

**SUMMARY SCHEDULE OF STATE AGENCY CONTRACTS
FOR ARKANSAS LEGISLATIVE COUNCIL REVIEW
*In-State Contracts***

1. Agency: Department of Finance and Administration - Office of Arkansas Lottery	Contractor: CRANFORD CO	Location: LITTLE ROCK	State: AR
Service Type: Professional Consultant Services (PCS)			
Total Authorized:	\$0.00	Org. Term: 07/01/2026 06/30/2029	Procurement: RFP
Total After Review:	\$19,290,000.00	Funding: State - 100%	
Total Projected:	\$32,150,000.00	MOF:	Contract Number: 4600058105
Org/Amt:	Amount	Paid To Date	Objective:
	19,290,000.00		ADVERTISING AND MARKETING. This contract is to promote the sale of lottery products and the scholarship beneficiary message, contracting services which include but are not limited to: strategic planning, traditional and digital media placement, creative asset development and production, campaign management, content, creation, and social media management.
			New Exp Date