



# **The Best Path to Quality Online Education**

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# Agenda

- Trends and data about online education at the University of Arkansas
- Support services/infrastructure for online and distance education courses
- Current initiatives and efforts for online education

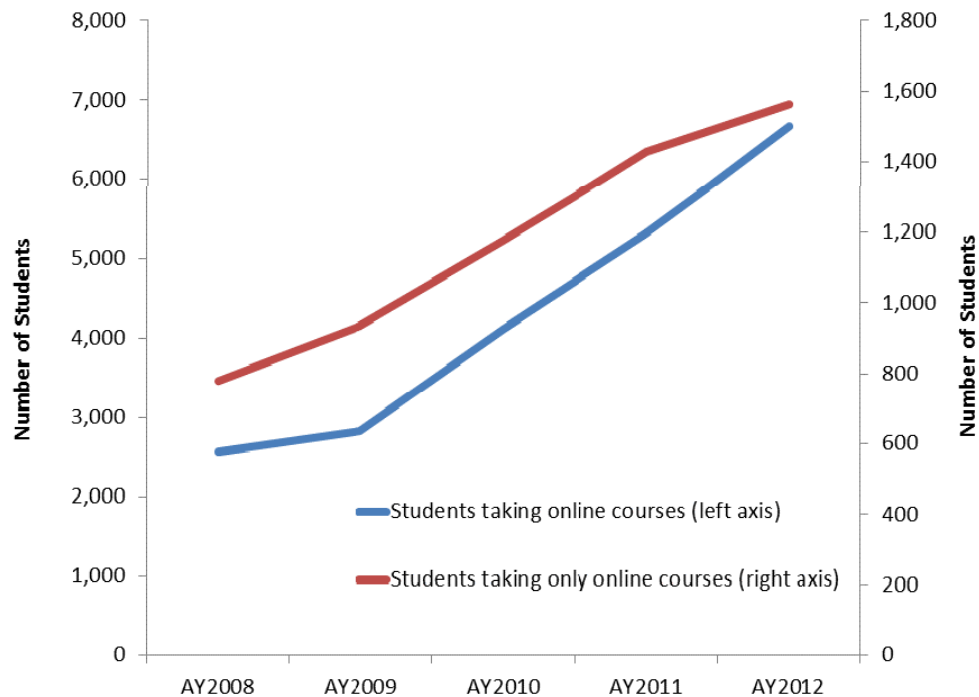


# Enrollment increases

The last 4 years have been characterized by enrollment growth:

- Enrollments have increased by 234% over the 2008 – 2012 period

	AY 2008	AY 2010	AY2012
All courses SSCH	488,371	527,193	626,301
Online courses SSCH	15,412	23,451	37,909
% SSCH from Online courses	3.2%	4.4%	6.1%
Drop out rate Face to Face	6.4%	5.4%	6.6%
Drop out rate Online courses	5.7%	4.4%	5.7%
Number of Online Sections	342	498	864



- SSCHs have increased by 145%
- Number of students taking online courses has increased by 160%
- Number of students taking only online courses has increased by 100%
- 21 degrees primarily online
- 367 number of online courses



# Managing Growth with Quality and Compliance

- Realignment of the Global Campus to increase support to the academic colleges and schools to handle the significant growth in online and distance education
- In compliance with “State Authorization” and working with SREB and other institutions in the state to establish best practices
  - Registration process in ISIS
  - Class notes for students
  - Location and authentication of students
- Working with the faculty in the development of courses that maintain the rigor and standards of the University of Arkansas
  - Quality Matters Program rubric ([www.qmprogram.org](http://www.qmprogram.org))
  - Faculty Training for developing online courses in order to effectively incorporate assurance of learning and effective assessment practices
  - Instructional Designers assigned to specific colleges



# Managing Growth with Quality and Compliance

- Student authentication
  - Best practices start with high quality instructional design
  - Researching authentication systems for the future
  - Technology offers different options



# Managing Growth with Quality and Compliance

## *Making resources available for online students*

- Center for Educational Access
- Enhanced Learning Center
- Quality Writing Center
- Mullins Library
- Career Services
- Academic Advising



# Growing Strategically with Purpose and Innovation

- The Global Campus works closely with all of the academic colleges and schools



- Currently we have 21 primarily online degree programs and a total of 367 unique online courses . There are 20 online courses being developed for spring 2013.
- Working on innovation and technology adoption
  - Faculty
  - Center for Advanced Spatial Technologies (CAST)
  - Faculty Technology Center
  - Student Technology Center



Not all UofA students walk across campus everyday.  
**Some take a virtual path.**

# ONLINE

## DEGREE PROGRAMS & DISTANCE EDUCATION

Online degree programs in Agriculture, Business, Education, Engineering and Nursing

### What path will you choose to become a Razorback?

#### College of Education and Health Professions

- Ed.D. in Adult and Lifelong Learning
- Ed.D. in Educational Leadership
- Ed.D. in Human Resource and Workforce Development
- Ed.S. in Curriculum and Instruction
- Ed.S. in Educational Leadership
- M.Ed. in Adult and Lifelong Learning
- M.Ed. in Educational Leadership

- M.Ed. in Educational Technology
- M.Ed. in Physical Education
- M.Ed. in Special Education
- M.Ed. in Human Resource and Workforce Development
- M.S. in Nursing
- B.S.E. in Human Resource Development (degree-completion program)
- R.N. to B.S. in Nursing

#### Dale Bumpers College of Agricultural, Food and Life Sciences

- M.S. in Agricultural, Food & Life Sciences (Agricultural Sciences)
- M.S. in Agricultural, Food & Life Sciences (Food Safety)
- M.S. in Human Environmental Sciences (General Human Environmental Sciences concentration)

#### Core and elective courses

Provided by U of A colleges and schools, including the J. William Fulbright College of Arts and Sciences and Fay Jones School of Architecture

#### College of Engineering

- M.S. in Engineering
- M.S. in Operations Management

#### Sam M. Walton College of Business

- Managerial M.B.A.
- Professional Master of Information Systems



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