

2 State of Arkansas
3 88th General Assembly
4 Regular Session, 2011

A Bill

SENATE BILL 753

5
6 By: Senator Madison

7 Filed with: Interim Senate Committee on State Agencies and Governmental Affairs
8 pursuant to A.C.A. §10-3-217.

For An Act To Be Entitled

9
10 AN ACT TO LIMIT THE AMOUNT THE ARKANSAS LOTTERY
11 COMMISSION MAY SPEND ON ADVERTISING; AND FOR OTHER
12 PURPOSES.

Subtitle

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16 TO LIMIT THE AMOUNT THE ARKANSAS LOTTERY
17 COMMISSION MAY SPEND ON ADVERTISING.

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20 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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22 SECTION 1. DO NOT CODIFY. FINDINGS. The General Assembly finds and
23 declares that:

24 (1) The primary duty of the Arkansas Lottery Commission is to
25 provide scholarships for students desiring to attend Arkansas colleges and
26 universities;

27 (2) There is currently no statute or provision in the law that
28 prevents the Arkansas Lottery Commission from allocating funds for promoting
29 or advertising the lottery to the detriment of net proceeds from the lottery
30 available for scholarships; and

31 (3) It is therefore necessary for the General Assembly to limit
32 the amount of lottery proceeds that may be allocated to promote or advertise
33 lotteries in Arkansas in order to maximize the number of scholarships
34 available to Arkansas students.

1 SECTION 2. Arkansas Code § 23-115-205(a)(22), concerning powers and
2 duties of the Arkansas Lottery Commission, is amended to read as follows:

3 (22)(A) To advertise and promote lotteries and scholarships and
4 grants funded by net proceeds.

5 (B) The commission shall seek the advice of the Department
6 of Higher Education when advertising to promote scholarships and grants
7 funded by net proceeds.

8 (C)(i) The commission shall not allocate more than one
9 quarter of one percent (1/4 of 1%) of lottery proceeds up to a maximum amount
10 of one million dollars (\$1,000,000) to advertise or promote lotteries in
11 Arkansas.

12 (ii) The limitation under subdivision (a)(22)(C)(i)
13 of this section does not apply to advertising for scholarships awarded with
14 net proceeds;

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16 Referred by the Arkansas Senate

17 Prepared by: CLR/VJF
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