

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities								
Institution/System	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
Bureau of Legislative Research, July 2010 survey of institutions								
Arkansas State University-Jonesboro			Dickstein Shapiro LLP	169,277.41	173,000.00	506:00:10 2050000	Tuition and Fees	Assist in obtaining federal grants, appropriations, or other monies to benefit ASUJ
Arkansas State University-System	Robert Evans	17,879*		88,242	88,242	190000-610501-16	General Revenue	Educate state and federal legislators and officials on issues affecting all ASU-System Campuses.
*Salary and benefits reflect 50% allocation for duties associated with governmental relations								
TOTAL:				257,519.41	261,242.00			
Arkansas Tech University	Phillip Jacobs; \$118,314	Fringe Benefits, \$25,006		71,660.00	71,660	5010003; B210000	Educational and General Revenues	Governmental Affairs and Liaison Activities of the Institution
The University pays 50% of Mr. Jacobs total compensation from Public Relations/Governmental Affairs.								
Henderson State University	NONE	N/A	NONE	0	0	N/A	N/A	N/A
Southern Arkansas University			Ark Monroe	24,000	24,000	c - 5060010 f - 2080000	tuition and fees	Fund raising and representing President and visit with legislators
			Scott Sullivan	20,000	20,000	c - 5060010 f - 2080000	tuition and fees	Attending meetings in Little Rock and meeting with legislators on issues of interest to SAU
TOTAL:				44,000	44,000			
University of Arkansas System	Melissa K. Rust/\$140,341*			70,170.50		501:00:00/2000100	Cash	See below**
		\$16,770.75 (fringe)		16,770.75		501:00:03/2000100	Cash	
		\$498.67 (operating)		498.67		502:00:02/2000100	Cash	
		\$1,452.56 (travel - SLC)		1,452.56		505:00:09/2000100	Cash	

Institution/System	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
		356.02		356.02		NA	UA Foundation	
	Melissa K. Rust/\$140,341*				70,170.50	501:00:00/2000100	Cash	
		\$17,332.11 (fringe)			17,332.11	501:00:03/2000100	Cash	
		\$3,250 (operating)			3,250.00	502:00:02/2000100	Cash	
		\$1,500 (travel - SLC)			1,500.00	505:00:09/2000100	Cash	
		400			400.00	NA	UA Foundation	
UA Clinton School								
		356.02		356.02		NA	UA Foundation	
		400			400.00	NA	UA Foundation	
UA Arkansas School for Mathematics, Sciences and the Arts								
		\$220.32 (operating)		220.32	0	502:00:02/CMS000	General Revenue	
		324.38		324.38		NA	UA Foundation	
UA Arkansas Archeological Survey								
		NA		0	0	NA		
TOTAL				90,149.22	93,052.61			
*Salary amounts in actual and budgeted columns reflects 50% allocation of total for government relations.								
**Melissa Rust serves as V.P. for University Relations, University of Arkansas System. In this capacity, her daily activities cover a broad range of issues which reflect the complexity and diversity of the UA System campuses, units and divisions. While not an exhaustive list, Rust (1) researches higher education issues/trends on the national/state levels; (2) provides training on issues relevant to campus personnel; (3) advises/responds to requests for assistance from campus personnel; (3) works with members of the executive/legislative branches on matters involving higher education/state government; (4) addresses constituency concerns and other matters involving UA System campuses; and (5) advises/assists the Arkansas Research Education and Optical Network (ARE-ON).								
UofA Division of Agriculture	N/A	N/A	Troutman Sanders, LLP - \$48,000	\$ 36,000.00	\$ -		Foundation	Governmental affairs and federal lobbying
	N/A	N/A	Noble Strategies, LLC - \$48,000	\$ 12,000.00	\$ 48,000.00		Foundation	Governmental affairs and federal lobbying
	N/A	N/A		\$ 1,998.71	\$ 2,500.00		Foundation	Operating expenses for federal and state level lobbying efforts
TOTAL				\$ 49,998.71	\$ 50,500.00			
Note: Ben Noble left Troutman Sanders, LLP in March, 2010 to start his own company, Noble Strategies, LLC.								

