

# Transmittal Letter

4/9/2021

State of Arkansas  
Executive Subcommittee of the Legislative Council  
c/o Bureau of Legislative Research  
500 Woodlane Street  
State Capitol Building  
Room 315  
Little Rock, AR 72201

Dear Subcommittee Members,

Thank you for providing Alliant the opportunity to respond to State of Arkansas Employee Benefits Consultant Request for Proposal. We are excited about the prospect of working with the Subcommittee in the capacity of Employee Benefits Consultant and believe that our depth of resources will provide your staff with a level of support that goes well beyond the traditional Benefit Consultant's role.

## **Public entity expertise.**

We have over 1,000 public entity clients, including many cities, counties, special districts, community college districts, and K-12 public schools, either as direct, individual clients or as clients through our relationship with them as members of Joint Powers Authorities. Alliant's expertise in the public entity sector is unmatched by any other organization in our proven track record and consistent effort to raise the bar for our clients. We continuously work to develop plans and products to help public agencies reduce costs, provide services and maintain benefits.

## **We will be your strategic partner and execute on the tactical deliverables**

- + **Best of Both Worlds:** We are a large firm with the intellectual capital and the technical expertise of a consulting firm and the tactical resources to deliver the "white glove" experience of a specialized, boutique brokerage. Coupled with our market leverage and influence, we are able to drive the best deals for our clients over the long term and provide a customer service experience that is second to none.
- + **Multi-Year Strategic Plan:** Alliant takes a proactive, thoughtful, data-driven approach in working with our clients. This allows us to identify trends, both industry-wide and within your individual programs, to successfully navigate through the ever-changing healthcare environment. Alliant will work with the Subcommittee to develop a multi-year strategic plan to ensure that you are well-equipped to proactively anticipate change rather than react or be left with little choice.
- + **Cost Management and Stability:** Our understanding of the culture, finances, mission and challenges facing public entities such as the State of Arkansas makes us uniquely positioned to best serve their benefits needs. Alliant will provide the Subcommittee with the strategic options, access to exclusive pools and JPAs, proprietary programs, and innovative ideas so that you can maximize your benefits investment.
- + **Proprietary Programs:** There are many firms that can design a benefit plan, underwrite a risk, and set contributions. But when it comes to unique solutions and proprietary programs to manage claims trend and long-term costs, Alliant is years ahead of the competition. As an Alliant client, the State of Arkansas will have access to innovative programs such as the:

- Purchasing Pools
- Alliant Data Analytics
- Alliant MyBenefits.Life Portal and Mobile App

#### Delivering a white glove service experience

Our goal is to be an extension of your team as a strategic partner, and provide both a proactive and response service experience. We have fully-staffed our team to support you at all levels.

- + **Dedicated Service Team:** The Subcommittee will have an experienced dedicated service team with decades of collective experience to execute on both strategic and tactical deliverables. Your Alliant team will manage your program from plan design, financial modeling, holistic well-being, and regulatory compliance.
- + **Employee Engagement:** We take a multi-generational approach in communicating and educating employees which allows them to receive information in the form that is best for them. Whether it is print, electronic, video, or via a smartphone app, we can ensure that your employees will have the knowledge to make the best health care decisions for their family.
- + **HR Team Support:** We know how complicated it can be to navigate through the complex maze of ever-changing employment laws and human resource regulations. As a service to our clients, we are pleased to include access to our ThinkHR suite of services at no cost to the State of Arkansas. These services include access to employment attorney consultations, HR consultations, forms library, webinars/seminars, over 200 online trainings, and customized handbooks.

We appreciate the opportunity to respond to this RFP and are confident we will exceed your expectations and requirements. As a service office, we have authority to negotiate terms, render binding decisions, commit the firm's resources, and certify that all information is accurate. By submitting this proposal, we acknowledge, we have read and understand the contents of the RFP and agree to comply with the requirements and conditions contained in the RFP.

If you have any questions, please feel free to contact us at the address below.

Sincerely,



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