

**Proposed Amendments to ARC Horse Racing Rule 2800(O) -
Advanced Deposit Wagering (ADW) Accounts**

AMENDMENT SUMMARY: The proposed amendment provides for verification of identification of wagerers.

(e) Prior to conducting ADW under this Rule, the Franchise Holder shall provide to the Commission the Franchise Holder's proposed rules governing patrons' ADW accounts, and such rules shall be subject to approval by the Commission. Such ADW account rules (as approved by the Commission) shall be made available to each account holder at the time the ADW account is opened, either online at the Franchise Holder's internet website or ADW platform, or in other written form delivered, mailed or otherwise made reasonably available to the account holder.

(f) (i) ADW accounts may be opened only by an individual eighteen (18) years of age or older. An applicant for an ADW account with a Franchise Holder must provide to the Franchise Holder the applicant's name, resident address, mailing address (if different), social security number, date of birth, and such other information required by the Franchise Holder's ADW account rules. Any person that submits a birth date that indicates they are under age eighteen (18) shall be denied the ability to register for a ADW account.

(ii) (A) Identity verification shall be undertaken before a player is allowed to place a wager using an ADW account. Third-party service providers may be used for identity verification as allowed by the Commission.

(B) Identity verification shall authenticate the legal name, physical address and age of the individual at a minimum as required by the Commission.

(C) Identity verification shall also confirm that the person is not on any exclusion lists held by the Franchise Holder or the Commission to the extent disclosed to the Franchise Holder by the Commission or prohibited from establishing or maintaining a wagering account for any other reason under these Rules.

(D) Details of identity verification shall be kept in a secure manner.

(iii) The ADW account can only become active once age and identity verification are successfully completed, the patron is determined to not be on any exclusion lists as provided in these Rules or prohibited from establishing or maintaining an account for any other reason under these Rules, the patron has acknowledged the necessary privacy policies and terms and conditions, and the ADW account registration is complete.

(iv) A patron shall only be permitted to have one active player ADW account at a time unless specifically authorized by the Commission.

(v) The system shall allow the ability to update passwords, registration information and the account used for financial transactions for each patron. A multi-factor authentication process may be employed for these purposes.

(vi) (A) A player accesses their ADW account using a username (or similar) and password or a secure alternative means for the patron to perform authentication to log in to the ADW account. Authentication methods are subject to the discretion of the Commission as necessary. The requirement does not prohibit the option for more than one method of authentication being available for a patron to access their wagering account.

(B) If the system does not recognize the username and/or password when entered, an explanatory message shall be displayed to the patron which prompts the patron to re-enter the information.

(C) Where a patron has forgotten their username and/or password, a multi-factor authentication process may be employed for the retrieval of the username/resetting of the password.

(D) Current account balance information and transaction options shall be available to the patron once authenticated.

(E) The ADW account shall support a mechanism that allows for an ADW account to be locked in the event that suspicious activity is detected (e.g., too many failed attempts for login). A multi-factor authentication process may be employed for the ADW account to be unlocked.

(g) Franchise Holders and Other ADW Providers conducting ADW under this Rule shall operate a secure ADW platform consistent with (or exceeding) current security standards and protocols in the ADW industry. Each ADW account shall have a separate unique user name and passcode (or personal identification number).

(h) Funds in ADW accounts shall be segregated from the Franchise Holder's own funds, and shall be maintained in a separate account or accounts separate and apart from the Franchise Holder's other accounts.