Institution/System	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
U of A, Fayetteville	Richard Hudson \$170,000 (50% lobbying)			\$ 85,000	\$ 85,000	501:00:00/2000100	Cash funds	Government relations work
		Fringe benefits (24.7%)		\$ 20,995	\$ 20,995	501:00:03/2000100	Cash funds	
		Travel		\$ 6,585	\$ 8,500	505:00:09/2000100	Cash funds	
		Operating expenses		\$ 2,554	\$ 2,600	501:00:00/2000100	Cash funds	
		Operating expenses		\$ 12,869	\$ 13,330	N/A	UA Foundation	
			Van Scoyoc & Associates	\$ 180,000	\$ 183,000	506:00:10/2000100	Quasi endowment (proceeds from sale of patents)	Assist with congress-directed appropriations
			Global Strategies	\$ 25,000	\$ -	N/A	UA Foundation	Assist with government relations work
			Bill Bevis	\$ 24,000	\$ 24,000	N/A	UA Foundation	Assist with government relations work
TOTAL:				\$ 357,003	\$ 337,425			
Richard Hudson serves as Vice Chancellor for Government & Community Relations at the University of Arkansas, Fayetteville. In this capacity, his daily activities cover a broad range of activities which are not limited to government liaison work. While not an exhaustive list, Hudson (1) is the University's contact with the State Chamber of Commerce and local Chambers; (2) attends numerous meetings and events on campus; (3) represents the Chancellor at various venues, and (4) is the contact point for a variety of community leaders.								
Criminal Justice Institute	James T. Clark \$110,513 (5%)							
		\$1,320.65 (fringe)		5,525.65		501:00:00/CAA0100	General Revenue	Government Relations
		\$670.02 (operating)		1,320.65		501:00:03/CAA0100	General Revenue	
				670.02		502:00:02/CAA0100	General Revenue	
					450.00		Foundation	
		\$400.00 (operating)			400.00	502:00:02/CAA0100	General Revenue	

Institution/System Name	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
TOTAL:				7,516.32	850.00			
UA Fort Smith	<u>Dr. Arleene P. Breaux</u>			15,000.00	18,750.00	00 / 2160000	Cash Funds	Institution's POC for area legislators and representative to the General Assmby during session. Works with liaisons from other institutions as needed on matters of legislative interest to all higher education in Arkansas, See footnote below.
	Annual salary - \$125,000. Time spent on liaison/govt relations work estimated at 12% during years with fiscal session and 15% in years with full session							
		Fringe Benefits		3,536.52	4,434.15	03 / 2160000	Cash Funds	
		Promotional Items		388.87	400.00	02 / 2160000	Cash Funds	
		Travel (Little Rock)		554.59	750.00	02 / 2160000	Cash Funds	
		Other M&O		637.35	600.00	02 / 2160000	Cash Funds	
UA Fort Smith			J. C. Watts and Assoc.	60,018.00	60,000.00	10 / 2160000	Cash Funds	Develop strategy for and help Identify federal appropriation opportunities. Monnitor and when necessary attend congressional events/hearings that affect
UA Fort Smith			UAMS	356.02	360.00	02 / 2160000	Cash Funds	Pro rata share of SLC event sponsorship
TOTAL:				80,491.35	85,294.15			
				FY2010	FY2011			
<p>Note - <u>Dr. Arleene P. Breaux</u> is the vice chancellor for university relations for the University of Arkansas – Fort Smith. Her responsibilities involve active participation in six critical operational areas of the institution: 1) Marketing and Communications; 2) Human Resources; 3) Campus and Community events; 4) Public Information/Relations; 5) Legislative Affairs; and 6) Leadership Fort Smith. She also serves on the Chancellor's Senior Staff and has been instrumental in both a campus-wide strategic planning process and crisis communications.</p>								

