



OVERVIEW

#2 HIGHEST PERCENTAGE OF MANUFACTURING EMPLOYMENT IN THE SOUTH - NAM

#9 LOWEST COST OF DOING BUSINESS - NBC

6 FORTUNE 500 COMPANIES HEADQUARTERED IN ARKANSAS

2017 Arkansas Economic Overview

Executive Summary

ARKANSAS
INC



ArkansasEDC.com | 1-800-ARKANSAS

GEOGRAPHY:

Arkansas is strategically located in the center of the United States. Its borders adjoin Texas, Louisiana, Mississippi, Tennessee, Missouri and Oklahoma with the Mississippi River forming the state's eastern border.



Land Surface:
34,036,717 acres

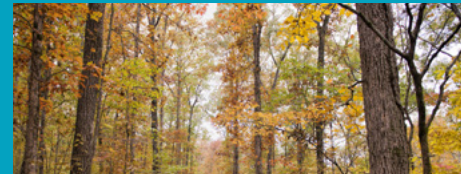
East: Alluvial valleys of the Arkansas and Mississippi rivers, with agricultural land dominated by cotton, rice, and soybeans



North and West:
Mountainous or coastal plains



South: Wildlife refuges and timberlands



Navigable Waterways:
approx. 1,000 miles



Class 1 Railroad:
1,683 miles



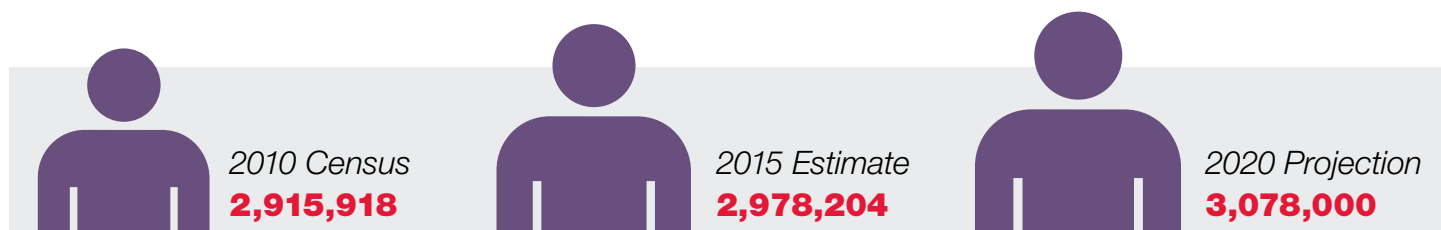
Public Airports:
approx. 100



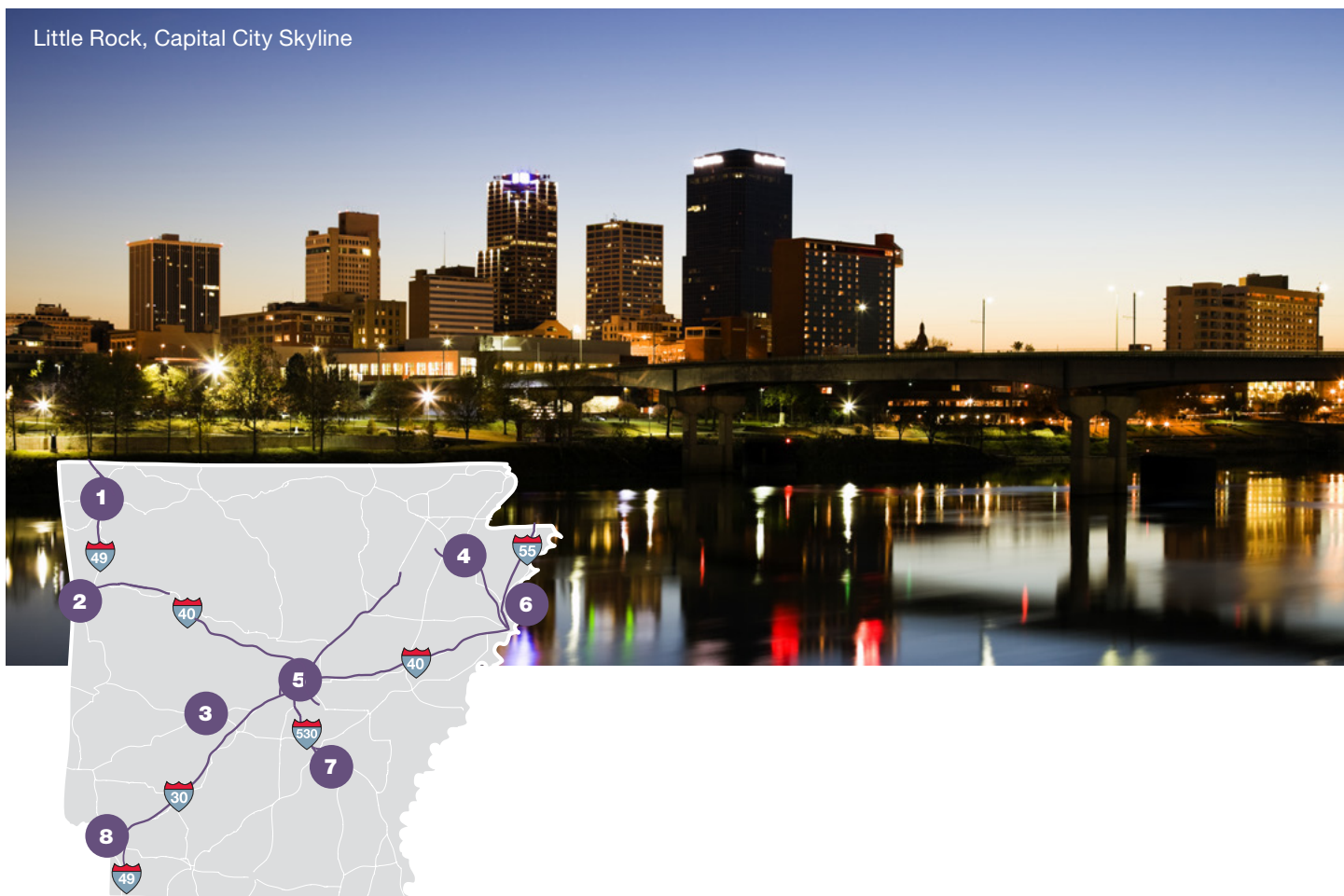
State and U.S. Highways:
16,418 miles

POPULATION:

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Source: U.S. Census



MAJOR URBAN CENTERS (2015)

- | | |
|--|---|
| 1 Fayetteville-Springdale-Rogers, AR - MO MSA
513,559 | 5 Little Rock-North Little Rock-Conway, AR MSA
