I. National Advertising

- 1. America's Health Insurance Plans (AHIP)
 - Paid job postings are included in their newsletter sent to subscribers daily via email.
 - AHIP Solutions SmartBrief Job Board Plans for 30 Days:
 - o Member Price \$250.00
 - o Non-member Price \$375.00
 - Another cost savings option is if you buy job postings at bulk rate. For example:
 Buy 5 and get 20% discount; Buy 10 and get 20% discount; and so on. You can
 buy today and not use them for a year; the time starts when they are entered
 individually.
- 2. National Association of Insurance Commissioners (NAIC)
 - Based on its relationships with state agencies, it will accept an email with a job link or specific job info that it will post on Twitter and LinkedIn.
 - Its newsletter is a news clipping service, it does not post jobs. Also its website
 posts its own internal jobs only and has a link to individual state agencies only
 no other job postings.
- 3. National Association of Insurance and Financial Advisors (NAIFA)
 - It does not post jobs in its bi-monthly magazine or on its website.
- 4. National Association of Health Underwriters (NAHU)
 - Publishes ads on its website only.
 - o Members
 - 30 Days \$150.00
 - 60 Days \$250.00
 - o Non-Members
 - **30 Days \$250.00**
 - 60 Days \$350.00
 - Publishes ads on its website and network member sites (see sites below).
 - o Members
 - 30 Days \$600.00
 - 60 Days \$700.00
 - o Non-Members
 - 30 Days \$700.00
 - 60 Days \$800.00
 - American Insurance Association (AIA)

- > Association of Finance and Insurance Professionals
- BestDayNews Job Connection
- > Business Insurance
- Casualty Actuarial Society (CAS)
- Chartered Property Casualty Underwriters Society (CPCU Society)
- CPCU Society Alamo Chapter
- > CPCU Society Allegheny Chapter
- > CPCU Society Atlanta Chapter
- > CPCU Society Brandywine Chapter
- > CPCU Society Buffalo Chapter
- > CPCU Society Cedar Valley Chapter
- > CPCU Society Central Jersey Chapter
- CPCU Society Chicago Northwest Surburban Chapter
- > CPCU Society Cincinnati Chapter
- > CPCU Society Colorado Chapter
- CPCU Society Connecticut Chapter
- > CPCU Society El Camino Chapter
- > CPCU Society Florida Suncoast Chapter
- > CPCU Society Hawaii Chapter
- > CPCU Society Houston Chapter
- > CPCU Society Maryland Chapter
- CPCU Society Middle Georgia Chapter
- > CPCU Society Mississippi Magnolia Chapter
- > CPCU Society Nebraska Chapter
- > CPCU Society New York Chapter
- > CPCU Society Northestern Oklahoma Chapter
- CPCU Society Piedmont North Carolina Chapter
- CPCU Society Pikes Peak Chapter
- > CPCU Society San Gabriel Valley Chapter
- CPCU Society Spokane Washington Chapter
- > CPCU Society Upstate South Carolina Chapter
- > CPCU Society Utah Chapter
- > CPCU Society Valley Forge Chapter
- > CPCU Society Central Pennsylvania Chapter
- ➤ Insurance Marketing Communication Association (IMCA)
- > International Association of Black Actuaries
- > International Association of Insurance Professionals (IAIP)
- > International Association of Insurance Receivers
- Michigan Association of Health Underwriters
- > National African-American Insurance Association (NAAIA)
- National Association of Health Underwriters (NAHU)
- > Professional Insurance Agents Western Alliance
- > Professional Insurance Marketing Association (PIMA)

- > Public Risk Management Association
- > Securities and Insurance Licensing Association (SILA)
- > Society of Actuaries (SOA) Job Center

II. Local Advertising

- 1. Arkansas Democrat Gazette
 - Weekday \$1.25 per line
 - Weekend \$1.45 per line
 - One typed line in a word document roughly equals three lines in an ad