

# adhe

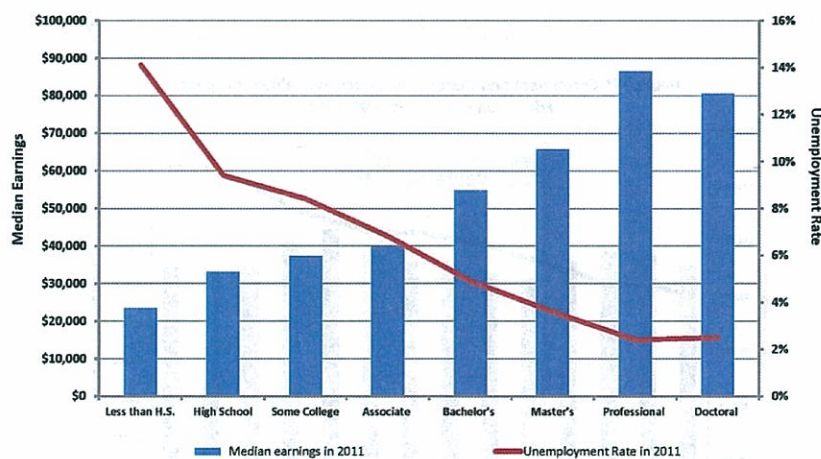
ARKANSAS DEPARTMENT  
OF HIGHER EDUCATION

**Vision 2025 Meeting: January 17, 2014**

Shane Broadway, Director



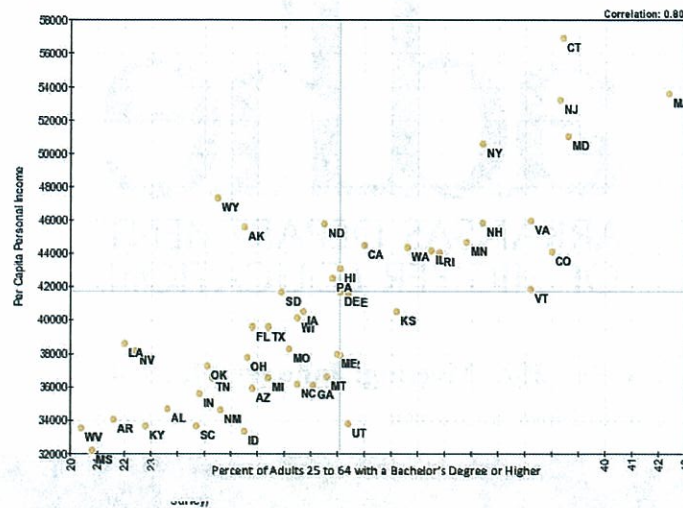
## Value of Education



Moody's Investor Service; Sector Comment: Continued Graduate Enrollment Declines Are Credit Negative for Higher Education Institutions; October 4, 2012

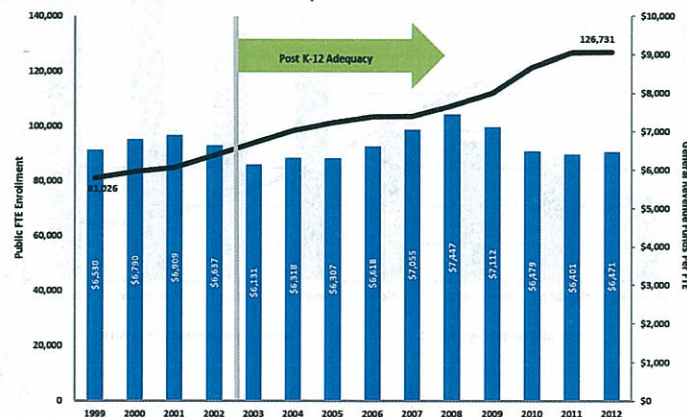
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## Adults 25 to 64 with Bachelor's Degree or Higher Per Capita Personal Income



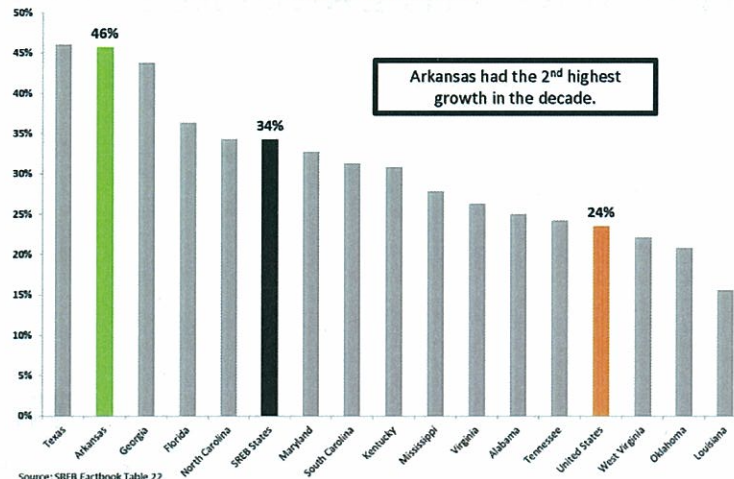
## Public FTE Enrollment, General Revenue for Higher Ed per FTE

Public FTE Enrollment and General Revenues Available for Higher Education per FTE: FY1999-2012



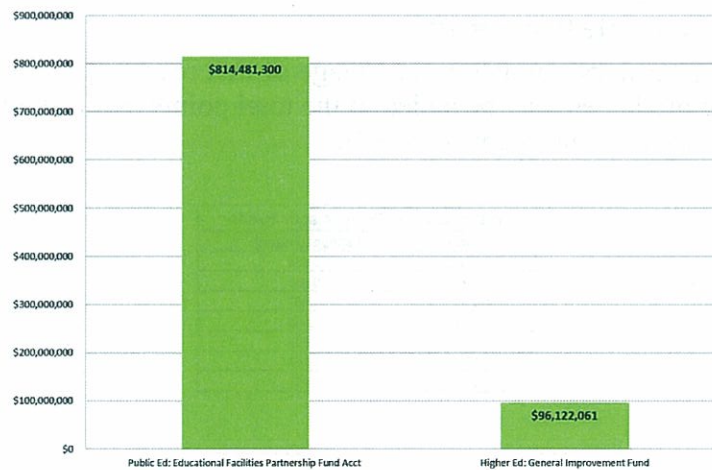
## SREB Growth in Enrollment

Percentage Growth in Total Enrollment in Public Institutions:  
SREB States 2001-2011



## Capital Project Funding Available

Capital Funding Available for Public Secondary Education & Higher Education: FY2005-FY2011



## PERFORMANCE-BASED FUNDING (OUTCOMES-CENTERED) RESULTS



### Universities

#### Methodology

- Total Possible Points = 10
- Compensatory points for percentage of Pell receiving undergraduates may be added to the total points, but cannot increase the total points above 10.