731,612 |
| 2 Fort Smith, AR - OK MSA
280,241 | 6 Memphis, TN - MS - AR MSA
1,344,127 |
| 3 Hot Springs, AR MSA
97,177 | 7 Pine Bluff, AR MSA
93,696 |
| 4 Jonesboro, AR MSA
128,394 | 8 Texarkana, AR MSA
149,769 |



Median Age: **37.9**

Age Group	Population
0-19	783,104
20-34	595,295
35-44	365,774
45-54	382,362
55-64	374,520
65+	477,149

COST OF LIVING INDEX:

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91.4%

Source: C2ER, 2015 Annual

CLIMATE:



TEMPERATURE

average high

73°F

average low

53°F

Source: www.srh.noaa.gov

ANNUAL PRECIPITATION



49.8"

STATE OF BUSINESS:

ARKANSAS IS A RIGHT TO WORK STATE

5.1%

union membership rate

sixth lowest in the U.S.



FORTUNE 500 LIST:

125

Fortune 500 firms
with operations in
Arkansas



6

are headquartered
in Arkansas

Dillard's



Walmart

**MURPHY
USA**



windstream

NATURAL RESOURCES:



WATER

Arkansas has over **283,000 hectares (699,293 acres)** of surface water.

Over 800 billion liters of high quality ground water are contained in aquifers.



TIMBER

Forests cover approximately **19 million acres, or 83% non-federal forest lands.**

Timber growing, harvesting, management, transporting, and processing are major industries in Arkansas.



