



STORIES BEHIND THE 2013 KIPP DELTA PUBLIC SCHOOLS ANNUAL REPORT



OUR NUMBERS

KIPP Delta Public Schools is a growing network of KIPP charter schools offering a free, college-preparatory education to children in the Arkansas Delta. We serve nearly 1,200 students across four schools in Helena and Blytheville, Arkansas. Our vision is to create a paradigm shift in the Delta by establishing centers of academic excellence that will compete with the top educational programs in the country.

KIPP ACROSS THE NATION



141 TOTAL KIPP SCHOOLS

> 24 REGIONS

37+



OUR SCHOOLS

KIPP Delta Elementary	KIPP Delta College	KIPP Delta Collegiate	KIPP Blytheville College
Literacy Academy	Preparatory School	High School	Preparatory School
(PRE-K - GRADE 4)	(GRADES 5-8)	(GRADES 9-12)	(GRADES 4-8)
416 STUDENTS	291 STUDENTS	214 STUDENTS	269 STUDENTS
Helena-West Helena, AR	Helena-West Helena, AR	Helena-West Helena, AR	Blytheville, AR

*Enrollment numbers for the 2013-2014 school year.

The mission of KIPP Delta Public Schools is to create and support schools that empower students from underserved communities to develop the knowledge, skills, and character traits necessary to pursue a college education and a life of value, joy, and integrity.

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My name is Tyra Knowlton. While there are many numbers associated with me – my ACT score, my MAP growth score – **I am NOT just a number.** I am KIPP Delta Public Schools.

My time with KIPP has been amazing. This school is not perfect; yet, what school is? Yes, there are always things that can be improved, but what I have experienced with KIPP has been wonderful. I am receiving a proper education, I have learned things about myself, and I have grown as a person. As I said, things have not always been the best; nonetheless, I can say that, overall, my time with KIPP has unquestionably been life-changing.

My mother enrolled me in KIPP so that I could receive a better education; indeed, my whole family felt KIPP would be better for me. When I entered KIPP in the fifth grade, I did not have a very good experience; however, this is only because I was not comfortable with the rules and amount of work that was given to me daily. It took me a while to get accustomed to everything. However, by the time I entered high school, my perception of KIPP had taken a turn for the better, and I began to understand why being at KIPP was so much better for me. Before entering KIPP, I had never thought about where I would be after finishing high school. For that matter, college - at no time - crossed my mind. Not in any way did I realize how capable I was, for I had never been pushed so much by teachers.

Through the years, some of my peers have made the decision to leave; yet, I choose to stay. I stay with KIPP because it will provide me with the best education and give me all the attention I need. This school has brought out so many positive things in me, helped me recognize my own potential, and has provided me with so many opportunities. It takes much hard work and dedication to keep up with KIPP and all of the work that I am required to do, but I do not regret my decision to stay. I see myself being successful at whatever I do in the future. I know that with all the knowledge I have built at KIPP, I will be something fantastic - no matter what that may be. KIPP has prepared me to fearlessly embrace the real world on my own.

No, growing up in our Delta is not easy. There are not many opportunities here, but instead of complaining about the lack of possibilities that are here, I push and am pushed to go on to college and graduate college. My dream is to have complete success, and with the help of KIPP, I have no doubt that this dream will become a reality. Behold, I, Tyra La'Nae Knowlton, am KIPP Delta Public Schools. I believe that all students deserve a choice for a high-quality education. This is what first brought me to KIPP over seven years ago, and this is what keeps me dedicated to our mission and our students today. After teaching at KIPP Delta in Helena for three years, I was given the power to lead and opened a KIPP Delta middle school in Blytheville. The guidance and education that I received through the Fisher Family Fellowship helped me to design, found, and lead KIPP Blytheville College Preparatory School. By having autonomy over our school, I'm able to make all decisions with the best interest of our students in mind.

I know that hard work and more time has paid off for many of our students and will continue to have an impact long into the future. With a longer day, extended year, and monthly weekend field lessons, KIPPsters spend between 25% and 35% more time in school than their peers at traditional public schools. This extra time allows us to have 90 minutes of each core subject every day, in addition to small group reading intervention, art and music electives, career orientation classes, physical education, and weekly celebrations of achievement.

