

ARKANSAS SENATE
90th General Assembly - Regular Session, 2015
Amendment Form

Subtitle of Senate Bill No. 79

TO ENACT THE PERSONAL RIGHTS PROTECTION ACT; AND TO PROTECT THE PROPERTY RIGHTS
OF AN INDIVIDUAL TO THE USE OF THE INDIVIDUAL'S NAME, VOICE, SIGNATURE, AND LIKENESS.

Amendment No. 4 to Senate Bill No. 79

Amend Senate Bill No. 79 as engrossed, S2/12/15 (version: 02/12/2015 9:56:30 AM):

Page 2, delete lines 35-36

AND

Page 3, delete lines 1-3

AND

Page 3, line 4, delete "(3)" and substitute "(2)"

AND

Page 3, line 5, delete "(4)" and substitute "(3)"

AND

Page 3, line 7, delete "(5)(A)" and substitute "(4)(A)"

AND

Page 3, line 15, delete "(6)" and substitute "(5)"

AND

Page 3, line 18, delete "(7)" and substitute "(6)"

AND

Page 6, delete lines 18-23

AND



Page 6, line 24, delete "(c)" and substitute "(b)"

AND

Page 8, line 6, delete "campaign; or" and substitute "campaign;"

AND

Page 8, delete line 16 and substitute the following:

"any of the works described in this subdivision (a)(1)(B);

(C) Solely to depict the individual's role as a member of the public if the individual is not named or otherwise singled out; or

(D) By an institution of higher education or by a nonprofit organization, club, or supporting foundation that is authorized by the institution and established solely to advance the purposes of the institution if:

(i) The use is for educational purposes or to promote the institution and its educational, athletic, or other institutional objectives; and

(ii) The individual is or was affiliated with the institution, including without limitation as a:

(a) Student or member of the faculty or staff;

(b) Donor or campus visitor; or

(c) Contractor, subcontractor, or employee."

The Amendment was read the first time, rules suspended and read the second time and _____

By: Senator J. Woods

DLP/GRW - 02-24-2015 14:32:50

DLP096

Secretary