

PARKS AND TOURISM (0900)

FISCAL YEAR 2019

Per JBC Recommendation

I) AGENCY SUMMARY & REVENUE SOURCES

MISSION

The Department of Parks and Tourism works to enhance the quality of life in Arkansas by promoting, protecting, interpreting and managing the State's natural and cultural resources. The Department is divided into Divisions that include the State Parks Division, Administration Division, Tourism Division, and the Keep Arkansas Beautiful Division. The State Parks Division operates 52 state parks and museums. The Administration Division provides centralized management and administration services. The Overall purpose of the Tourism Division is to generate travel, enhance the image of the State, and promote retirement / relocation to the State. The Keep Arkansas Beautiful Commission is charged with the statewide implementation of a litter prevention program. **Per Act 269 of 2017, the War Memorial Stadium Commission was transferred to the Department of Parks and Tourism by a Type 2 transfer. The Department now has exclusive jurisdiction over the operations of the Stadium.**

TOTAL APPROPRIATION

The Department's appropriation is \$144,461,148, of which \$3,786,844 is designated for use for the War Memorial Stadium.

FUNDING SOURCES

Department of Parks and Tourism: Special Revenue (1/8 cent sales tax and other taxes), General Revenue, Cash funds, and Trust funds (from real estate transfer tax and 2% tourism tax).

War Memorial Stadium: General revenues and cash revenues generated by the use of the Stadium through rentals and profits from concession and novelty sales.

II) CHANGE LEVEL REQUEST (FY2019 CHANGES FROM FY2018 AUTHORIZED)

Department of Parks and Tourism:

Trails for Life

- Appropriation to be eliminated in FY2019.

Operations & Construction - Cash

- Increase of \$99,000 for **Professional Fees** to market/advertise new facilities.

War Memorial Stadium Commission:

State Operations (Appropriation V55)

- General Revenue reduction of \$447,467 for FY2019 only.

III) ADDITIONAL POSITIONS

Department of Parks and Tourism: (Total FY2018 Authorized Positions: 799)

Total Authorized Positions for FY2019: 799

Total Authorized Positions for FY2018: 799

Increase/(Decrease): 0

Extra Help Positions FY2019: 808 (Total FY2018 Authorized Extra Help: 808)

War Memorial Stadium Commission: (Total FY2018 Authorized Positions: 6)

Total Authorized Positions for FY2019: 6

Total Authorized Positions for FY2018: 6

Increase/(Decrease): 0

Extra Help Positions FY2019: 150 (Total FY2018 Authorized Extra Help: 150)

IV) SPECIAL LANGUAGE

Department of Parks and Tourism:

- * PARK BUDGET ALLOCATION - Report to Legislative Council or JBC of plans for disbursing park funds. Changes must be reported to the Chief fiscal officer and to the Arkansas Legislative Council.
- * SPECIAL MAINTENANCE - Funds for Parks and Museums System Special Maintenance shall be for repair and upkeep of parks and museum facilities.
- * CASH PRIZES - STATE PARKS - The Department is Authorized to award merchandise, gift certificates and cash prizes payable out of maintenance and operation line item of the Parks Cash Funds, not to exceed \$10,000, in aggregate, for all contests, per fiscal year.
- * BRONZE INDIAN - The Department is Authorized to use Maintenance and General Operation appropriations for the care and upkeep of the Bronze Indian erected on the Caddo River.
- * MISSISSIPPI RIVER DOMESTIC - INTERNATIONAL MARKETING PLAN - Funds from the Great River Road operating expense item may be utilized for the implementation of the Mississippi River Domestic - International Marketing Plan, up to \$15,000.
- * PURCHASE OF UNIFORMS - The Department is authorized to purchase uniforms and blazers for employees staffing sports shows, travel shows and other special promotion programs and special theme costumes or uniforms for state parks.
- * TOURISM ATTRACTION FEASIBILITY GRANT PROGRAM - Requires a one to one dollar match for grants to cities and counties for feasibility studies for tourism attractions in Section 3 item (05) the general revenue appropriation.
- * EMPLOYEE CONTRACTS - Allows employees to enter into contracts for provision of golf lessons outside of the employees' normal working hours.
- * SMALL FESTIVAL FUNDING - Parks & Tourism shall dedicate \$150,000 from the 2% tourism tax for expense, advertising, marketing or grants for small festivals in Arkansas communities of less than 10,500 people.

War Memorial Stadium Commission:

- * EXTRA HELP - Authorizes Commission to utilize their extra help positions and contract labor event staff up to a maximum of one thousand eight hundred (1,800) hours during seasonal events. States rates of pay may not exceed those provided in the Uniform Classification Act, or its successor, for the appropriate classification.

Revised December 12, 2017