

1 INTERIM STUDY PROPOSAL 2007-212

2
3 REQUESTING THE LEGISLATIVE COUNCIL TO REFER TO THE HOUSE INTERIM
4 COMMITTEE ON INSURANCE AND COMMERCE AND THE SENATE INTERIM
5 COMMITTEE ON INSURANCE AND COMMERCE A STUDY OF THE BUSINESS AND
6 PRICING PRACTICES OF HOTELS AND MOTELS IN THE STATE OF ARKANSAS.
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8 WHEREAS, the existence of a special event such as a University of
9 Arkansas at Fayetteville football game appears to have resulted in a change
10 in the prices, minimum stay requirements, and cancellation policies of many
11 hotels and motels in the State of Arkansas; and
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13 WHEREAS, an increase in room rates, minimum stay requirements, or
14 harsher cancellation policies during a special event may deprive some
15 citizens of the ability to attend the event; and
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17 WHEREAS, the existence of a special event should not be used to
18 arbitrarily or inequitably increase the cost of staying at a hotel or motel
19 during the special event or result in a windfall to the owner or operator of
20 a hotel or motel,
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22 NOW THEREFORE,
23 BE IT PROPOSED BY THE LEGISLATIVE COUNCIL:
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25 THAT the House Interim Committee on Insurance and Commerce and the
26 Senate Interim Committee on Insurance and Commerce study the business and
27 pricing practices of hotels and motels in the State of Arkansas.
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29 BE IT FURTHER PROPOSED that the study shall include a:

30 (1) Comparison of the prices, minimum stay requirements, and
31 cancellation policies of hotels and motels during special events versus the
32 customary business and pricing practices of hotels and motels when no special
33 event exists;

34 (2) Description of the factors and methods used to arrive at the
35 prices, minimum stay requirements, and cancellation policies of hotels and
36 motels for special events;

1 (3) Recommendation concerning any legislative action needed to
2 ensure fair and equitable business and pricing practices of hotels and motels
3 during special events; and

4 (4) Regular reports to the House Interim Committee on Insurance
5 and Commerce and the Senate Interim Committee on Insurance and Commerce and a
6 final report to the House Interim Committee on Insurance and Commerce and the
7 Senate Interim Committee on Insurance and Commerce no later than September
8 15, 2008.

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11 Respectfully submitted,

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15 Representative John Lowery
16 District 6

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35 Filed Date: 01/09/2008 By: DLP/sml