



STATE OF ARKANSAS  
**Department of Finance  
and Administration**

**OFFICE OF THE ARKANSAS LOTTERY**

Post Office Box 3238  
Little Rock, Arkansas 72203-3238  
Phone: (501) 683-2000  
Fax: (501) 683-1878  
<http://myarkansaslottery.com>

June 7, 2023

The Honorable Ronald Caldwell Co-Chair  
The Honorable Mindy McAlindon Co-Chair  
ALC-Lottery Oversight Subcommittee  
One Capital Mall, 5<sup>th</sup> Floor  
Little Rock, AR 72201

RE: OAL-A-L Tier II, LLC (University of Arkansas, IMG College, LLC) Contract 4600052875

Dear Senator Caldwell and Representative McAlindon,

The Department of Finance and Administration Office of the Arkansas Lottery (OAL) respectfully requests the Arkansas Legislative Council Lottery Oversight Subcommittee (ALC-LOS) to include in its agenda review of the above-noted contract during the June Lottery Oversight Subcommittee meeting. The following provides the basis and background for the contract:

1. OAL has contracted with A-L Tier II, LLC (University of Arkansas and IMG College, LLC) for marketing and sponsorship services at University of Arkansas sporting events. The Parties previously entered into a sponsorship contract on July 1, 2021, which expires on June 30, 2023. The proposed contract 4600052875 is classified as a sole source service type technical and general services contract and has been filed within AASIS. It was executed by the Parties on June 6, 2023, with the condition that it would only become effective with Legislative approval.
2. The term of the contract will be for a period of one (1) year from July 1, 2023 through June 30, 2024, and there will be a lump sum payment under the contract to occur on November 30, 2023.
3. The contract has a total value of \$83,000.00.

Please call me if you have any questions or need additional information.

Very Truly Yours,

J. Eric Hagler  
Executive Director, Office of the Arkansas Lottery

Cc: The Honorable Sarah Huckabee Sanders, Governor of Arkansas  
Mr. Larry Walther, Secretary of the Arkansas Department of Finance and Administration

SUMMARY SCHEDULE OF STATE AGENCY CONTRACTS  
 FOR ARKANSAS LEGISLATIVE COUNCIL REVIEW  
*Out-of-State Contracts*

**1. Agency:** DFA - Management Services Division - Office of Ar **Contractor:** A-L TIER II LLC

**Location:** PLANO

**State:** TX

**Service Type:** Professional Consultant Services (PCS)

**Total Authorized:** \$0.00 **Org. Term:** 07/01/2023 06/30/2024 **Procurement:** SSJ

**Total After Review:** \$83,000.00 **Funding:** State - 100%

**Total Projected:** \$83,000.00 **MOF:** **Contract Number:** 4600052875

<u>Org/Amt:</u>	<u>Amount</u>	<u>Paid To Date</u>	<u>Objective:</u>	<u>New Exp Date</u>
	83,000.00		ADVERTISEMENT/SPONSORSHIP	