

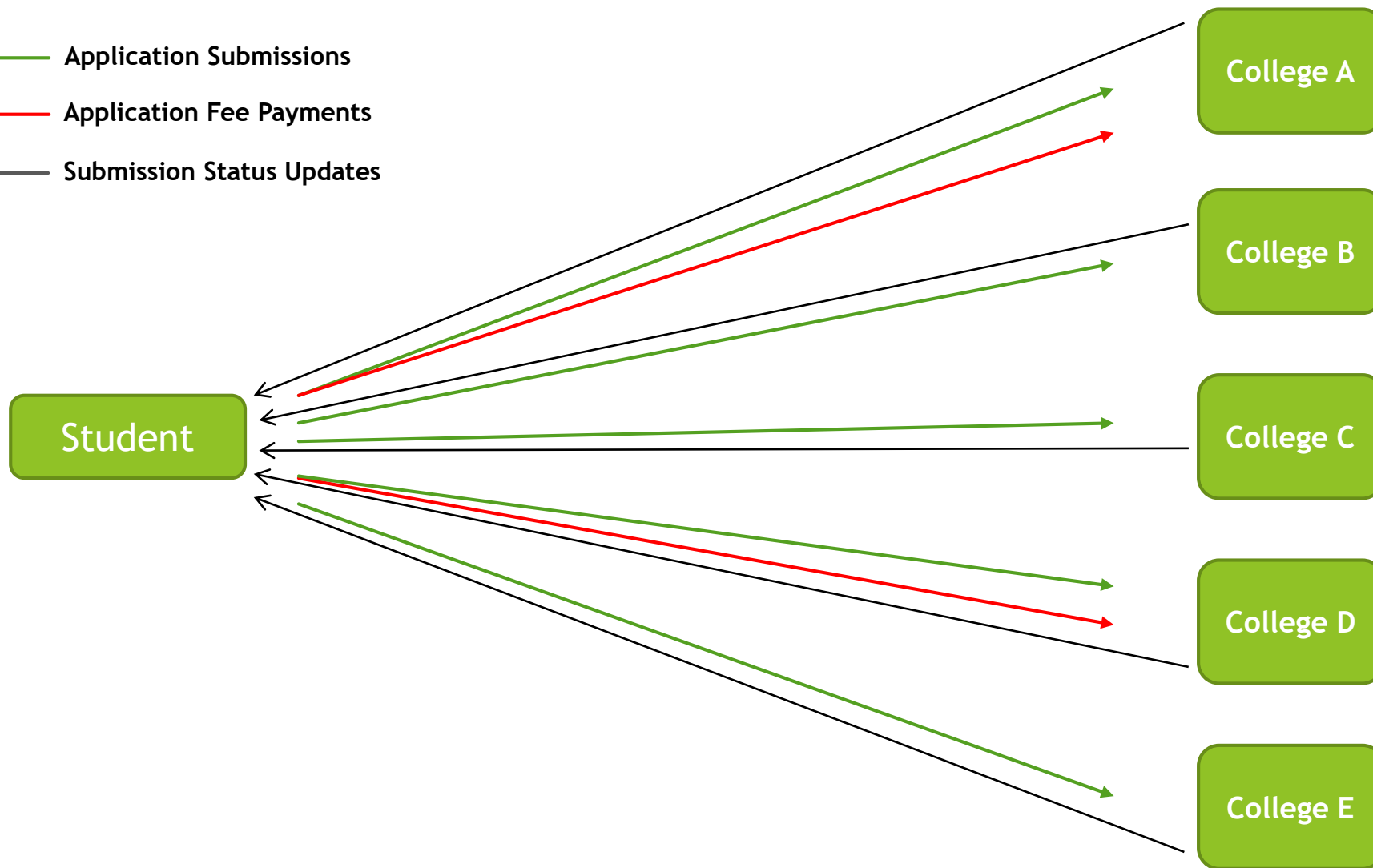
YOUuniversal College Application



Solution Proposal

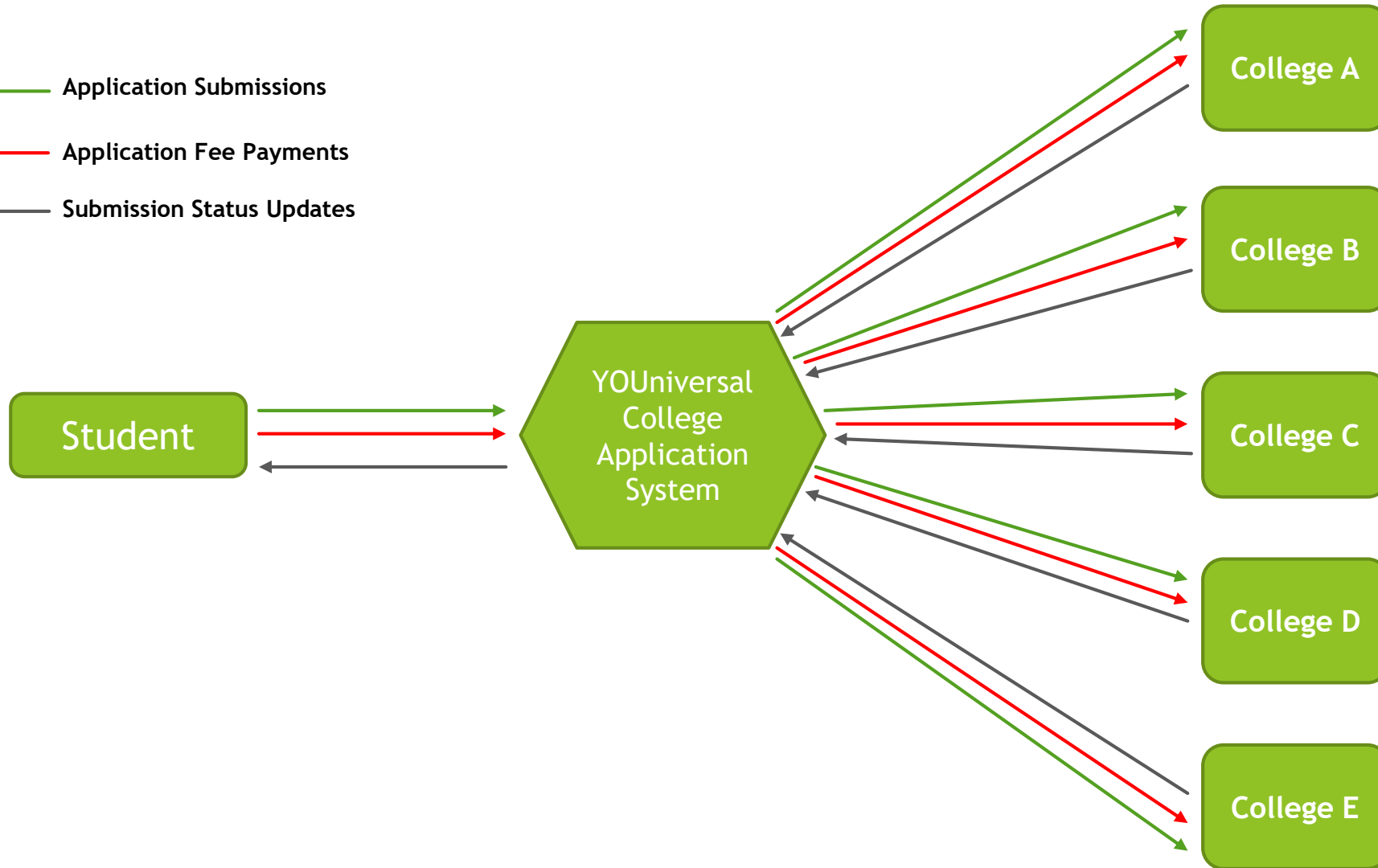
The Application Process Today:

- Application Submissions
- Application Fee Payments
- Submission Status Updates



Solution: The YOUniversal College Application

- Application Submissions
- Application Fee Payments
- Submission Status Updates



Solution: The YOUniversal College Application

Benefits To Students:



Students complete a single online college application to any participating schools.



Avoids duplicate entry and working across a mix of paper and digital formats.



Students complete checkout once for all schools charging an application fee.



Students have a single destination for scholarship AND admission applications.

YOUuniversal:

Financial Aid + College Applications



The screenshot displays the Arkansas Department of Higher Education website. At the top, there is a navigation bar with "Arkansas.gov", "Agencies | Online Services | State Directory", and "A+ | A- | Text". Below this is a blue header with "Arkansas Department of Higher Education". The main content area features a large image of three students (two boys and one girl) looking at a laptop. Overlaid on the right side of this image is a login and registration form. The form has two sections: "Returning User" and "New User". The "Returning User" section includes a text input field with "justin.kinchen", a password field with "*****", a green "LOGIN" button, and a link "Forgot email or password?". The "New User" section includes a green "START YOUR SEARCH" button. In the bottom left corner of the main content area, there is a "YOUuniversal" logo with the text "ARKANSAS FINANCIAL AID SYSTEM" and "Your Future, No Boundaries." Below the main content area is a footer with contact information: "ADHE | 423 Main Street, Suite 400 | Little Rock, AR 72201 | 501.371.2000 | Email". At the very bottom, there is a link for "Internet Policies: Accessibility | Privacy | Security | Acceptable Use".