Institution/System	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
UALR	Bill Walker \$118,633 (25%)	Salary/Bill Walker		\$29,658	\$29,658	CEA0000 501:00:00	General Revenue	* See note below
		Fringe/ Bill Walker		\$7,051	\$7,711	CEA0000 501:00:03	General Revenue	FY 10 Actual/FY11 est. at 26% of salary dollars
		Travel/Bill Walker		\$4,274	\$4,000	2010000 505:00:09	Cash	Travel to Washington D.C.
		Legislative Digest Subscription		\$225	\$900	2010000 502:00:02	Cash	Tracking for legislative issues
		Special Events		\$178	\$475	N/A	UALR Foundation	SLC Conference Expenses
	Joni Lee \$90,250 (25%)	Salary/Joni Lee		\$22,563	\$22,563	CEA0000 501:00:00	General Revenue	** See note below
		Fringe/Joni Lee		\$6,558	\$5,866	CEA0000 501:00:03	General Revenue	FY 10 Actual/FY11 est. at 26% of salary dollars
		Travel/Joni Lee		\$3,710	\$4,000	2010000 505:00:09	Cash	Travel to Washington D.C.
		Legislative Digest Subscription		\$225	\$900	2010000 502:00:02	Cash	Tracking for legislative issues
		Special Events		\$178	\$475	N/A	UALR Foundation	SLC Conference Expenses
			Strategic Marketing Innovations	\$123,320	\$125,000	N/A	UALR Foundation	Comprehensive governmental relations representation in Washington D.C.
TOTAL:				\$197,940	\$201,548			
	* Bill Walker is the Vice Chancellor for University Advancement and is responsible for approximately a dozen program area including governmental relations.							
	In the governmental relations area, Walker is the primary staff person for local and state relations and works with elected officials on issues including capital projects, outreach and economic development initiatives, research funding, operational funding and personnel.							
	** Joni Lee is the Assoc. Vice Chancellor for University Advancement and has responsibilities in approximately a dozen program area including governmental relations.							
	In the governmental relations area, Lee is the primary staff person for federal relations and works with elected officials on issues including capital projects, outreach and economic development initiatives, research funding, operational funding and personnel.							

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University of Arkansas at Pine Bluff	John Kuykendall/\$91,500*			18,300.00		501.00.00/2020000	General Revenue	Governmental Relations	
		\$22,875 (fringe)		4,575.00		501.00.03/2020000	General Revenue		
				1,905.88		505:00:02/2020000	General Revenue		
	John Kuykendall/\$18,300* (20% of salary allocated)	\$12,250 (operating)			577.24		NA	UA Foundation	
		\$11,000 (travel)			356.02		NA	UA Foundation	
						18,300.00	501.00.00/2020000	General Revenue	
					4,575.00	501.00.03/2020000	General Revenue		
					2,200.00	505:00:02/2020000	General Revenue		
					2,450.00	505:00:09/2020000	General Revenue		
TOTAL:				25,714.14	27,525.00				
* John Kuykendall, Jr., serves the Alumni Affairs/Governmental Relations Director and Trademark Licensing Coordinator, University of Arkansas at Pine Bluff. (1) Oversees the day to day Alumni Office routines which includes planning, directing and executing programs in concert with the alumni board of directors, (2) supervise and protect the usage of the University's official trademarks to ensure that our brands are protected, (3) serves as the primary liason between the university and the legislative and executive branches of the Arkansas government, including the general assembly, office of the Governor, also work closely with other universities and higher education groups.									
UAMS	Tom S. Butler (20%), \$34,892			\$ 34,892	\$ 34,892	501:00:00/2040000	Earned Income	Assisting with government relations & congressionally directed appropriations	
	Fringe	\$ 7,807		7,807	7,807	501:00:03/2040000	Earned Income		
	Travel	4,192		4,192	4,192	505:00:09/2040000	Earned Income		
UAMS	Cherry L. Duckett (75%), \$83,451			83,451	83,451	501:00:00/2040000	Earned Income	Assisting with government relations & congressionally directed appropriations	
	Fringe	19,850		19,850	19,850	501:00:03/2040000	Earned Income		
	Operating	157		157	2,100	501:00:02/2040000	Earned Income		
UAMS	Travel	6,985		6,985	6,985	505:00:09/2040000	Earned Income		
			Arent Fox PLLC	207,463	150,000	501:00:02/2040000	Earned Income	Regulatory & Federal legislative issues	
TOTAL:				\$ 364,797	\$ 309,277				
* Tom Butler is Vice Chancellor for Administration and Governmental Affairs. His responsibilities include various duties with local, state and federal government entities. A major portion of his duties include overall responsibility for Human Resources for the UAMS campuses of approximately 10,000 employees. In addition, he has significant administrative responsibilities regarding land acquisition, campus expansion and related initiatives.									
**Cherry Duckett is Director of Governmental Affairs. Her responsibilities involve legislation and appropriations on the state and federal area. She is the primary campus representative for campus legislation and appropriations with state and federal elected officials and agency or policy staff as well as their respective staffs in areas such as, but not limited to: research funding, operations, congressionally directed funds. Other duties involve Special Events, one-time campus projects and related initiatives.									

