

Hall of the House of Representatives

95th General Assembly - Regular Session, 2025

Amendment Form

Subtitle of House Bill 1041

TO PROHIBIT DECEPTIVE AND FRAUDULENT DEEPFAKES IN ELECTION
COMMUNICATIONS.

Amendment No. 2 to House Bill 1041

Amend House Bill 1041 as engrossed H1/16/25 (version: 1/16/25 01:17:31 PM):

Page 3, delete lines 34 through 36, and substitute the following:

"(d) This section does not apply to:

(1) An interactive computer service, internet service provider, cloud provider, cybersecurity provider, communication service provider, or telecommunications network when acting as a venue for the distribution by another person of a deceptive and fraudulent deepfake;

(2) A radio or television broadcasting station, programmer, producer or streaming service, mobile application, or online platform when acting as a platform for the distribution by another person of a deceptive and fraudulent deepfake as a paid advertisement;

(3) A person engaged in his or her ordinary course of business as a contracted media buyer who contracts to facilitate the distribution by another person of a deceptive and fraudulent deepfake as a paid advertisement, including without limitation an advertising agency, media placement company, or third-party marketing firm, when acting as a contracted media buyer;

(4) A radio or television broadcasting station that broadcasts a deceptive and fraudulent deepfake as part of a bona fide newscast, news interview, news documentary, or on-the-spot coverage of bona fide news events if:

(A) The broadcast clearly acknowledges in a manner that can be easily heard or read by the average listener or viewer, through



content or disclosure, that the authenticity of the deceptive and fraudulent deepfake cannot be confirmed; or

(B) Federal law requires a broadcaster to air an advertisement from a legally qualified candidate that includes the deceptive and fraudulent deepfake;

(5) A website or regularly published newspaper, magazine, or other periodical of general circulation, including without limitation an internet or electronic publication, that:

(A) Routinely carries news and commentary of general interest; and

(B) Publishes a deceptive and fraudulent deepfake, if the publication clearly states that the authenticity of the deceptive and fraudulent deepfake cannot be confirmed; and

(6) Synthetic media that constitutes satire or parody."

AND

Page 4, delete lines 1 through 19

The Amendment was read
By: Representative A. Collins
LJH/LJH - 02-26-2025 03:13:38
LJH182

Chief Clerk