

0900 – DEPARTMENT OF PARKS, HERITAGE, AND TOURISM
STATE PARKS AND TOURISM DIVISIONS
FISCAL YEAR 2025
LEGISLATIVE RECOMMENDATION

The Department of Parks and Tourism works to enhance the quality of life in Arkansas by promoting, protecting, interpreting and managing the State's natural and cultural resources. The agency operates 52 state parks and museums and manages War Memorial Stadium. This agency works to generate travel, enhance the image of the State, and promote retirement / relocation to the State, and the Keep Arkansas Beautiful Commission is charged with the statewide implementation of a litter prevention program.

TOTAL APPROPRIATION

Appropriation		2023-2024	2024-2025
		Authorized	Legislative
2JJ	SCORP Program-Federal	\$8,448,734	\$8,448,734
433	Museum Natural Res-Spec Rev	\$109,348	\$110,668
499	State Operations	\$18,235,054	\$18,468,044
500	Conservation Tax	\$65,577,178	\$65,700,044
502	Keep Arkansas Beautiful-Constax	\$1,023,528	\$1,045,508
504	Tourism Promotion-Special Rev	\$28,396,603	\$28,402,681
579	Outdoor Recreation Grants Prg	\$10,020,460	\$10,023,100
986	Operations & Construction-Cash in Treasury	\$38,308,183	\$36,953,449
994	Retirement & Relocation Program	\$968,619	\$968,619
V55	War Memorial Stadium Gen. Rev.	\$431,250	\$435,210
V56	War Memorial Stadium Cash	\$1,505,837	\$1,508,151
Z87	Delta Heritage Trail Construction Program - Cash	\$40,482,208	\$40,482,208
Total		\$213,507,002	\$212,546,416

FUNDING SOURCES

Funding Sources		%
Fund Balance	4000005	29.40
General Revenue	4000010	11.36
Federal Revenue	4000020	1.31
Special Revenue	4000030	40.72
Cash Fund	4000045	20.35
Other	4000370	0.06
Shared Services Transfer	4000760	-3.21
Total Funds		100.00

CHANGE LEVEL REQUESTS

Keep Arkansas Beautiful-Constax (Appropriation 502)

Commitment Item		2023-2024	2024-2025	
		Authorized	Legislative	Change Level
5100004	Grants and Aid	\$20,000	\$40,000	\$20,000
Total		\$1,023,528	\$1,045,508	\$20,000

- **Grants and Aid** increased due to statewide marketing and advertising campaigns

Tourism Promotion-Special Rev (Appropriation 504)

Commitment Item		2023-2024	2024-2025	
		Authorized	Legislative	Change Level
5020002	Operating Expenses	\$3,160,988	\$3,222,977	\$61,989
5050009	Conference & Travel Expenses	\$40,362	\$41,570	\$1,208
5060010	Professional Fees	\$2,241,000	\$2,246,280	\$5,280
5900047	Advertising Expense	\$19,327,135	\$19,260,050	(\$67,085)
Total		\$28,396,603	\$28,402,681	\$6,078

- **Operating Expenses** increased for improvements to Welcome Centers, uniforms, and staff trainings
- **Conference and Travel** increased due to rising fuel costs
- **Professional Fees** increased for new vendor for publication orders, research projects, and marketing
- **Advertising Expense** increased due to new attractions like the Cold War Museum, Sultana Museum, Arkansas Museum of Fine Arts, 2024 Eclipse, and more

Operations & Construction-Cash in Treasury (Appropriation 986)

Commitment Item		2023-2024	2024-2025	
		Authorized	Legislative	Change Level
5120019	Debt Service	\$1,500,000	\$0	(\$1,500,000)
Total		\$38,308,183	\$36,953,449	(\$1,354,734)

- Debt Service decreased due to reduction in required payments to Mt. Magazine bond maturing in FY24

POSITIONS

Total Authorized Positions FY2025: 734

Total Authorized Positions FY2024: 734

Increase / (Decrease): 0

Extra Help Positions FY2025: 952

SPECIAL LANGUAGE REVISIONS

No changes.