Distribution of Performance Funds	
Points Required	College Losses (%)
6.00-10.00	0.000
5-5.99	0.833
4-4.99	1.667
3-3.99	2.500
2-2.99	3.333
1-1.99	4.167
Below 1	5.000



# Universities

- **Mandatory Measures – maximum of 4 points**

- Bachelor Credentials
- Total Credentials
- STEM Credentials
- Progression

- **Optional Measures – maximum of 6 points**

- Minority Credentials
- Non-Traditional Credentials
- Remedial Credentials
- Transfer Student Credentials
- Course Completion
- External Grants & Awards
- Regional Economic Needs Credentials

## Universities - Measures

University Performance Measures

Measure	MANDATORY	ASUJ	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
1A	Bachelor Degrees - State goal 4.73% (Base Year AY10)	1625	1004	458	404	2727	439	1145	347	393	1687
	Bachelor Degrees - Actual (2-Yr Average)	1612	1167	477	391	3044	579	1206	340	422	1527
1B	All Credential (exclude CPs) - State Goal 4.73% (Base Year AY10)	2799	1662	892	634	4126	917	2232	823	428	2356
	All Credential (exclude CPs) - Actual (2-Yr Average)	3776	1886	729	640	4476	1033	2302	748	451	3075
2	STEM Credentials - 2 Yr Average	259	218	47	50	1162	102	288	63	75	171
	STEM Credentials - 3 Yr Average	215	175	41	39	967	100	232	52	54	161
3	Progression - 2 Yr Average	81.5%	80.3%	80.8%	80.3%	88.9%	73.0%	72.0%	70.6%	74.3%	84.5%
	Progression - 3 Yr Average	79.0%	79.3%	80.2%	76.1%	87.9%	72.6%	70.3%	68.3%	73.3%	82.7%
Measure	OPTIONAL	ASUJ	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
4	Minority Credentials - 2 Yr Average	575	198	146	168	627	206	633	207	414	481
	Minority Credentials - 3 Yr Average	351	121	118	140	446	138	571	180	375	286
5	Non-Traditional Credentials (at graduation) - 2 Yr Average	2364	879	369	288	1763	573	1696	401	177	993
	Non-Traditional Credentials (at graduation) - 3 Yr Average	1235	687	376	289	1517	488	1464	310	178	729
6	Remedial Credentials - 2 Yr Average	758	552	174	183	446	272	484	237	290	553
	Remedial Credentials - 3 Yr Average	552	422	168	165	426	261	418	231	246	363
7	Transfer Credentials (Receiving) - 2 Yr Average	1040	403	217	166	800	153	831	129	79	683
	Transfer Credentials (Receiving) - 3 Yr Average	755	377	233	141	447	112	785	129	67	302
8	High Demand - 2 Yr Average	2922	1100	547	452	2604	633	1397	492	287	2194
	High Demand - 3 Yr Average	1735	1063	546	463	2326	625	1370	552	272	1387
9	Course Completion - Courses where Credit was earned - 2YR AVG.	89.4%	83.5%	83.3%	84.9%	87.6%	83.4%	82.0%	80.1%	81.7%	86.5%
	Course Completion - Courses where Credit was earned - 3YR AVG.	86.5%	84.3%	79.6%	83.6%	88.4%	81.6%	80.3%	79.4%	79.8%	85.0%
10	External Grants and Awards: Expenditures - 2YR AVG.	\$32,238,618	\$2,048,185	\$3,357,794	\$2,464,354	\$79,126,400	\$4,303,271	\$31,312,771	\$1,760,627	\$21,454,114	\$8,906,277
	External Grants and Awards: Expenditures - 3YR AVG.	\$27,471,205	\$2,082,218	\$3,831,391	\$2,899,982	\$68,670,635	\$3,884,337	\$28,385,216	\$1,789,794	\$17,431,159	\$7,344,309
11	Regional Critical Need/Economic Development - 2 Yr Average	1,749	109	234	176	685	160	413	59	91	263
	Regional Critical Need/Economic Development - 3 Yr Average	695	46	193	78	566	36	296	50	64	233
12	Patents - 2 Yr Average	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	Patents - 3 Yr Average	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	New Company Start-ups - 2 Yr Average	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	New Company Start-ups - 3 Yr Average	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Measure	COMPENSATORY	ASUJ	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
14	% of Low Income	49%	47%	54%	56%	25%	51%	40%	59%	74%	38%

N/A = Data is not available

# Universities - Results

University Performance Results											
Measure	MANDATORY RESULTS	ASU	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
1A	Bachelor Degrees	99%	116%	104%	97%	112%	133%	105%	98%	107%	91%
1B	All Credentials	135%	113%	82%	102%	108%	111%	103%	91%	105%	110%
2	STEM Credentials	121%	125%	114%	117%	110%	100%	124%	120%	118%	100%
3	Progression	103%	101%	101%	106%	101%	101%	102%	103%	101%	102%
4	OPTIONAL RESULTS	ASU	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
4	Minority Credentials	224	771	28	28	181	68	62	27	35	195
5	Non-Traditional Credentials (at graduation)	1,329	193	-7	-1	346	65	213	91	-1	264
6	Remedial Credentials	206	130	6	18	20	11	66	5	43	120
7	Transfer Students Credentials	285	26	-17	25	353	40	66	0	12	381
8	High Demand	3,187	37	-1	-11	278	8	27	-6	12	807
9	Course Completion - Courses where Credit was earned	7,879	-0.79%	3.69%	1.32%	-0.82%	1.78%	1.61%	0.66%	1.15%	1.44%
10	External Grants and Awards Expenditures	\$4,767,413	\$14,033	-\$473,597	-\$435,618	\$10,455,765	\$418,934	\$2,927,555	-\$29,107	\$4,022,955	\$1,561,968
11	Regional Critical Need/Economic Development	1,054	61	41	98	119	123	116	9	27	30
12	Patents	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	Company Start-Ups	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
1A	Bachelor Credentials (points earned are capped at 1)	0.99	1.00	1.00	0.97	1.00	1.00	1.00	0.98	1.00	0.91
1B	Total Credentials (points earned are capped at 1)	1.00	1.00	0.81	1.00	1.00	1.00	1.00	0.91	1.00	1.00
2	STEM Credentials	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
3	Progression	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
4	OPTIONAL POINTS	ASU	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
4	Minority Credentials	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
5	Non-Traditional Credentials (at graduation)	1.00	1.00	0.00	0.00	1.00	1.00	1.00	1.00	0.00	1.00
6	Remedial Credentials	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
7	Transfer Students Credentials	1.00	1.00	0.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
8	High Demand	1.00	1.00	1.00	0.00	1.00	1.00	1.00	0.00	1.00	1.00
9	Course Completion - Courses where Credit was earned	1.00	0.00	1.00	1.00	0.00	1.00	1.00	1.00	1.00	1.00
10	External Grants and Awards Expenditures	1.00	0.00	0.00	0.00	1.00	1.00	1.00	0.00	1.00	1.00
11	Regional Critical Need/Economic Development	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
12	Patents	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
13	Company Start-Ups	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
14	COMPENSATORY POINTS	ASU	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
14	% of Low Income	0.49	0.47	0.54	0.56	0.25	0.51	0.40	0.59	0.74	0.38
	TOTAL POINTS	ASU	ATU	HSU	SAUM	UAF	UAPS	UALR	UAM	UAPB	UCA
	Total Mandatory Points (max = 9pts)	3.00	4.00	3.83	3.97	4.00	4.00	4.00	3.49	4.00	3.91
	Total Optional Points	8.00	6.00	5.00	5.00	7.00	8.00	8.00	6.00	7.00	8.00
	Total Optional Allowed (max = 6pts)	6.00	6.00	5.00	5.00	6.00	6.00	6.00	6.00	6.00	6.00
	Total Compensatory Points	0.49	0.47	0.54	0.56	0.25	0.51	0.40	0.59	0.74	0.38
	Total Compensatory Points Allowed	6.49	6.00	6.54	6.56	6.00	6.00	6.00	6.11	6.00	6.00
	Total (max = 10 pts)	10.00	10.00	9.36	9.53	10.00	10.00	10.00	10.00	10.00	10.00

## Colleges

### Methodology

- Total Possible Points = 10
- Compares average of the most recent 3 years to an average of the most recent 5 years
- Compensatory points for special populations (based on percentage of enrollment) may be added to mandatory total

Distribution of Performance Funds	
Points Required	College Loses (%)
6.00-10.00	0.000
5-5.99	0.833
4-4.99	1.667
3-3.99	2.500
2-2.99	3.333
1-1.99	4.167
Below 1	5.000



# Colleges

- **Mandatory Measures – maximum of 6 points**
  - Course Completion
    - Remedial
    - Non-Remedial
  - Progression
  - Credentials
    - Certificates of Proficiency
    - Technical Certificates
    - Associate Degrees
    - Total Credentials (rate)
  - *Compensatory*
    - *Low-Income*
    - *Underprepared*
- **Region/Mission Measures – maximum of 4 points**
  - STEM Credentials
  - High Demand Credentials
  - Adult Credentials
  - Minority Credentials
  - Transfer Students
  - Workforce Training

