

INTERIM STUDY PROPOSAL 2023-085

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3 REQUESTING THE LEGISLATIVE COUNCIL TO REQUEST THE COMMITTEE ON
4 ADVANCED COMMUNICATIONS AND INFORMATION TECHNOLOGY TO STUDY THE
5 IMPACT ARTIFICIAL INTELLIGENCE HAS ON CAMPAIGN ADVERTISING,
6 ELECTION TECHNOLOGY, CONSUMER PROTECTION, AND STATE INFORMATION
7 SYSTEMS.

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9 WHEREAS, the use and development of computer systems to perform tasks
10 that normally require human intelligence, referred to as artificial
11 intelligence, has rapidly developed and is being used to launch more products
12 and services available to the public; and

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14 WHEREAS, there are concerns regarding the potential misuse or
15 unintended consequences of the use of artificial intelligence that affects
16 the operations of elections and the operations of state government; and

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18 WHEREAS, artificial intelligence may be used to alter campaign
19 materials without the knowledge of potential voters by the alteration of
20 images, likenesses, and voices of candidates for office; and

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22 WHEREAS, the technology exists for state agencies to use artificial
23 intelligence to assist the public in navigating websites or other agency
24 communications and there are currently no guidelines that establish the
25 parameters for the use of this technology within state systems; and

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27 WHEREAS, institutions of education are faced with the need to develop
28 policies and procedures to address the use of artificial intelligence by
29 students; and

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31 WHEREAS, the use of artificial intelligence is rapidly increasing in
32 new and different systems that may continue to affect state government
33 processes and policies; and

1 WHEREAS, a number of other states are studying the impacts of
2 artificial intelligence and the development of standards to create reliable
3 and trustworthy artificial intelligence systems,
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5 NOW THEREFORE,

6 BE IT PROPOSED BY THE LEGISLATIVE COUNCIL OF THE NINETY-FOURTH GENERAL
7 ASSEMBLY:
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9 THAT the Committee on Advanced Communications and Information
10 Technology study without limitation the following:

11 (1) The best policies and practices for the use of artificial
12 intelligence in campaign communications;

13 (2) The best policies and practices for the use of artificial
14 intelligence in state systems;

15 (3) The benefits or drawbacks of using artificial intelligence
16 in state communications;

17 (4) The impacts of artificial intelligence systems to the
18 security of the state;

19 (5) The impacts of artificial intelligence on the educational
20 systems of the state;

21 (6) Future areas of concern regarding the use of artificial
22 intelligence and state policies; and

23 (7) The development of best practices and standards concerning
24 artificial intelligence use in elections and other state systems.
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27 Respectfully submitted,
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31 Representative Julie Mayberry

32 District 92

33 Prepared by: ANS/ANS
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