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*** \$157 under Operating Expenses reflects the charges for the initial subscription to CapSearch which is not being renewed. The increase in the 2011 expense is due to the change to Legislative Digest.								
University of Arkansas at Monticello	Scott Kuttenkuler							
	Sal Actual: \$38,050; Sal Bdgt: \$64,785			\$ 9,512.50	\$ 16,196.25	501:00:00, 2030000	Cash Funds	governmental affairs research, meeting, and visits
		Fringe Actual: \$9,513; Fringe Bdgt: \$16,358		2,378.25	4,089.50	501:00:03, 2030000	Cash Funds	
	Travel	\$ 70.74		70.74	1,500.00	505:00:09, 2030000	Cash Funds	travel during session and other trips for legislative purpose
	Tracking Legislation Fee (Capsearch)	\$ 157.00		157.00	200.00	502:00:02, 2030000	Cash Funds	legislation tracking software
TOTAL:				\$ 12,118.49	\$ 21,985.75			
Mr. Kuttenkuler was employed as Director of Advancement and University Relations during the 2009-10 fiscal year. The 2010 actual and 2011 budget amounts reflect 25% of Mr. Kuttenkuler's Development salary and fringe benefits.								
University of Central	Jeffrey Pitchford \$89,404	\$20,193.21		\$ 54,798.73	\$ 59,408.50	2070000	Tuition & Fees	Only 50% of time is Government Relations
University of Central	Thomas Courtway \$159,	\$30,449.69**		\$ 66,709.19	\$ -	2070000	Tuition & Fees	TC paid from fund in FY10/No lobbying FY11
University of Central	Warwick Sabin \$19,497	\$3,447.04***		\$ 22,944.26	\$ -	2070000	Tuition & Fees	Mr. Sabin did no lobby work; paid from fund
University of Central Arkansas			James Lee Witt \$39,500###	\$ 39,500.00	\$ 77,000.00	2070000	Tuition & Fees	Partial contract for Wash DC lobby work
University of Central Arkansas			James Lee Witt \$547.32****	\$ 547.32				Hotel charges from private funds
University of Central	Operating Expenditures*****			\$ 68,373.57	\$ 60,489.00	2070000	Tuition & Fees	Covers 3 staff members not in Lobby work
TOTAL:				\$ 252,873.07	\$ 196,897.50			
**Worked 35% Govt Affairs & 35% Legal Counsel FY2010, In FY2011 working 100% Legal Counsel								
***Sabin employment termed 9-30-09								
****Supplies, Advertising, Promotional materials, Software&License, Equipment rental, Travel, Food service, Furniture, Computers.								
### Lobbying Services								
****Paid from Foundation, hotel in DC.								

