

**Hall of the House of Representatives**  
91st General Assembly - Regular Session, 2017  
**Amendment Form**

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**Subtitle of House Bill No. 1207**

TO AMEND REQUIREMENTS FOR CAMPAIGN SIGNS AND MATERIALS.

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**Amendment No. 1 to House Bill No. 1207**

Amend House Bill No. 1207 as originally introduced:

Add Representatives Brown, Watson, Pilkington as cosponsors of the bill

AND

Delete everything after the enacting clause and substitute the following:

"SECTION 1. Arkansas Code § 7-1-101, concerning definitions related to elections, is amended to add an additional subdivision to read as follows:

(43)(A) "Printed campaign materials" means:

(i) Literature mailed to an elector that is intended to or calculated to influence the vote of an elector in an election in this state, including without limitation signs, banners, letters, flyers, pamphlets, and other documents; and

(ii) Yard signs and push cards intended to or calculated to influence the vote of an elector in an election in this state.

(B) "Printed campaign materials" does not mean political paraphernalia, including without limitation stickers, buttons, pens, T-shirts, nail files, or other similar trinkets.

SECTION 2. Arkansas Code § 7-1-103(a)(7), concerning miscellaneous misdemeanor offenses and penalties, is amended to read as follows:

(7)(A)(i) All articles, statements, or communications appearing in any newspaper or a magazine printed or circulated in this state intended or calculated to influence the vote of ~~any~~ an elector in ~~any~~ an election and for the publication of which a consideration is paid or to be paid shall clearly contain the words "Paid Political Advertisement", "Paid Political Ad", or "Paid for by" the candidate, committee, or person who paid for the message.

(ii) Both the persons placing and the persons publishing the articles, statements, or communications shall be responsible for including the required disclaimer.

(B)(i) All articles, statements, or communications appearing in any radio, television, or any other electronic medium intended or calculated to influence the vote of ~~any~~ an elector in ~~any~~ an election and



for the publication of which a consideration is paid or to be paid shall clearly contain the words:

(a) "Paid political advertisement" or "paid political ad"; or

(b) "Paid for by", "sponsored by", or "furnished by" the true sponsor of the advertisement.

(ii) Both the persons placing and the persons publishing the articles, statements, or communications shall be responsible for including the required disclaimer.

(C) Printed campaign materials shall contain the words "paid for by", "sponsored by", or "furnished by" the sponsor who paid for the printed campaign materials;

SECTION 3. Arkansas Code § 7-6-228, concerning campaign signs and materials, is amended to add an additional subsection to read as follows:

(c) Campaign signs, campaign literature, and other printed campaign materials under this section shall contain the words "Paid for by", "sponsored by", or "furnished by" the sponsor who paid for the campaign sign, campaign literature, or other printed campaign materials.

SECTION 4. TEMPORARY LANGUAGE. DO NOT CODIFY. Applicability.

A candidate running for reelection to the same office he or she currently holds who possesses or creates a campaign sign, campaign literature, or other printed campaign material that does not comply with this act is exempt from compliance with this act if the campaign sign, campaign literature, or other printed campaign material was created before the effective date of this act."

The Amendment was read \_\_\_\_\_

By: Representative Dalby  
SRC/SRC - 02-10-2017 16:37:42  
SRC215

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Chief Clerk