

Department of Finance and Administration

Legislative Impact Statement

Bill: HB1370

Amendment Number: H1

Bill Subtitle: TO AMEND THE ARKANSAS MEDICAL MARIJUANA AMENDMENT OF 2016; AND TO AUTHORIZE THE MEDICAL MARIJUANA COMMISSION TO REGULATE ADVERTISING, MARKETING, PACKAGING, AND PROMOTION OF DISPENSARIES AND CULTIVATION FACILITIES.

Basic Change : Sponsor: Representative House

House Amendment 1 --- Amends HB1370 to provide that the Alcoholic Beverage Control Division would adopt rules regarding advertising, marketing, packaging, and promotion of dispensaries and cultivation facilities with the purpose to avoid making the product of a dispensary or a cultivation facility appealing to children. Rules would include restrictions on artwork, building signage, product design, shapes, flavors, child-proof packaging that cannot be opened by a child or that prevents ready access, and indoor displays that can be seen from outside the facility.

Original Bill --- The bill would amend the Arkansas Medical Marijuana Amendment of 2016 to provide that the Medical Marijuana Commission will regulate, as a condition of licensure, the advertising, marketing, packaging, and promotion of dispensaries and cultivation facilities to avoid children being attracted to the product. The Commission would provide regulation for use of artwork, building signage, product design, shapes, flavors and indoor displays that can be seen from outside the facility.

Revenue Impact :

None.

Taxpayer Impact :

None.

Resources Required :

None.

Time Required :

Adequate time is provided.

Procedural Changes :

None.

Other Comments :

None.

Legal Analysis :

HB1370-H1 cures issues of the originally-filed HB1370, including authorizing and enabling different entities to create conflicting rules. This amendment gives the Alcoholic Beverage Control specific direction to promulgate rules that discourage advertising and packaging that would entice or enable minors to consume medical marijuana.