

Hall of the House of Representatives
83rd General Assembly - Regular Session, 2001
Amendment Form

Subtitle of House Bill No. 1730

"AN ACT TO AMEND THE ARKANSAS PRIZE PROMOTION ACT."

Amendment No. 1 to House Bill No. 1730.

Amend House Bill No. 1730 as originally introduced:

Delete Section 1 and substitute:

"SECTION 1. Arkansas Code 4-102-104 is amended to add additional subsections to read as follows:

(f) Exemption for Magazine, Newspaper or Other Periodicals. This chapter does not apply to prize promotions that appear in a magazine, newspaper, or other periodical if the prize promotions are not directed to a named individual or if the prize promotions do not include an opportunity to make a payment or order a product or service.

(g) The solicitations or representations exempted from the coverage of this chapter in subsection (c) shall only be exempt if:

(1) The information specified in §§ 4-102-106(b)(1) through 4-102-106(b)(7) is clearly and conspicuously set forth or contained in the rules for any solicitation which includes entry materials for a sweepstakes;

(2) The notification and steps to deliver a prize are commenced within thirty (30) days of a prize award; and

(3) A prize is not available, the sponsor complies with the provisions set out in §4-102-107(1) or §4-102-107(2).

SECTION 2. Arkansas Code 4-102-102(3) is amended to read as follows:

(3) "Sponsor" means a corporation, partnership, limited liability company, sole proprietorship, or natural person that offers a prize or information about a prize to a person in Arkansas in conjunction with the sale or lease of any product or service, or offers a prize or information about a prize in conjunction with any real or purported contest competition, sweepstakes, puzzle, drawing, scheme, plan or other selection process that requires, or creates the reasonable impression of requiring, or allows the person to pay any money as a condition of receiving, or in conjunction with allowing the person to receive, use, compete for, or obtain a prize or information about a prize."

* VVF409*

The Amendment was read _____
By: Representative Teague
MG/VJF - 040320011115
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Chief Clerk