MINERALS

Commercial Production

Bromine (#1 in world)	Limestone
Cement Rock	Marble
Clay	Sand
Crushed Stone	Serpentine Rock
Dimension Stone	Shale
Gravel	Silica Sand
Gypsum	Slate
Kaolin and Fireclays (#4 in the US)	Syenite
Lasco (#1 in the US)	Novaculite (only producer in US)
	Quartz Crystals (#1 in the US)



OIL

Crude Oil

Total Production
6,536 thousand barrels (2015)

Natural Gas

Total Production
1,017,319 million cubic feet (2015)
Reserves
12,789 billion cubic feet (2014)

Coal

Total Production
94 thousand short tons (2014)
Number of mines
2 (2014)

BUSINESS CLIMATE/GDP:

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Market

40% of the U.S. population is within a day's drive (550 miles/880 kilometers)

NUMBER OF
INTERNATIONAL
COMPANIES

150

NUMBER OF
INTERNATIONAL
OPERATIONS

259

31

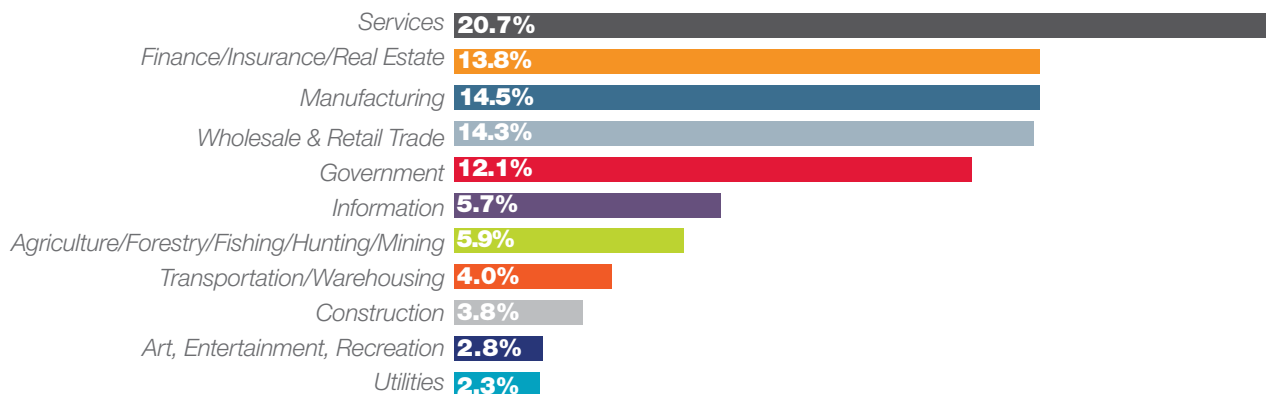
**Countries
Represented**



Source: Arkansas Foreign Direct Investment Report, August 2016

YEAR 2015 REAL GROSS DOMESTIC PRODUCT BY STATE (MILLIONS OF CHAINED 2009 DOLLARS)

TOTAL GROSS DOMESTIC PRODUCT BY STATE = \$112,128



PRINCIPAL INDUSTRIES:



MANUFACTURING



TRANSPORTATION LOGISTICS



AGRICULTURE



FORESTRY



BUSINESS SERVICES



TOURISM

PRINCIPAL MANUFACTURED GOODS

<i>Chemicals</i>	<i>Machinery</i>
<i>Electronic Equipment</i>	<i>Paper and Pulp</i>
<i>Food and Kindred Products</i>	<i>Rubber and Plastic Products</i>
<i>Furniture</i>	<i>Steel</i>
<i>Lumber and Wood Products</i>	<i>Transportation Equipment</i>

PRINCIPAL AGRICULTURE (2015) & NATIONAL RANKING

RICE #1

POULTRY #2

CATFISH #3

GRAIN SORGHUM #4

COTTON #5

COTTONSEED #6

SWEET POTATOES #6

SOYBEANS #10



**Arkansas Economic
Development Commission**

900 W. Capitol Ave., Little Rock, AR 72201

1-800-ARKANSAS

info@arkansasedc.com

ArkansasEDC.com