1	INTERIM STUDY PROPOSAL 2013-058
2	State of Arkansas As Engrossed: \$3/27/13
3	89th General Assembly A B1II
4	Regular Session, 2013SENATE BILL 841
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6	By: Senators Maloch, Bledsoe, Caldwell, E. Cheatham, J. English, Files, J. Hendren, Hester, Holland, J.
7	Hutchinson, K. Ingram, D. Johnson, J. Key, U. Lindsey, B. Sample, D. Sanders, Teague, E. Williams, J.
8	Woods, D. Wyatt
9	By: Representatives Westerman, E. Armstrong, Broadaway, Carnine, Cozart, J. Edwards, Gillam,
10	Hickerson, Hodges, Hopper, Kerr, Lampkin, Leding, Rice, Slinkard, Vines
11	Filed with: Interim Senate Committee on Insurance and Commerce
12	pursuant to A.C.A. §10-3-217.
13	For An Act To Be Entitled
14	AN ACT CONCERNING THE SALE OF EVENT TICKETS; AND FOR
15	OTHER PURPOSES.
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18	Subtitle
19	CONCERNING THE SALE OF EVENT TICKETS.
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22	BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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24	SECTION 1. DO NOT CODIFY. Legislative intent.
25	The intent of this act is to protect the rights of the people of this
26	state to purchase tickets to live entertainment events, sporting events, or
27	theater or musical performances through the venue or entity hosting the event
28	or authorized agents of the venue or entity hosting the event, whether the
29	tickets are sold at the venue itself, over the Internet, or otherwise.
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31	SECTION 2. DO NOT CODIFY. Legislative findings.
32	The General Assembly finds that:
33	(1) A venue or entity hosting a live entertainment event, sporting
34	event, or theater or musical performance within the state should be allowed
35	to sell tickets at a price of its choosing, regardless of whether or not the

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1 venue or entity also employs an agent to sell tickets that charges a fee for 2 its services; 3 (2) A venue or entity should have the right to sell tickets to the public at the venue itself for a price lower than the price for which it 4 5 might sell tickets through other means, such as over the Internet; and 6 (3) It is in the best interests of the people of this state to provide 7 a variety of options through which tickets to events within this state may be 8 purchased. 9 10 SECTION 3. Arkansas Code § 4-70-103 is amended to read as follows: 4-70-103. Tickets sold over the Internet. 11 12 (a) Tickets of admission to a live entertainment event, theatre, 13 musical performance, or place of public entertainment or amusement of any 14 kind shall not be offered for sale resale by any person over the Internet until the tickets have first been offered for sale to the public via an 15 16 event-authorized outlet or offering placed on sale by the venue or entity 17 hosting the event or its authorized agent acting in accordance with its 18 authorization. 19 (b) Internet portals or websites shall not allow any person to offer 20 for resale any ticket of admission to a live entertainment event, theatre, 21 musical performance, or place of public entertainment or amusement of any 22 kind until the tickets have first been offered for sale to the public via an event-authorized outlet or offering placed on sale by the venue or entity 23 24 hosting the event or its authorized agent. 25 (c) This section shall does not apply to sporting or athletic events. (d) As used in this section, "placed on sale" means the date and time 26 27 when tickets are made available for sale to the general public, including without limitation to fan clubs, businesses, and persons for promotional 28 29 activities. 30 SECTION 4. Arkansas Code § 5-63-201 is amended to read as follows: 31 32 5-63-201. Tickets to school athletic events or music entertainment events - Sale in excess of regular price. 33 34 (a)(1) It is unlawful for any person, corporation, firm, or 35 partnership to sell resell or offer for sale any resale a ticket to:

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1	(Λ) A high school or college athletic event or to an
2	athletic or other event held for the benefit of charity at a greater price
3	than that printed on the ticket; or
4	(B) Any music entertainment event at a greater price than
5	that printed on the ticket or the box office sale price plus any reasonable
6	charge for handling or credit card use, whichever is the greater a live
7	entertainment event, sporting event, theater performance, or an event held
8	for the benefit of charity for a price more than the greater of either:
9	(A) The price originally charged for the ticket by the
10	venue or entity hosting the event or its authorized agent; or
11	(B) The price of the printed ticket.
12	(2) The prices for which a ticket may be resold under
13	subdivision (a)(l) of this section also may include a reasonable charge for
14	handling or credit card use.
15	(3) An authorized agent of a venue or entity hosting an event as
16	described in subdivision (a)(l) of this section shall not withhold any ticket
17	from sale for the purpose of later selling the ticket at a price higher than
18	tickets in a similar location were otherwise offered for sale by the
19	authorized agent to the general public.
20	(2)(4) This subsection shall <u>does</u> not apply to an institution of
21	higher education that receives funds per ticket above the face value of that
22	ticket.
23	(b)(1) Any person, corporation, firm, or partnership violating any
24	provision of this section is guilty of a violation and upon conviction shall
25	be fined in any sum not less than twenty-five dollars (\$25.00) nor more than
26	five hundred dollars (\$500).
27	(2) Every sale or offer for sale is a separate offense.
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29	/s/Maloch
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32	Referred by the Arkansas Senate
33	Prepared by: BPG/VJF
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