## Colleges - Measures

College Performance Measures																									
Measure		AMC	ASUR	ASUMH	ASUN	BRIC	CCCUA	CCOTD	BASC	MSOC	NAC	NPSC	NWASC	QEC	POCUA	PTC	RMOC	SAGE	BAUT	SEAC	UACOH	UACOH	UACOH		
1A	Course Completion - Remedial - 3YR AVG	55.9%	60.0%	60.2%	51.6%	60.1%	62.6%	64.8%	48.3%	50.3%	52.5%	44.3%	55.2%	47.8%	59.3%	57.4%	63.1%	51.1%	47.1%	51.1%	57.0%	47.4%	59.2%		
	Course Completion - Remedial - 3YR AVG	58.0%	51.8%	55.6%	59.4%	63.6%	58.5%	62.0%	48.9%	51.6%	54.5%	47.3%	55.2%	50.4%	61.7%	56.8%	59.0%	49.1%	48.4%	51.4%	51.0%	49.3%	59.6%		
	% Change	-2.1%	-1.0%	4.5%	-7.8%	-3.2%	-5.9%	2.8%	-0.5%	-1.3%	-2.0%	-2.9%	-0.1%	-2.6%	-1.5%	0.5%	2.3%	1.6%	-1.0%	-1.9%	-4.0%	-1.4%	-0.4%		
	Course Completion - Non-Remedial - 3YR AVG	79.2%	81.2%	81.0%	83.8%	78.8%	81.8%	84.0%	77.0%	80.4%	78.5%	73.0%	75.3%	76.0%	78.5%	71.1%	81.3%	79.0%	82.0%	80.3%	79.7%	80.4%	75.4%	77.6%	
1B	Course Completion - Non-Remedial - 3YR AVG	79.4%	81.2%	80.6%	83.8%	78.4%	81.8%	84.0%	76.0%	79.9%	77.9%	74.0%	75.3%	77.4%	78.0%	71.7%	80.6%	80.1%	83.0%	79.7%	80.4%	75.4%	77.6%		
	% Change	-0.2%	-0.5%	0.4%	1.0%	0.5%	-0.05%	-0.4%	0.6%	0.4%	-1.9%	-0.01%	-0.5%	0.5%	-0.6%	0.7%	-1.2%	-0.9%	-3.4%	-0.7%	0.8%	-0.1%			
	Progression - 3YR AVG	59.7%	64.7%	68.0%	56.1%	60.9%	69.2%	65.7%	42.1%	43.5%	62.0%	57.3%	63.4%	66.4%	61.6%	58.1%	64.0%	63.2%	63.0%	61.6%	67.5%	58.4%	59.5%		
	Progression - 3YR AVG	61.1%	66.4%	66.9%	57.3%	60.3%	68.0%	65.4%	42.7%	42.8%	61.3%	56.6%	62.5%	66.2%	60.7%	57.7%	63.2%	60.1%	60.4%	69.5%	58.4%	59.5%			
2	% Change	-1.4%	0.3%	1.1%	-1.2%	-0.05%	0.4%	0.5%	0.3%	0.6%	0.7%	0.7%	1.0%	0.1%	0.9%	0.5%	0.8%	0.2%	1.4%	0.1%	0.9%	1.1%			
	Credentials - CTS - 3YR AVG	147	321	245	263	82	31	332	33	99	109	34	168	113	240	551	73	193	373	241	209	176	222		
	Credentials - CTS - 3YR AVG	146	316	242	404	83	83	283	237	77	84	28	118	18	143	199	53	165	307	218	207	151	173		
	% Change	0.7%	-1.7%	-2.0%	59.5%	12.0%	13.8%	17.4%	18.7%	29.7%	29.4%	21.5%	21.3%	38.1%	-2.3%	45.3%	33.7%	24.7%	14.1%	-1.4%	4.9%	15.3%	18.1%		
3A	Credentials - TCS - 3YR AVG	84	249	65	206	163	64	191	202	8	199	143	79	83	71	1,212	36	171	269	233	80	170	188		
	Credentials - TCS - 3YR AVG	80	157	55	175	137	144	173	170	8	161	103	67	80	63	997	32	151	287	221	74	152	164		
	% Change	5.4%	-3.2%	17.3%	18.2%	3.7%	17.5%	10.2%	10.0%	60.3%	33.1%	-6.0%	17.8%	6.4%	12.9%	26.7%	13.8%	13.1%	-5.1%	5.0%	8.6%	13.0%	14.0%		
	Credentials - Associates - 3YR AVG	222	610	227	144	214	116	117	113	238	414	891	167	166	1,250	971	143	146	178	219	155	361			
3C	Credentials - Associates - 3YR AVG	212	578	201	123	208	106	112	110	96	230	370	609	145	161	1,011	81	120	111	168	191	138	227		
	% Change	4.3%	5.7%	13.0%	17.3%	3.0%	9.4%	11.2%	1.2%	17.8%	3.0%	12.0%	13.6%	15.1%	3.3%	23.6%	18.8%	13.4%	10.9%	5.7%	10.0%	13.4%	21.7%		
	Credentials - Total (Rate) - 3YR AVG	32	34	45	41	23	27	68	35	16	29	21	17	31	28	36	30	37	58	37	39	47	40		
	Credentials - Total (Rate) - 3YR AVG	33	34	46	54	25	25	60	31	15	27	22	16	29	32	31	26	34	54	37	37	45	37		
3D	% Change	-1.9%	-0.4%	-2.1%	-25.3%	-4.1%	6.0%	11.2%	12.3%	7.0%	-3.0%	5.3%	7.4%	0.0%	16.9%	15.4%	6.0%	5.0%	-2.4%	4.4%	8.0%	10.3%			
	Compensatory - Low Income	58%	35%	77%	21%	71%	57%	63%	58%	70%	67%	77%	41%	80%	77%	20%	68%	50%	40%	65%	67%	68%	50%		
	Compensatory - Underprepared	44%	30%	37%	29%	29%	28%	36%	33%	64%	30%	38%	33%	34%	42%	64%	20%	67%	40%	72%	41%	35%	33%		
	Region/Mission Results	42	97	28	38	0	6	50	60	29	40	8	58	0	38	25	4	0	46	58	0	35	240		
5	STEM Credentials - 3YR AVG	9	112	24	25	0	6	40	49	26	41	6	51	0	38	25	4	0	43	49	0	25	219		
	% Change	34.1%	-13.2%	13.4%	53.2%	0.0%	0.0%	40.7%	-0.4%	32.0%	16.5%	43.7%	12.2%	0.0%	-2.2%	2.2%	22.3%	100.0%	8.3%	0.0%	0.0%	37.3%	20.5%		
	High Demand Credentials - 3YR AVG	243	748	315	492	264	194	491	255	141	334	391	640	293	271	2,105	113	395	595	361	295	350	408		
	High Demand Credentials - 3YR AVG	286	756	318	585	295	164	401	216	112	308	371	552	194	269	1,675	101	321	558	388	324	334	344		
6	% Change	-15.2%	-1.1%	-1.0%	-31.3%	-10.3%	12.3%	7.3%	6.1%	28.4%	8.5%	8.4%	19.9%	4.9%	0.9%	31.0%	11.3%	10.4%	-5.4%	-8.2%	-8.9%	8.3%	18.4%		
	Workforce Training - 3YR AVG	15,463	18,721	19,450	11,017	13,081	9,014	12,483	21,209	15,401	13,140	18,111	32,141	3,471	2,702	529,157	5,416	108,187	15,548	28,210	13,109	16,139	43,820		
	Workforce Training - 3YR AVG	46,337	51,428	23,556	7,189	10,845	7,183	20,722	18,827	25,482	32,885	51,430	24,507	2,284	7,017	356,190	6,800	77,877	22,845	19,100	10,812	11,274	41,710		
	% Change	19.0%	-24.6%	-9.7%	53.1%	-11.8%	-17.6%	-57.3%	7.4%	-37.8%	-1.0%	-45.5%	-23.1%	8.2%	-60.3%	-48.6%	-14.4%	18.8%	-7.0%	0.4%	12.8%	13.1%			
8	Transfer Students - 3YR AVG	188	376	239	105	227	86	109	148	116	142	120	115	175	852	86	103	143	222	183	111	224			
	Transfer Students - 3YR AVG	170	356	189	81	213	84	106	133	109	139	144	161	138	793	81	111	171	221	183	111	224			
	% Change	6.4%	3.6%	10.9%	9.3%	3.7%	1.6%	-5.2%	-3.5%	6.9%	1.9%	3.3%	1.5%	5.3%	0.3%	7.8%	10.8%	-0.2%	2.0%	-2.1%	9.9%				
	Adult Credentials - 3YR AVG	202	496	324	368	262	148	314	211	133	296	372	368	244	201	2,448	111	278	343	451	311	296	403		
9	Adult Credentials - 3YR AVG	261	516	287	361	266	130	289	210	131	261	340	485	193	391	1,700	92	244	384	454	451	293	321		
	% Change	3.4%	-6.0%	5.8%	-25.6%	-1.8%	13.5%	15.8%	5.1%	19.4%	13.5%	8.4%	17.0%	16.1%	5.3%	29.9%	24.8%	14.1%	-2.6%	1.5%	6.7%	14.2%	26.1%		
	Minority Credentials - 3YR AVG	181	119	26	66	15	85	114	153	121	37	80	151	9	168	940	21	204	263	344	34	132	119		
	Minority Credentials - 3YR AVG	192	116	31	59	14	58	93	143	98	27	61	127	7	166	922	14	189	332	329	28	146	86		
10	% Change	23.8%	2.9%	21.5%	-38.4%	7.8%	12.1%	22.5%	7.0%	23.6%	34.8%	22.0%	19.0%	17.1%	1.0%	14.5%	52.4%	20.5%	37.2%	4.7%	20.3%	4.5%	39.4%		
	Employment - 3YR AVG	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
	Employment - 3YR AVG	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
	% Change	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
11	Employment - 3YR AVG	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
	Employment - 3YR AVG	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
	% Change	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		

