

SUMMARY SCHEDULE OF STATE AGENCY CONTRACTS  
 FOR ARKANSAS LEGISLATIVE COUNCIL REVIEW  
 AS REQUIRED BY ARKANSAS CODE 19-11-1006

A1

*In-State Contracts*

**I. Agency:** Insurance Department

**Contractor:** Mangan Holcomb Partners

**Location:** Little Rock

**State:** AR

**Total Authorized:** \$4,297,196.22 **Org. Term:** 05/28/2013 05/27/2014 **Procurement:** RFP

**Total After Review:** \$9,397,196.22 **Funding:** Federal - 100% - DHHS-CMS-CCIIO-100

**Total Projected:** \$4,297,196.22

**Contract Number:** 4600029353

<u>Org/Amt:</u>	<u>Amount</u>	<u>Paid To Date</u>	<u>Objective:</u>	<u>New Exp Date</u>
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Amd. 1	5,100,000.00	747,454.32	To continue Outreach and Education campaign efforts with a strategic focus on enrolling, qualifying uninsured and underinsured Arkansans in health insurance plans through the Health Insurance Marketplace while adding additional funds.	
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Original:	4,297,196.22		To launch and implement a robust, organized, systematic, state-wide outreach campaign to reach uninsured Arkansans with meaningful, understandable and helpful information regarding the FFE through media saturation. Funds will be used to conduct a public and media relations, messaging, marketing and advertising, media planning & placement, graphic design, photography, videography and audio-visuals, website and social media outreach, and production and planning.	
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