

Business Services And Best Practice Examples

10 Local Areas

Area	Business Services And Best Practice Examples
Central	<p>Business Service Team numbers are from the inception of the BST in April 2017 to current (as of today 11/9/2017):</p> <p>1195 job seekers submit applications through social media recruiting</p> <p>72 employers have been enrolled into AJL through the BST</p> <p>16 Employers have returned for continued services</p> <p>72 job listings posted for employer (job descriptions/title range from:</p> <p>General Labor</p> <p>CDL</p> <p>Retail Associate</p> <p>Manager In Training – Hospitality Industry</p> <p>Maintenance</p> <p>Procurement Specialist</p> <p>Chief Financial Officer</p> <p>28 Hiring Events/Outreach Recruiting Efforts (over 1480 job seekers represented)</p> <p>Over 400 individuals placed into employment</p> <p>155 followers on Twitter</p> <p>758 followers on Facebook</p> <p>Virtual Career Center went live August 2, 2017 (www.workforcecar.com)</p> <p>767 page views on the Virtual Workforce Center since inception</p> <p>147 clients completed WIOA pre-eligibility forms for program services through the Virtual WFC</p> <p>43 resumes submitted through Virtual Career Center to review and seek assistance – assisted virtually</p> <p>Live Chat feature on Virtual Career Center went active on September 6, 2017</p> <p>4 – retention strategy services have been provided to employers</p> <p>1 – OSD grant training assistance for local employer (grant approved)</p> <p>1 – Chamber/Employer Project (Cabot Chamber project)</p> <p>Job Readiness/Industry Sector Classes for job preparedness with Arkansas Youth Challenge – 107 youth participated (Jan – July 2017)</p> <p>Weekly Recruiting/Participation on B2 Internet Radio - Tuesdays at 12:30- New Job Showcase (Promotional Material Attached)</p>
Eastern	<p>The Arkansas Workforce Centers in Eastern have been hosting a series of Job Fairs to help RUYI in its recruitment for employees for its first American textile plant, to be located in the old Sanyo Building in Forrest City. Initial hiring numbers will be approximately three hundred-fifty. The ADWS Mobile Units were at each location so job seekers could start the National Career Readiness Certificate process. Job Fairs and attendance include the following locations and turnout numbers in participation:</p> <p>August 30th _Forrest City Civic Center—1,017; August 31st _Marion Berry Center, WM--110</p> <p>September 6th _AR Workforce, Helena—135; September 7th _Court Square, Marianna—160</p> <p>September 14th _Boys & Girls Club, Wynne—158; Total Job Seekers: 1580</p>

Little Rock	Little Rock Workforce Center (LRWFC) in collaboration with Staffmark, held a job fair on September 22, 2017 at LRWFC for Ty Garments. Fifty (50) job seekers applicants attended this hiring event with ten (10) applicants with sewing experience being offered full-time employment. An additional fifteen (15) is being rescheduled for follow-up interviews. Little Rock Workforce Center Job Services staff played an instrumental part in assisting Business Services, Staffmark and Job Seekers.
North Central	North Central WDB conducted surveys and discussions with business representatives to determine the number one skill employers need in their workers is soft skills. The employers indicated they could teach the technical skills if the employee possesses the soft skills. Throughout the program year, WIOA staff contacted various small and major businesses in the 10 county area to establish workites for WIOA participants on work experience or on-the-job training.
Northeast	Business Service team staff meet with local businesses, they provide a packet of information from the partners. This allows business service teams to minimize duplication. If the employer requests additional information about a service, the business service team ensures the proper agency is notified and contacts the employer.
Northwest	Employers are served through the Arkansas Workforce Center, local and regional job fairs, rapid response activities, chambers of commerce, human resource associations and economic development groups. The Centers provide interviewing space, schedule interviews, pre-screen applicants, take and post job orders for employers. The Centers promote the Arkansas Career Readiness Certificate to job seekers for credentials and for business for identifying qualified job seekers. The Workforce Center at Fayetteville hosted open house which brought employers and job seekers to the Center to better understand the solutions offered by partners for employers in the area. Additionally, the Center has hosted or participated in over 50 job fairs and hiring events throughout the year.
Southeast	Southeast WDB assisted local Dumas employer-SAF Holland meet the staffing needs to expand the company. They announced its plan to expand and intent to hire 75 new employees, including a major need for welders. The LWDB staff with the partnership of ADWS met, planned and hosted hiring event for the company that resulted in job placements with some of entry level positions. In addition, plans are being made to develop an apprenticeship training program designed specifically to meet the skills gap of welders in the area.
Southwest	<p>The Southwest Arkansas Workforce Development Area is committed to providing quality services to employers and working to meet the needs of our local workforce. Services provided to employers include, but are not limited to the following:</p> <ul style="list-style-type: none"> Job Listings in the State's Largest Free Job Bank Qualified Applicant Recruitment & Referral Wage Program & Career Readiness Assessment and Certification Job Applicant Pre-Screening and Selection Training and Certification Programs Private Interviewing Space Industry Growth Trends & Forecasts Wage Data & Labor Market Information Job Readiness Seminars On-the-job Training Assistance Business Incentives & Work Opportunity Tax Credits Federal Bonding Program Mobile Workforce Centers mobilized for hiring/training events Rapid Response Services for employers and their affected employees to provide information on the various opportunities and services

	available at the Workforce Centers.
West Central	Job Fairs and attendance include the following locations and turnout numbers: 09/20/16; National Park College—1000; 02/21/17-Centerpoint School Amity-250; 03/29/17-ATU Russellville-200; 04/06/17-National Park College-300; 04/12/17-College of the Ouachitas-40; 08/03/16—Business Expo Russellville-200; 10/27/16-Business Expo Hot Springs-200; Business Expo Morrilton-100; Total—2,290.
Western	The Western Arkansas Workforce Development Board held multiple business forums in the counties that comprise the LWDA. The purpose of these forums was to perform outreach to the business community, with an emphasis on small businesses, to promote system awareness, gather information on the needs of business, and to offer or coordinate any solutions to their issues.