N/A = Data not available



# Colleges - Results

College Performance Results																									
Measure	MANDATORY POINTS	ANC	ASUB	ASUMH	ASUN	BRIC	CCCUA	COTO	EACC	MSCC	NAC	NPCC	NWACC	OCCU	PIC	RMAC	SACC	SAUT	SEAC	UMCB	UMCH	UMCOM			
1A	Course Completion - Remedial	-2.3%	-1.9%	4.9%	17.8%	-2.2%	-3.9%	2.8%	-0.5%	-1.3%	2.0%	4.8%	-0.1%	-2.6%	-2.3%	0.3%	2.3%	1.6%	-1.5%	-1.7%	-4.0%	-1.7%	-0.6%		
1B	Course Completion - Non-Remedial	-0.2%	-0.3%	0.4%	1.0%	0.3%	-0.1%	-0.0%	-0.4%	0.6%	0.4%	-3.9%	-0.0%	-0.1%	-0.1%	-0.6%	0.7%	-1.2%	-0.8%	-3.4%	-0.7%	-0.1%			
2	Progression	-1.4%	0.3%	1.1%	-1.2%	-0.0%	0.4%	0.1%	0.3%	0.6%	0.7%	0.7%	1.0%	0.1%	0.9%	0.3%	0.8%	0.2%	1.4%	0.1%	0.9%	1.1%			
3A	Credentials - C/Ps	0.7%	1.7%	2.0%	-39.5%	-12.0%	0.3%	17.4%	18.7%	29.7%	29.4%	21.1%	21.3%	38.1%	-2.3%	45.3%	33.7%	24.7%	34.1%	1.0%	4.8%	15.3%	28.6%		
3B	Credentials - T/Cs	5.4%	-3.2%	17.9%	18.2%	2.7%	17.5%	10.2%	13.0%	60.3%	23.1%	6.4%	17.6%	6.4%	12.0%	26.7%	11.6%	13.6%	-5.1%	-5.0%	8.8%	11.5%	14.5%		
3C	Credentials - Associates	4.5%	5.7%	13.0%	17.3%	2.9%	9.4%	12.9%	-1.2%	17.9%	3.6%	12.0%	13.6%	15.1%	3.3%	23.6%	18.8%	13.4%	10.9%	5.7%	12.0%	12.6%	21.7%		
3D	Credentials - Total (Rate)	-1.9%	-0.4%	2.3%	-25.3%	-8.1%	6.6%	12.1%	10.8%	12.2%	7.5%	4.2%	5.2%	7.4%	3.0%	36.9%	15.9%	9.6%	5.8%	-1.4%	4.4%	10.5%			
4A	Compensation - Low Income	59%	53%	72%	25%	72%	57%	63%	26%	67%	75%	41%	86%	77%	70%	83%	39%	48%	63%	67%	69%	39%			
4B	Compensation - Underprepared	44%	30%	52%	25%	25%	28%	36%	33%	64%	30%	38%	33%	34%	42%	64%	20%	62%	46%	72%	42%	35%			
REGION/MISSION RESULTS		ANC	ASUB	ASUMH	ASUN	BRIC	CCCUA	COTO	EACC	MSCC	NAC	NPCC	NWACC	OCCU	PIC	RMAC	SACC	SAUT	SEAC	UMCB	UMCH	UMCOM			
5	STEM Credentials	34.1%	-13.2%	11.4%	33.2%	0.0%	0.0%	40.7%	-0.4%	10.0%	16.5%	43.3%	12.2%	0.0%	-7.2%	2.2%	22.4%	100.0%	8.1%	11.6%	0.0%	39.1%	29.1%		
6	High Demand Credentials	-15.2%	-1.1%	-1.0%	-11.3%	-10.5%	12.3%	7.3%	6.1%	24.4%	8.5%	8.4%	15.9%	4.9%	0.9%	31.0%	11.3%	10.4%	-5.4%	-9.2%	8.1%	18.4%			
7	Workforce Training	19.0%	-24.6%	-9.7%	33.5%	-11.8%	-17.6%	-37.3%	7.4%	-17.8%	-1.0%	-45.3%	-22.2%	8.2%	-40.2%	-48.6%	-14.4%	38.8%	-7.3%	0.4%	12.8%	43.1%	53.0%		
8	Transfer Students	6.6%	3.0%	10.9%	9.3%	3.7%	1.6%	-1.2%	-3.5%	0.9%	1.9%	3.4%	1.9%	3.3%	0.3%	7.9%	0.3%	7.6%	10.8%	-0.1%	3.0%	-3.1%	9.9%		
9	Adult Credentials	3.4%	-4.0%	5.9%	-28.6%	-1.8%	13.3%	15.8%	5.1%	19.4%	13.5%	9.4%	17.0%	16.1%	5.2%	29.9%	24.8%	14.1%	-2.6%	1.3%	6.7%	14.2%	26.1%		
10	Minority Credentials	23.8%	2.9%	21.9%	38.4%	7.8%	10.1%	22.3%	7.0%	23.6%	14.8%	22.0%	10.2%	17.1%	1.0%	14.5%	32.4%	20.3%	37.2%	4.7%	20.2%	4.9%	39.4%		
11	Employment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
MANDATORY POINTS		ANC	ASUB	ASUMH	ASUN	BRIC	CCCUA	COTO	EACC	MSCC	NAC	NPCC	NWACC	OCCU	PIC	RMAC	SACC	SAUT	SEAC	UMCB	UMCH	UMCOM			
1A	Course Completion - Remedial	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
1B	Course Completion - Non-Remedial	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
2	Progression	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
3A	Credentials - C/Ps	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
3B	Credentials - T/Cs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
3C	Credentials - Associates	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
3D	Credentials - Total (Rate)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
4A	Compensation - Low Income	0.58	0.35	0.77	0.25	0.71	0.37	0.63	0.58	0.76	0.67	0.75	0.41	0.86	0.77	0.67	0.61	0.59	0.42	0.61	0.67	0.68	0.59		
4B	Compensation - Underprepared	0.44	0.30	0.52	0.19	0.29	0.28	0.36	0.53	0.64	0.30	0.38	0.33	0.34	0.42	0.64	0.20	0.62	0.46	0.72	0.41	0.35	0.33		
REGION/MISSION POINTS		ANC	ASUB	ASUMH	ASUN	BRIC	CCCUA	COTO	EACC	MSCC	NAC	NPCC	NWACC	OCCU	PIC	RMAC	SACC	SAUT	SEAC	UMCB	UMCH	UMCOM			
5	STEM Credentials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
6	High Demand Credentials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
7	Workforce Training	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
8	Transfer Students	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
9	Adult Credentials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
10	Minority Credentials	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0			
11	Employment	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A		
TOTAL POINTS		ANC	ASUB	ASUMH	ASUN	BRIC	CCCUA	COTO	EACC	MSCC	NAC	NPCC	NWACC	OCCU	PIC	RMAC	SACC	SAUT	SEAC	UMCB	UMCH	UMCOM			
Mandatory Points		2	2	4	2	2	5	5	5	4	5	5	5	5	5	5	5	5	5	5	5	5			
Compensatory Points		1.01	0.61	1.01	0.41	1.01	0.61	1.01	1.11	1.41	0.91	1.11	0.71	1.21	1.21	1.41	0.81	1.21	0.91	1.01	1.01	0.91			
Compensatory Points Allowed		1.01	0.61	1.01	0.41	1.01	0.50	0.50	1.11	0.50	0.50	1.11	0.71	1.00	1.00	0.50	0.50	0.94	1.00	1.00	0.50	0.92			
Total Mandatory Points		3.03	3.15	5.09	2.44	3.03	6.00	6.00	6.11	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	6.00	5.92			
Total Region/Mission Points		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4			
Total Region/Mission Points Allowed		4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4			
TOTAL		7.03	7.15	9.09	6.44	7.03	10.00	10.00	9.11	10.00	10.00	7.63	9.75	10.00	10.00	10.00	10.00	10.00	9.44	10.00	10.00	9.92			