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Arkansas Northeastern College	Dr. Blanche Hunt, Associate Vice President for Community Relations & Dean for Developmental Education, appointment effective 7/1/10, annual salary = \$76,794 x 20% time devoted to community relations = \$15,358.80	Fringe for 2010-11 = \$21,900 x 20% of time devoted to community relations = \$4,380	Not applicable	0	\$ 19,738.80	Regular Salaries: 5010000, CWM 0000 Personal Services Match (Fringe): 5010003, CWM 0000	General revenue	Collaborate with local civic leaders, church groups, etc., to better reach and serve at-risk populations within the ANC service district
Black River Technical College				0	0			
East Arkansas Comm College	N/A	N/A	N/A	\$0.00	\$0.00	N/A	N/A	N/A
Mid-South Community College	N/A	N/A	N/A	0	0			None
National Park Comm. Coll.	N/A	N/A	N/A	0	0			National Park Community College has no paid lobbyist and no employee that perform those duties.
North Arkansas College				Operating Expense	Operating Expense			
	allocated 30%	allocated 30%						
	Micki Somers							
	13,191	4,065		83,349	83,349	5020002 CWN0000 & 2140000	general college revenue - (state & cash)	Public Relations/Marketing/Advertising College Programs and Classes

Institution/System	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
	allocated 5% Jim Stockton							
	4,730	1,655		963	2,500	5020002	general college	Governmental Liaison Activity
TOTAL:				84,312	85,849	CWN0000 & 2140000	revenue - (state & cash)	
NWACC	Jim Hall, \$68,358.5	\$21,874 (32% Fringe)	salary	68,358.50	68,358.50		General Revenue	Mr. Jim Hall, NWACC Executive Director for Community and Government Relations, devotes 60% of his efforts to local, regional and national affairs and 40% to state legislative affairs.
			fringe	21,874.72	21,874.72			
			M/O	5,001.00	5,600.00			
			Williams & Jensen, PLLC	30,000.00	5,000.00		Foundation	Lobbying services for Washington, DC; in FY 2010, services were contracted on an as needed basis; FY 2011 budget is determined on Foundation fund availability and remains undetermined at this date.
			The Phoenix Group	30,000.00	30,000.00		Foundation	Lobbying services for the state of Arkansas.
TOTAL:				\$155,234.22	\$130,833.22			
Ouachita Technical College	Director of PR & Dvlp Amber Childers							
	salary \$40,468	\$ 13,113		53,581	54,580	com# 5020002	general funds	campus publications, PR and advertising
	other: print catalog, schedules, etc	\$ 65,000		51,226	65,000		general funds	campus publications, PR and advertising
	Admin Specialist I Mitz Overturf					fund 2850000	general funds	campus publications, PR and advertising
	salary 21,370	\$8,847		29,200	30,100		general funds	campus publications, PR and advertising
TOTAL:				134,007	149,680			
Ozarka College	N/A	N/A	N/A	0	0	N/A	N/A	N/A

