



ASU SYSTEM VALUE & BENEFITS

Legislative Task Force to Study
the Realignment of Higher Education

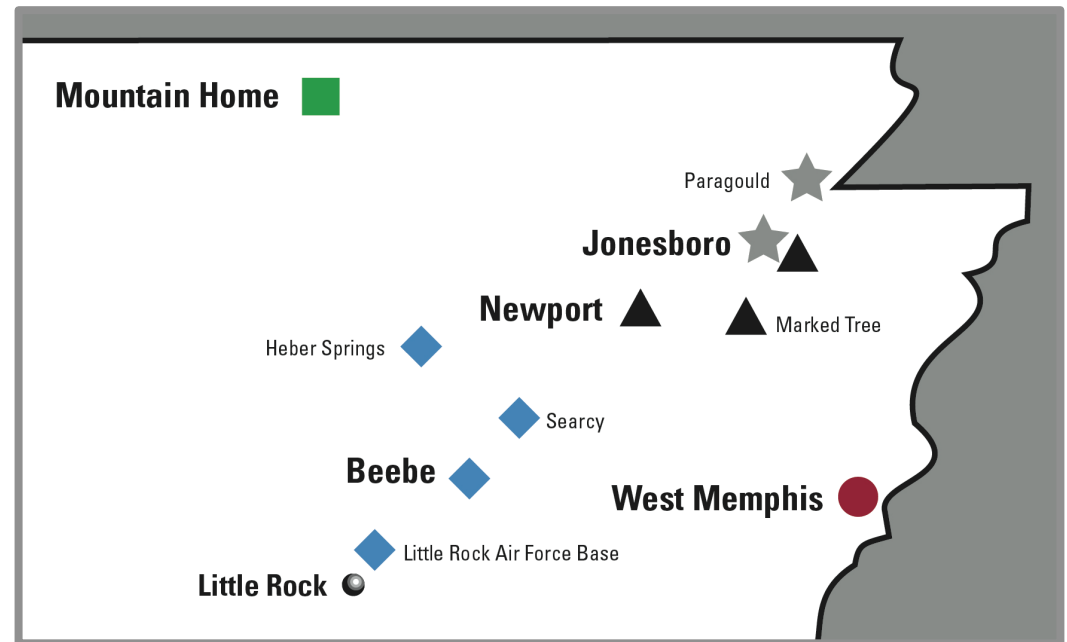
February 24, 2016

JONESBORO • BEEBE • MOUNTAIN HOME • NEWPORT • MID-SOUTH

ASUSystem.edu @ASUSystem



Total Enrollment: 23,048
Based in Little Rock
Combined Budget: \$258 million
ASUSystem.edu • @ASUSystem



Arkansas State University
Jonesboro
Paragould
Enrollment:
13,144



ASU-Beebe
Beebe
Heber Springs
Searcy
LR Air Force Base
Enrollment: 4,140



ASU-Mountain Home
Mountain Home
Enrollment:
1,393



ASU-Newport
Newport
Jonesboro
Marked Tree
Enrollment:
2,476



ASU Mid-South
West Memphis
Enrollment:
1,895

SYSTEM OPERATIONS

- 10.26% budget increase, or 2% annualized, during past five years
- System budget is lower than previous year
- Amount of new dollars for higher education in last five years is 0%
- More college graduates than ever, with a 44% increase in ASU System since 2010
- 0% health insurance increase in 2016
- System budget: 64% personnel, 12% scholarships, 3% debt service, 3% utilities

“We cannot cut our way out of this. We must innovate our way out.” – A-State Chancellor Tim Hudson

SYSTEM VALUE & BENEFITS

Policy & Legislative Issues

- Centralized communication with policymakers
- Policy development involvement
- Legislation tracking & representation
- Legislative reporting collaboration

SYSTEM VALUE & BENEFITS

Finance & Legal Services

- Moody's rating for financing (A1)
- Benefits administration
- Stronger internal audit controls
- Collaborative purchasing
- In-house general counsel team with focus on training & prevention

SYSTEM VALUE & BENEFITS

External Relations

- Foundation: enhanced services & investment returns
- FOIA response assistance
- Strategic marketing & communications
- Commitment to local decision-making model