N/A = Data is not available



## Career Coach Programs and Services

Career Coaches assist Career Orientation Instructors and Counselors by offering programs and services to students in the areas of:

- Development and revision of college and career plans
- Preparation for postsecondary education
- Financial aid information and applications
- Connecting secondary education with postsecondary education and careers
- Transition from secondary to postsecondary education
- Improving Job Search Skills



Students from Mountain View HS visit ASU - Heber Springs' welding program

Students from West Memphis learn more about careers in Manufacturing



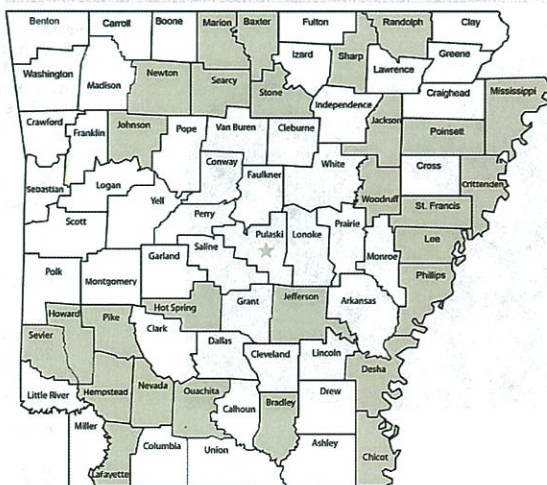


## Career Coach Program Overview

- With the passage of Act 1285 during the 2013 General Session, all counties are eligible to participate
- Participation in Arkansas Works Career Coach program is now determined through a competitive grant process
- For AY 2014, Fifteen (15) two-year colleges and one (1) education cooperative received grants and serve as co-location sites for Career Coach Programs
- 49 Career Coaches are employed through the co-location sites

## Career Coach Program Territory

- **28 Counties**
- **49 School Districts**

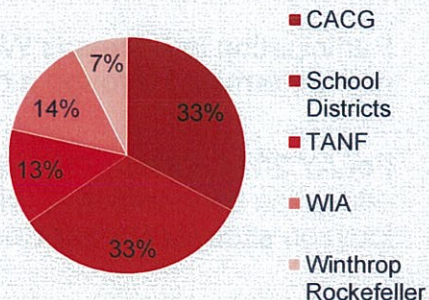




## Career Coach Funding

The Career Coach Program is funded by multiple sources:

- Federal Grants (*TANF, College Challenge Access, and Workforce Investment Act*)
- School Districts (*National School Lunch Act – NSLA and Carl D. Perkins Career and Technical Education Act*)
- Non-Profit (*Winthrop Rockefeller Foundation*)



67% of funding streams due to expire in June 2014

## Results to Date (AY 2010 – AY 2013)



Rivercrest students tour the Arkansas Northeastern College (ANC) Aircraft and Metals Engineering Center

When evaluating the data from prior to the presence of the Career Coach (AY 2009) to present (AY 2013), the AR Works Career Coach program has made an average impact in 21 served counties on the following performance measures, :

- **15.36%** average increase in Smart Core Enrollment (79.97% to 95.33%)
- **19.82%** average increase in the College-Going Rate (33.10% to 52.92%)
- **.55** average increase in ACT Scores (19.53 to 20.08)
- **-6.41%** average decrease in the Remediation Rate (63.58% to 57.17%)
- **32.3%** average increase in the number of students enrolled in the senior class applying for financial aid (40.2% to 72.5%)



## CAREER PATHWAYS PROGRAM SUCCESSES

- ✦ Student success more than 17 points higher in FY12 compared to other community college students (Students completed or retained from Fall to Fall)
- ✦ More than 28,000 adults enrolled.
- ✦ More than 24,000 certificate and degrees attained.
- ✦ Entered Employment and Job Retention exceeds goal when matched to Unemployment Insurance (UI) Data.
- ✦ Return on Investment (ROI) - When participant income at entry into the CPI program (as documented in initial application materials) are measured against subsequent wage increases related to improved employment opportunities, the program is able to document a significant benefit to the state through aggregated increases in income and sales tax revenue and a decrease in spending on public assistance. These positive benefits are then weighed against costs related to the public investment in the CPI. Promising Pathways staff developed a model to project the ROI realized by the State of Arkansas as a result of the CPI program which shows a positive return within a two to three year time frame, despite very conservative assumptions. A very small sample set of participants from a past cohort was used to test the model.

## STUDENT DEMOGRAPHICS

- ✦ CPI participants must be an adult caretaker, parent or relative of child living in the home under the age of 21 who is deemed financially needy.
- ✦ Average age of the CPI student is 31.
- ✦ Student population is primarily female – 90%.
- ✦ More than 60% are single parents (FY12 Progress Report).