	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
Pulaski Technical College								
	Governmental Relations Office							
	Ed Nelson, \$57,783	Salary		\$ 57,766.72	\$ 57,783.00	501:00:01/293000	Tuition and Fees	Federal, state and local governmental relations
		Social Security Matching		4,419.28	4,420.40	2930000	Tuition and Fees	(This is a part-time position.)
		Unemployment Compensation		202.22	392.92	2930000	Tuition and Fees	
		Operating Expenses		476.85	10,000.00	2930000	Tuition and Fees	
		Conference Fees and Travel		271.88		2930000	Tuition and Fees	
	Public Relations and Marketing Office							
	Tim Jones, \$60,935	Salary		60,917.85	60,935.00	501:00:00/293000	Tuition and Fees	Institutional public relations and marketing
		Social Security Matching		4,356.29		2930000	Tuition and Fees	
		Retirement Benefits		6,700.93		2930000	Tuition and Fees	
		Group Insurance		9,262.92		2930000	Tuition and Fees	
		Unemployment Compensation		213.14		2930000	Tuition and Fees	
		Disability Insurance		176.75		2930000	Tuition and Fees	
	Tracy Courage, \$51,354	Salary		50,944.50	51,354.00	501:00:00/293000	Tuition and Fees	Media relations (news bureau) and special events
		Social Security Matching		3,536.33		2930000	Tuition and Fees	
		Retirement Benefits		5,094.57		2930000	Tuition and Fees	
		Group Insurance		50.40		2930000	Tuition and Fees	
		Unemployment Compensation		178.23		2930000	Tuition and Fees	
		Disability Insurance		147.79		2930000	Tuition and Fees	
	Amy Green, \$49,440	Salary		49,426.18	49,440.00	501:00:00/293000	Tuition and Fees	College publications, creative services, graphic design
		Social Security Matching		3,621.04		2930000	Tuition and Fees	
		Retirement Benefits		4,942.52		2930000	Tuition and Fees	
		Group Insurance		4,357.68		2930000	Tuition and Fees	
		Unemployment Compensation		173.11		2930000	Tuition and Fees	
		Disability Insurance		143.22		2930000	Tuition and Fees	
	Lennon Parker, \$30,713	Salary		30,686.86	30,713.00	501:00:00/293000	Tuition and Fees	Website, intranet and portal maintenance, digital photography
		Social Security Matching		2,329.68		2930000	Tuition and Fees	
		Retirement Benefits		3,375.56		2930000	Tuition and Fees	
		Group Insurance		50.40		2930000	Tuition and Fees	
		Unemployment Compensation		107.29		2930000	Tuition and Fees	
		Disability Insurance		89.10		2930000	Tuition and Fees	

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		Extra Help			28,802.03	501:00:01/293000	Tuition and Fees	
	Rebecca King	Extra Help Salary		5,616.00		501:00:01/293000	Tuition and Fees	Office Assistant (part time)
		Social Security Matching		429.60		2930000	Tuition and Fees	
		Unemployment Compensation		19.65		2930000	Tuition and Fees	
	Spencer Smith	Extra Help Salary		1,039.50		501:00:01/293000	Tuition and Fees	Office Assistant (part time)
		Social Security Matching		79.52		2930000	Tuition and Fees	
		Unemployment Compensation		3.64		2930000	Tuition and Fees	
	Jamie White	Extra Help Salary		896.00		501:00:01/293000	Tuition and Fees	Web assistant, photographer (part time)
		Social Security Matching		68.54		2930000	Tuition and Fees	
		Unemployment Compensation		3.14		2930000	Tuition and Fees	
	James Matthews	Extra Help Salary		328.00		501:00:01/293000	Tuition and Fees	Web assistant (part time)
		Social Security Matching		25.10		2930000	Tuition and Fees	
	Amy Beavers	Extra Help Salary		288.00		501:00:01/293000	Tuition and Fees	Office Assistant (part time)
		Social Security Matching		22.04		2930000	Tuition and Fees	
		Unemployment Compensation		1.01		2930000	Tuition and Fees	
		Social Security Matching			16,925.17	2930000	Tuition and Fees	
		Retirement Benefits			20,169.84	2930000	Tuition and Fees	
		Group Insurance			13,747.80	2930000	Tuition and Fees	
		Unemployment Compensation			1,504.46	2930000	Tuition and Fees	
		Workers Compensation Premiums			92.92	2930000	Tuition and Fees	
		Disability Insurance			630.58	2930000	Tuition and Fees	
		Maintenance and Operations		39,610.19	33,300.00	2930000	Tuition and Fees	Equipment, office supplies, etc...
		Conference Fees and Travel		6,390.61	6,400.00	2930000	Tuition and Fees	Professional development/conference travel
		Professional Fees		23,418.49	16,000.00	2930000	Tuition and Fees	Professional fees for photography, videography, website hosting, etc...
		Promotional Items		23,508.84	25,000.00	2930000	Tuition and Fees	Promotional items
		Institutional Advertising		90,952.29	82,706.00	2930000	Tuition and Fees	College advertising
		Institutional Publications		14,161.90	20,000.00	2930000	Tuition and Fees	College publications
	TOTAL:			510,881.35	530,317.12			
Rich Mountain Community College	n/a 0	0	0	0	0			

