

PURPOSE OF BILL: HB 1252

To establish the Certified Community-Based Doula Certification Act; and to certify birth and postpartum doulas in this state to improve maternal and infant outcomes

ACTUARIAL STATEMENT

The Fiscal Impact Statement was prepared according to generally accepted actuarial principles and practices, in compliance with ACT 112. The Statement provides an estimate of the financial and actuarial effect of the proposed change(s) on the Plans, if possible. The Statement makes no comment or opinion with regard to the merits of the measure for which the Statement is prepared; however, any identified technical or mechanical defects have been noted.

We have reviewed the input and results of our analysis for reasonableness and relied upon the data and information provided by the Plans and their Claims Processing Contractors.

A handwritten signature in black ink, appearing to read "Patrick Klein".

3/7/2025

Patrick Klein, FSA, MAAA
Vice President, Segal

Date

A handwritten signature in black ink, appearing to read "Matthew Kersting".

3/7/2025

Matthew Kersting, FSA, MAAA
Vice President, Segal

Date

PROJECTED COSTS

Plan	Plan Design Change	Low Annual Cost Estimate	High Annual Cost Estimate
EBD	Providing Coverage for doula services during a hospital delivery and during the prenatal and postpartum periods.	\$150,000	\$500,000

PRICING APPROACH AND COMMENTS

House Bill 1252 establishes the certified community-based doula certification act defining a certified community-based doula as well as the provisions for the certification and scope of services. The bill also requires the State health to cover services provided by certified community-based doula including support during a hospital delivery and during the prenatal and postpartum periods.

Our research indicated that current cost for doula services average at approximately \$2,000 per delivery, and \$50 per hour for pre- and postpartum visits. Reliable data for utilization is hard to come by, but estimates suggest that about 10% of expectant mothers utilize services of doula. This number can increase dramatically if health insurance starts covering these services along with other delivery expenses. To be conservative, we assumed utilization rate of doulas services will fall within the range of 10% and 30%.

According to State Plan's data, approximately 1,000 babies are born on the plan every year. Using this information, along with utilization and cost assumptions, we estimate HB1252 costs to EBD as \$150,000 to \$500,000 or up to 0.1% of projected medical claims.