## RECOGNITION OF MODEL

- ✦ In addition to being identified as 1 of 10 most Promising Pathways programs in the nation, CPI was:
  - ✦ **SELECTED** as member of *Career Pathways Alliance (CP Alliance)*, a two-year national-level study by Center for Law and Social Policy (CLASP). CLASP is partnering with ten leading edge career pathway states to develop a national voluntary consensus framework of quality benchmarks and performance metrics for career pathways.
  - ✦ **CHOSEN** as one of two Innovative Ideas with \$10,000 awarded by Evans School of Public Affairs, University of Washington. The *Ideas for Action Award* is a competition to develop new thinking to reduce poverty by shining a light on practical policy shifts that help low-income people build their futures.
  - ✦ **IDENTIFIED** by Office of Family Assistance (OFA) as Model Employment Programs for Economic Self-Sufficiency Site Visits. A technical assistance team and film crew, on behalf of OFA, interviewed the ADHE/CPI team and visited ASUN and NPCC campuses. Career Services staff were interviewed and employers and working students were filmed.
  - ✦ **PUBLISHED** by Jobs for the Future (JFF), Thinking Big: Career Pathways Initiative was cited as a framework for scaling up in community colleges.
  - ✦ **SELECTED** as Best Fit Integrator Exceptional Service Award in Education Services by Digital Government/Education-Partner. Project: Arkansas Career Pathways Data Management System (CPDMS).
- ✦ AATYC is raising private foundation funding to do a thorough evaluation of the Arkansas Career Pathways program. The impact on participants and their children will be evaluated to determine the impact on generational poverty. The evaluation will be used to raise additional funding to maintain and expand the program.

## AATYC CENTER FOR STUDENT SUCCESS

- Center was created to support innovation aimed at graduating more students at the two-year colleges.
- Since 2010, more than \$17 million in grants have been secured to support experimentation with innovative practices to improve student retention and completion.
- The center is managing projects on virtually every aspect of college operations, including reforming developmental education instruction, reforming career and technical education instruction, reforming advising and student support services, and building institutional research capabilities.
- The Center is also developing and advocating for state policy changes to support the institutional level reforms and otherwise improve student success.



### PACE (PATHWAYS TO ACCELERATED COMPLETION AND EMPLOYMENT) GRANT

- All 22 two-year colleges are piloting the same instructional reform models as the CCA colleges. These reform models are intended to accelerate students completion of developmental education requirements, shortening the time students spend in remedial education by a year or more.
- AATYC is doing a thorough evaluation of these reforms under PACE to identify best practices, and innovation will continue to be supported thru AATYC until there are substantially improved outcomes for students at a significant scale statewide.
- Also under PACE, every two-year college has created a “test prep” program that is intended to orient students to the COMPASS/ACT test before they take the test to improve students test scores and thus eliminate or reduce the need for remedial coursework.

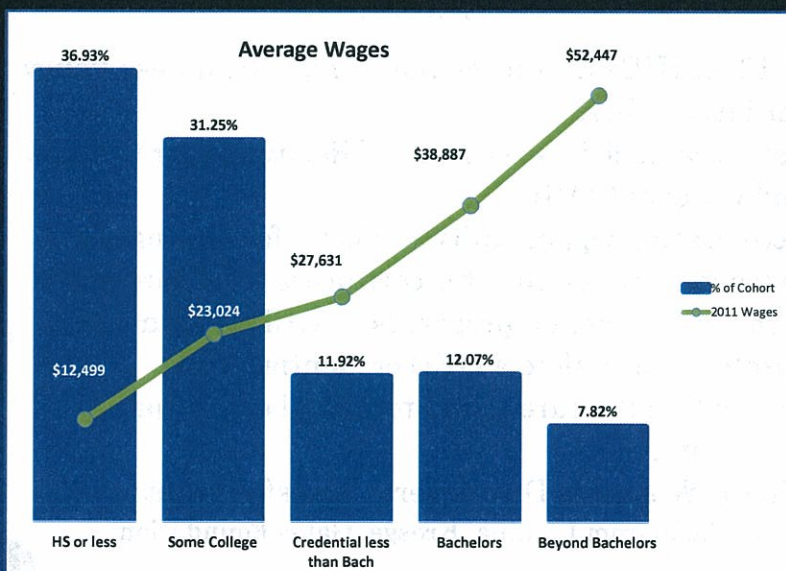
### OTHER INITIATIVES/PROJECTS

- K-12 ACHIEVE College and Career Readiness Policy Initiative (NGA)
- Partnership for Assessment of Readiness for College and Careers (PARCC)
- Accelerating Opportunity Project – four colleges are redesigning one-semester certificate level career and technical education programs so GED students can enroll and complete a GED credential while completing the career and technical education certificate.
- ‘Credit When It’s Due’ reverse transfer grant
  - \$500,000 from Lumina, Kresge, Gates Foundation

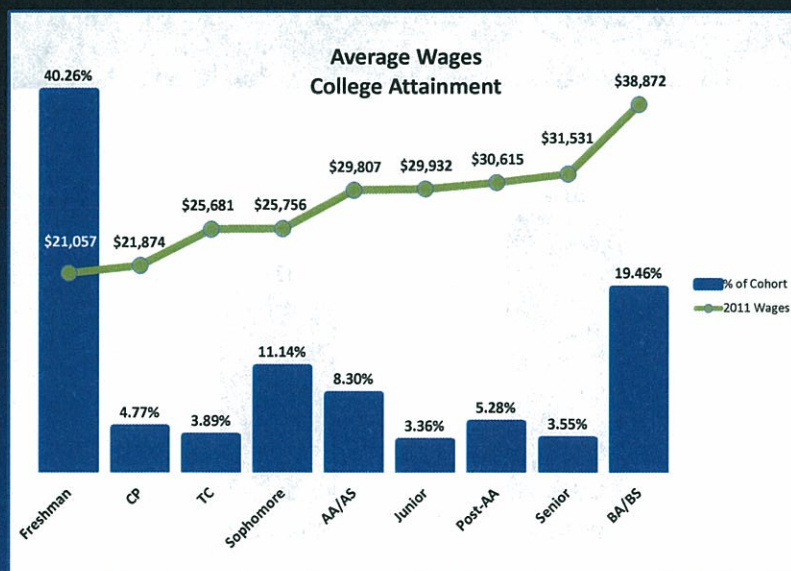
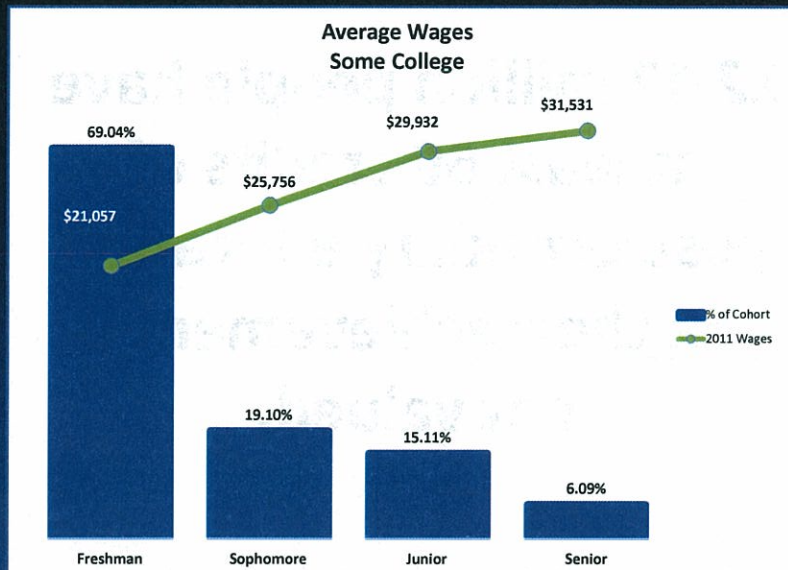
# Arkansas Research Center



[arc.arkansas.gov](http://arc.arkansas.gov)