	Employee Name &	Employee Fringe Benefit	Contractor or Other Entity	FY2010	FY2011	Commitment Item		
Institution/System	Annual Salary	and Other Expenses	Name and Amount	Actual	Budgeted	& Fund Code	Funding Source	Activities
South Ark Community Col	Heath Waldrop							Campus Publications such as Catalogs,
Salary				40,800.00	40,800.00	501:00:00;CWS000	Gen Rev, tuition and fees	Brochures, Class Schedules, etc.
Fringes				14,706.70	13,502.00	501:00:03;CWS000	Gen Rev, tuition and fees	News releases for special events
Supplies and Services				9,848.70	10,750.00	502:00:02;CWS000	Gen Rev, tuition and fees	News releases and photos for scholarship
Radio, Newspaper TV ads				67,978.92	65,000.00	502:00:02;CWS000	Gen Rev, tuition and fees	recipients, etc.
Billboards & other Marketing				17,927.23	18,000.00	502:00:02;CWS000	Gen Rev, tuition and fees	Design newspaper ads for available classes
Catalogs and Bulletins				9,233.09	15,000.00	502:00:02;CWS000	Gen Rev, tuition and fees	Work with radio and TV ads.
Promotional Items				2,018.70	4,000.00	509:00:28;2214000	Tuition and fees	
TOTAL:				162,513.34	167,052.00			
Southeast AR College	Dr. Kaleybra Moorehead							Marketing/public relations
	10% of time spent on marketing							
	\$5,978			5978	5978	CTT0000; 01	General Revenue	Marketing/public relations
		Matching - \$1,913		1913	1913	CTT0000; 03	General Revenue	Marketing/public relations
		Public Info Operating Expenses		64,410.24	99485	2910000;	Tuition & fees	Marketing/public relations
TOTAL:				72301.24	107376			
				Accruals				
				still				
				pending -				
				Y Vouchers				
Southern Arkansas University Tech			Scott Sullivan	10,000	20,000	Fund 2170000	Tuition/Fees	Serves as coordinator of external relations.
						Commitment Item 506:00:10		Represents the Chancellor of SAUT at
								meetings and events with business,
								corporate, and government leaders and

	Employee Name &	Employee Fringe Benefit	Contractor or Other Entity	FY2010	FY2011	Commitment Item		
Institution/System	Annual Salary	and Other Expenses	Name and Amount	Actual	Budgeted	& Fund Code	Funding Source	Activities
								officials. Serves as Legislative Liaison for the SAU Tech campus including the Arkansas Fire Training Academy and the Arkansas Environmental Academy.
Cossatot Community College of the University of Arkansas		None to report						
Phillips Community College UA	NA	NA	NA	0	\$ -	NA	NA	NA
U of A Comm College Hope	NONE	NONE	NONE	0	0	0	N/A	N/A
UA Comm. Coll. Batesville	N/A	N/A	N/A	0	0	N/A	N/A	N/A
UA Community College Morrilton	NA	NA	NA	0	0	NA	NA	NA
REPORT TOTAL:				2,941,029.85	2,912,103.15			