- Students log in/create an account via the existing YOUuniversal Website.
- Existing student data in YOUuniversal auto populates in the Student Profile.
- Students choose to complete scholarship OR admission applications.

Apply For Admission!



Are You An Arkansas Resident?

YES

NO



Applying As:

High School Student






Non-Traditional Student

Transfer Student

Select Schools For Application!








2 Year Schools

-  Pulaski Tech
-  ASU Beebe
-  Southeast Arkansas College
-  NorthWest Arkansas Community College
-  College of the Ouachitas



4 Year Schools

-  UALR
-  UCA
-  UAPB
-  U of A
-  Arkansas State

Application Construction & Completion

- Combine all questions from selected school's applications, removing duplicates.
- Prefill answers using Student Profile data where possible.
- Student completes remaining questions, confirms answers, and proceeds to payment.
- Each school receives answers to all questions appearing on THEIR specific application.

Payment Screen

2 Year Schools

Pulaski Tech - \$0.00

NorthWest AR CC - \$0.00

4 Year Schools

UALR - \$40.00

U of A - \$60.00

Total Due: \$100.00









Enter Card Information

Note: Each school receives a disbursement equal to their specific application fee.

Student Profile Status Section:

- Email and text alerts to notify when status updates occur.
- View previously submitted applications.

Application Status:

Pulaski Tech	 <u>Submitted</u> 1/28/20	 Accepted 2/24/20
UALR	 <u>Submitted</u> 1/28/20	 Accepted 2/24/20
UofA	 <u>Submitted</u> 1/28/20	 Received
NWACC	 <u>Submitted</u> 1/28/20	 Rejected 2/27/20 More info