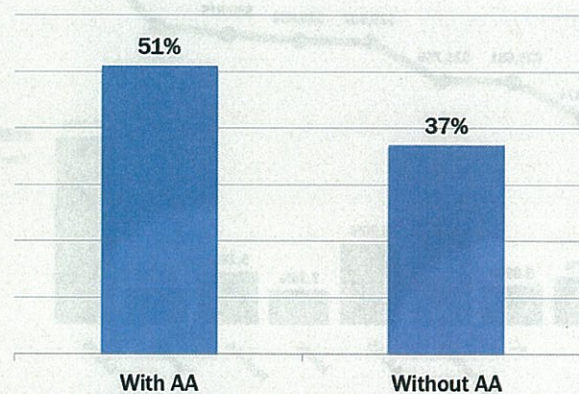




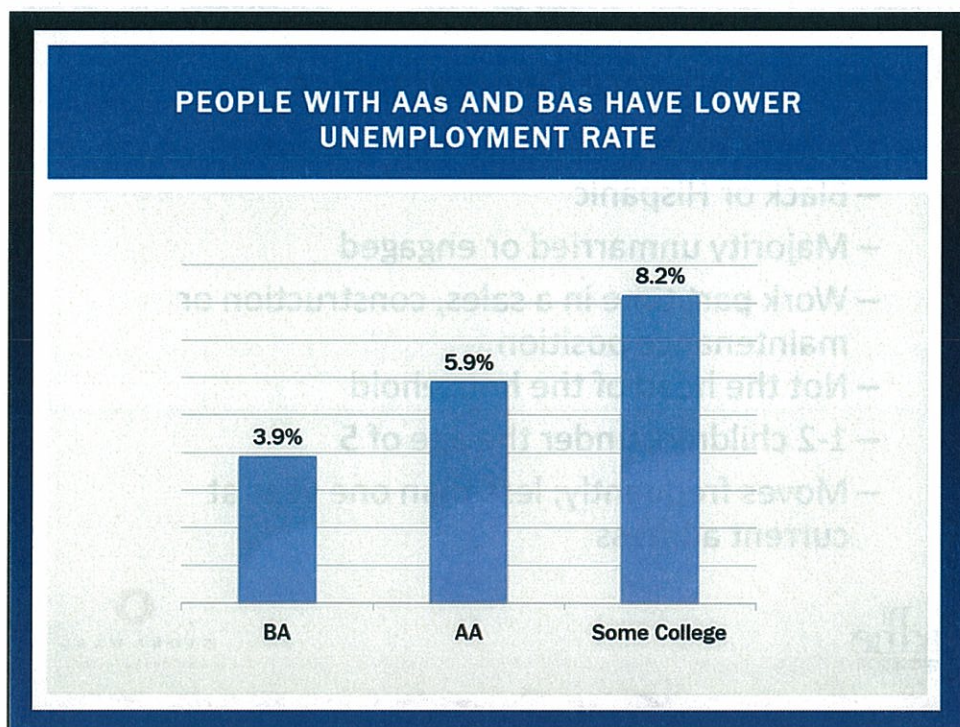


**12-17 million people have  
at least 60 credits of  
postsecondary education  
but their achievement is  
not valued.**


**GETTING AN AA PROVIDES MOMENTUM FOR GETTING  
A BA**








## ADHE Non-Traditional Campaign Presentation



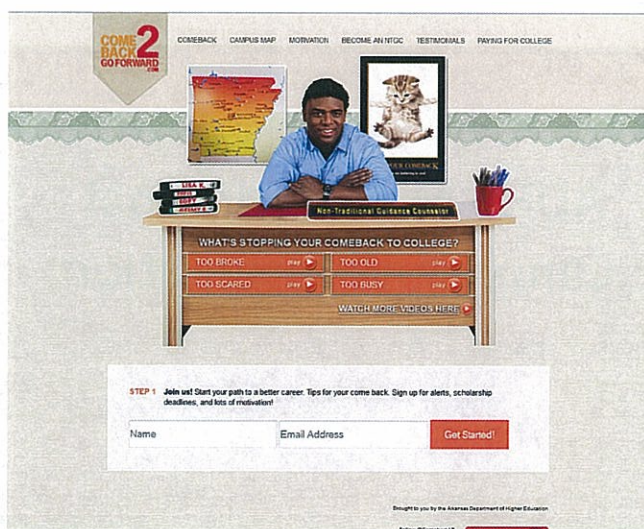
ARKANSAS DEPARTMENT  
OF HIGHER EDUCATION



**STONE WARD**  
building good

## • Target Audience Demographics

- Adults 18-34
- Black or Hispanic
- Majority unmarried or engaged
- Work part time in a sales, construction or maintenance position
- Not the head of the household
- 1-2 children, under the age of 5
- Moves frequently; less than one year at current address



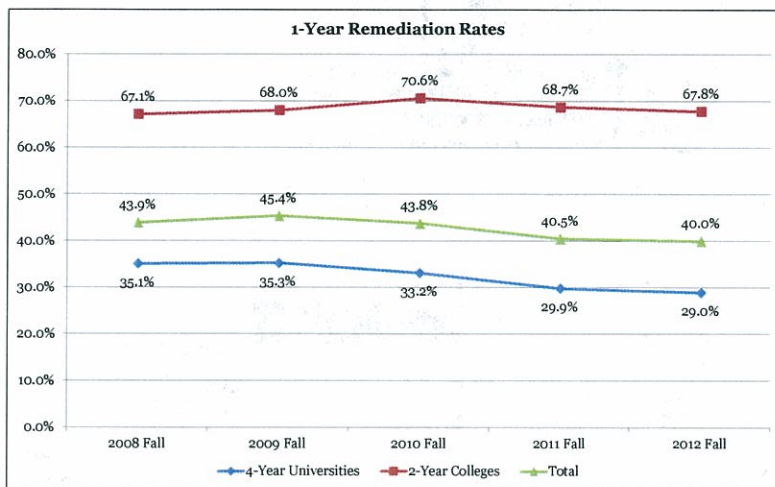




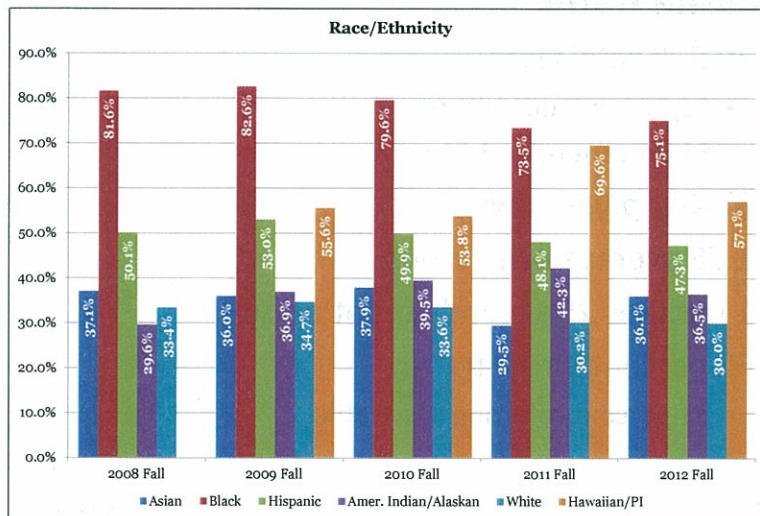
## • Website traffic

- 20,998 total visits
  - 16,971 unique visitors
  - 81 percent new visitors
- 37,447 page views
- 1.78 average page views
- 1 minutes 25 seconds spent on site
- 62 percent direct traffic
  - 31 percent referring site traffic

