

ARKANSAS SENATE
88th General Assembly - Regular Session, 2011
Amendment Form

Subtitle of House Bill No. 1907

TO REQUIRE ADVERTISEMENTS FOR GAMBLING ACTIVITIES TO INCLUDE
INFORMATION CONCERNING COMPULSIVE GAMBLING DISORDERS.

Amendment No. 1 to House Bill No. 1907

Amend House Bill No. 1907 as engrossed, H3/17/11 (version: 03/17/2011 11:14:45 AM)

Page 2, delete line 3 and substitute the following:

"(b) Except as provided in subdivisions (g)(1)(A) and (g)(2) of this section, an advertisement by a gambling operator for a gambling activity"

AND

Page 2, line 7, delete "(c)" and substitute "(c)(1)"

AND

Page 2, delete lines 9 and 10 and substitute the following:

"displayed in a manner that is clear, identifiable, and conspicuous, but the number shall not be displayed in a size smaller than provided in subdivision (c)(2) of this section.

(2)(A) Except as provided in subdivision (g)(1)(A) of this section, in outdoor advertising by a gambling operator for a gambling activity, the toll-free helpline telephone number required under this section shall be displayed in not less than 36-point type print and not more than 50-point type print.

(B) In all other printed, written, graphic, or Internet advertising by a gambling operator for a gambling activity, the toll-free helpline telephone number required under this section shall not be displayed in less than 8-point type print."

AND

Page 2, delete lines 15 through 17 and substitute the following:

"(e) Except as provided in subdivision (g)(2) of this section, in all radio advertising, the toll-free helpline telephone number required under this section shall be stated in a manner that is clear and understandable."

AND



Page 2, delete line 22 and substitute the following:

"shall not be displayed in less than 8-point type print.

(g)(1)(A) This section does not apply to a billboard leased to a gambling operator as of the effective date of this section.

(B) This section applies to a billboard leased to a gambling operator if the lease was executed by the gambling operator after the effective date of this section.

(2) This section does not apply to a radio advertisement fifteen (15) seconds or less in length."

The Amendment was read the first time, rules suspended and read the second time and _____

By: Senator J. Key
MBM/BGS - 03/29/11 08:27
MBM413

Secretary