ARKANSAS SENATE

86th General Assembly - Regular Session, 2007

Amendment Form

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Subtitle of Senate Bill No. 29

"TO REQUIRE STATE-SUPPORTED INSTITUTIONS OF HIGHER EDUCATION TO

PERMIT LOCAL PRIVATE RETAILERS ACCESS TO STUDENT SALES."

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Amendment No. 3 to Senate Bill No. 29.

Amend Senate Bill No. 29 as engrossed, S2/14/07 (version: 02-14-2007 09:33):

Page 1, delete lines 27 through 36 and substitute the following:

"6-60-601. Campus bookstore advertising.
(a)(1) If any state-supported institution of higher education
advertises or allows an on-campus bookstore to submit advertising for
inclusion in orientation packets or through the electronic media services of
the state-supported institution of higher education, or as part of a
presentation to any student group, then the state-supported institution of
higher education shall allow a private local textbook vendor access to
distribute the private local textbook vendor's advertising by the same
distribution method, if requested in writing by the private local textbook
vendor.
        (2) The state-supported institution of higher education:
            (A) Shall distribute the advertising of a private local
textbook vendor contemporaneously with the advertising of the on-campus
bookstore;
            (B) May request a modification of the advertising of the
on-campus bookstore or a private local textbook vendor if the advertising
does not reflect the public interests of the State of Arkansas; and
            (C) Is under no obligation to accept advertising from the
on-campus bookstore or a private local textbook vendor.
        (3) An on-campus bookstore and a private local textbook vendor
shall be responsible for the costs related to the preparation and production
of all advertising material."

AND

Page 2, delete lines 1 through 11

AND

Page 2, delete line 15 and substitute "textbooks or course materials; and"

AND

Page 2, delete lines 16 through 23

AND

Page 2, line 24, delete "(3)" and substitute "(2)"

The Amendment was read the first time, rules suspended and read the second time and _____
By: Senator Madison
DLP/SML - 03-15-2007 09:59 _____
DLP426 **Secretary**