## 1-Year Remediation Rates

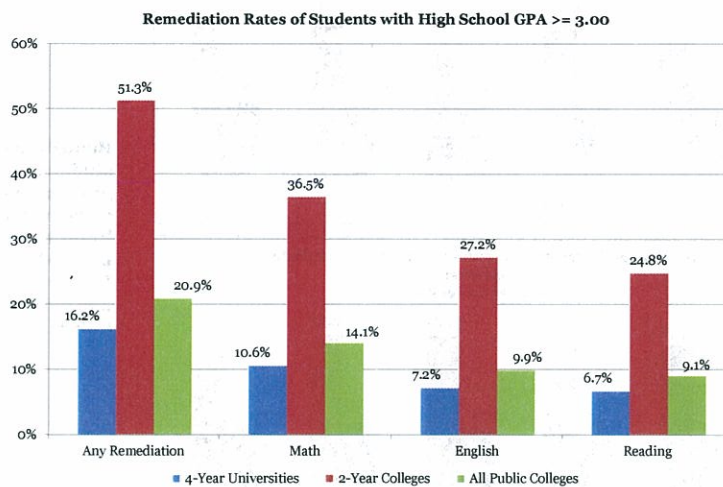


## Race/Ethnicity

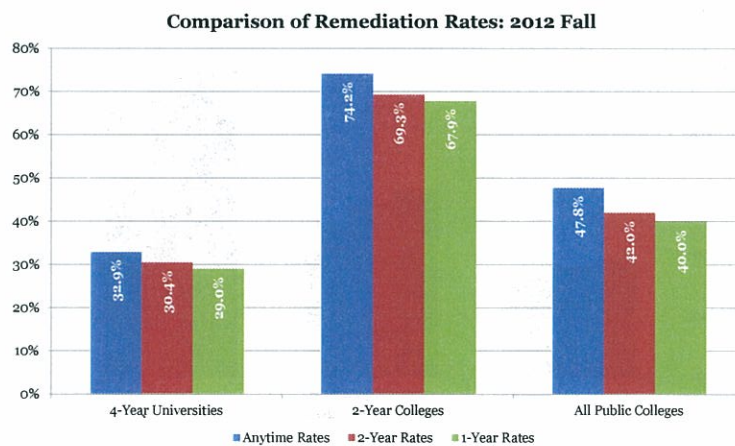




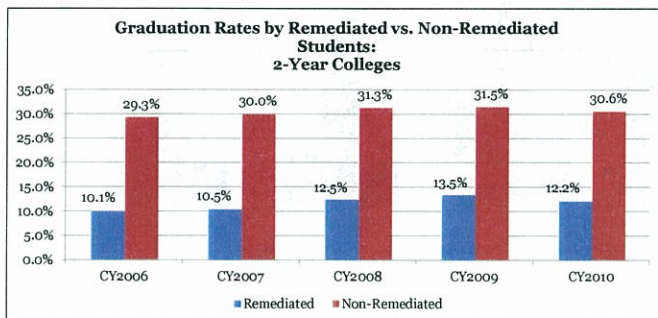
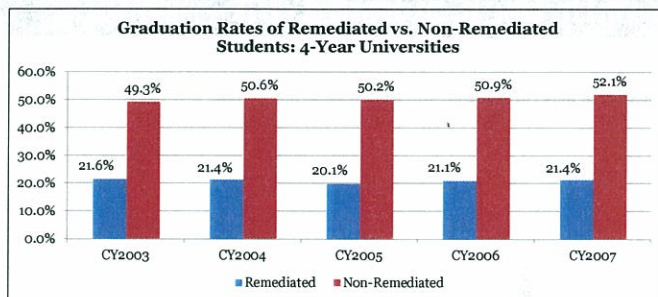
## Students with High School GPA $\geq 3.00$



## Comparing Anytime, 2-Year, and 1-Year Remediation Rates

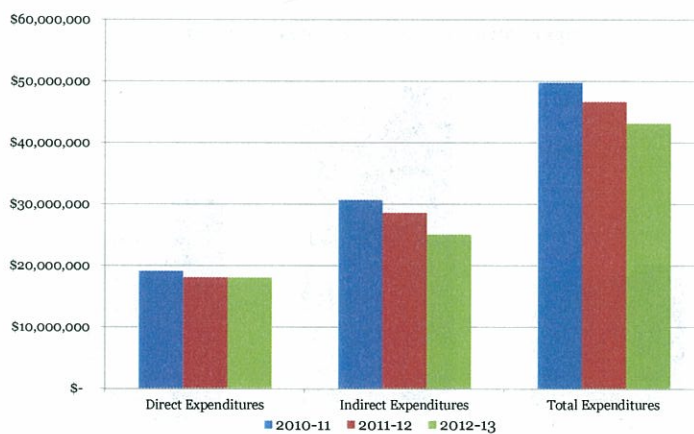


## Graduation Rates of Remediated Students



Remediated students graduate at substantially lower rates at both 4-Year Universities and 2-Year Colleges.

## Remediation Expenditures Three-Year Summary





## Remediation Costs

### 2011 Figures

2011 Total Remediation Revenue	\$26,579,919
2011 Total Remediation Expenditures	<u>\$49,755,078</u>
2011 General Revenue Subsidy	\$23,175,159

2011 General Rev % of Total Expenditures **46.58%**  
 (Report is also broken down by student type Freshman, Adult & Other)

### 2012 Figures

2012 Total Remediation Revenue	\$25,573,855
2012 Total Remediation Expenditures	<u>\$46,832,124</u>
2012 General Revenue Subsidy	\$21,258,269

2012 General Rev % of Total Expenditures **45.39%**  
 (Report is also broken down by student type Freshman, Adult & Other)

## Conclusion

Expenditures on remediation have decreased by 3.79% from 2011 to 2012

General Revenue subsidy has decreased by 8.27% from 2011 to 2012

General Revenue as a % of Total Expenditures has decreased by 1.2% from 2011 to 2012

# UTeach



Arkansas Governor's  
Workforce Cabinet

## UTeach–Arkansas Replication SPRING 2013

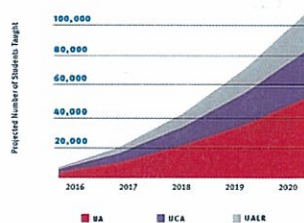
The UTeach Institute partners with 35 universities to implement UTeach programs across 17 states nationwide. Three of these universities, all of which began implementation in Fall 2012, are located in Arkansas: University of Arkansas at Fayetteville, University of Arkansas at Little Rock, and University of Central Arkansas. To date, these universities have enrolled a total of 179 students statewide. Graduates of these programs are projected to teach approximately 110,000 secondary science, technology, engineering, and mathematics (STEM) students by 2020.

UTeach-ARKANSAS  
PROGRAM ENROLLMENT, SPRING 2013



# UTeach

PROJECTED NUMBER OF STUDENTS TAUGHT  
BY UTEACH GRADUATES FROM ARKANSAS UNIVERSITIES



Assumptions: 80% of teachers will be retained for at least five years.  
Each will serve 110 students per year.

PROJECTED UTEACH PROGRAM GRADUATES  
ARKANSAS UNIVERSITIES (CUMULATIVE COUNT)



Established in 2006, The UTeach Institute supports replication of the UTeach STEM teacher preparation program at universities across the United States and leads efforts toward continuous improvement of the UTeach program model. The UTeach Institute employs a comprehensive approach to ensure full program implementation and sustained, measurable success.

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## ACADEMIC CHALLENGE SCHOLARSHIPS

Fiscal Year	2011	2012	2013
Academic Challenge Traditional	11,317	11,960	12,865
Academic Challenge Traditional Continuing Eligibility	--	6,728	12,579
Academic Challenge Traditional Original	4,963	3,125	1,456
Academic Challenge Current Achiever	6,162	4,771	2,592
Academic Challenge Nontraditional	8,689	4,525	3,578
<b>Total</b>	<b>31,131</b>	<b>31,109</b>	<b>33,070</b>

**adw** **ie**  
ARKANSAS DEPARTMENT  
OF HIGHER EDUCATION

## Important to Know

- Deadline for all categories – both spring and fall semester – is June 1
- Amounts for those who received the ACS in 2010 and continued his or her eligibility will receive same amounts – \$5,000 or \$2,500
- Amounts for those who received the ACS in 2011 and 2012 and continued his or her eligibility will receive same amounts – \$4,500 or \$2,250
- New awards are \$2K, \$3K, \$4K and \$5K as a freshman, sophomore, junior or senior respectively, with \$2K only at two-year college

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