What I love about KIPP is that I am surrounded by students, families, and staff members who are all committed to doing high quality work and committed to working for a better tomorrow. When a student enrolls at KIPP, the first step is a commitment meeting with one of their teachers. At this meeting, the teacher, the student, and their family read through and sign a Commitment to Excellence. This commitment boils down to one promise: we will do whatever it takes to help you climb the mountain to and through college.

We confirm this commitment by holding all students to the same high expectations that will allow them to climb the steep mountain to college graduation. If a student does not understand their homework, they are expected to call their teacher and ask questions. We believe that we cannot take shortcuts and we cannot make excuses if we want to achieve greatness. We also know that there are no limits to the potential that we can achieve.

With an unwavering focus on results, we are able to consistently track where our students are and compare it to where they need to be. Students as young as third grade can look at their score on our norm-referenced exams and project what their ACT score will be in high school, if one year of growth continues to be made each school year. This tangible data is what drives the daily instruction of our teachers.

These Five Pillars are not always easy to uphold, but our team at KIPP Delta knows that they help ensure a life of value, joy, and integrity for our students. Our team remains strong because of a deep love for our students and a belief that even on hard days, KIPP is the place for ALL of US.

THE FIVE PILLARS

KIPP Delta's approach to preparing all of our students for college and the world beyond is based on KIPP's five pillars. These core principles are followed by KIPP regions across the United States.



HIGH EXPECTATIONS

Our schools create a

culture of achievement

and support that makes

no excuses based on a

student's background or

prior academic

performance.



CHOICE & COMMITMMENT

Parents, teachers, students, and administrators all choose to be a part of the KIPP program and commit to doing whatever it takes to help students succeed.



MORE TIME Our extended school day and year provides roughly 40 percent more time for learning the core subjects as well as for extracurricular programs.



POWER TO LEAD

Our leaders are inspirational educators who have control over their school budgets and personnel, allowing them maximum effectiveness in helping students learn.



FOCUS ON RESULTS We are constantly monitoring student achievement on standardized tests and other metrics to ensure that our students are prepared for high school, college, and life.

" I believe that **all students** deserve a choice for a high-quality education."

THF SEVEN CHARACTER STRENGTHS

KIPP's longstanding motto — "Work hard. Be nice." — isn't just a tagline. Since our founding, the development of character has been as important to us as the rigorous teaching of academic skills. Today we are especially focused on seven highly predictive strengths: zest, grit, self-control, optimism, gratitude, social intelligence, and curiosity.





SELF-CONTROL

Comes to class

Allows others to

speak without

interruption

prepared

GRIT

- Tries very hard even after experiencing failure
- Works independently with focus
- Actively participates
- Shows enthusiasm Invigorates others

ZEST



OPTIMISM Gets over

frustrations and setbacks quickly Believes that

effort will improve his/her future



GRATITUDE

Recognizes

and shows

appreciation for

opportunities

- Finds solutions during conflict with others others for his/her
 - Demonstrates respect for others' feelings



SOCIAL INTELLIGENCE CURIOUSITY

- Is eager to explore new things
- Asks and answers questions to deepen understanding

MARLANA HUGHES



JOSHUA BROWN



We teach curiosity to deepen knowledge, optimism to believe in their ability and future. We teach grit, self-control, and social intelligence to understand how to deal with conflicts and overcome obstacles. We teach gratitude to be appreciative for opportunities and zest to celebrate successes. We teach character to build a culture for learning where every student will make it to and through college.



My teachers help me understand all of these character strengths better. On Fridays, we have an hour-long celebration, called Hour of Power, to shine a light on this particular subject. We give shout outs to other students and we select a student each week who has represented these strengths the most.



It is important to show grit in school because grit means to get back up after being knocked down, time and time again. For example, if you get a low grade or a grade you aren't pleased with, a way to show grit would be to work twice as hard to achieve your goals. I think grit will be the character strength that benefits me the most in college. I may get knocked down, but I will always want to get back up.

THE SIX ESSENTIAL QUESTIONS

Test scores are only one of the indicators we use when evaluating the success of our schools. We also continually ask ourselves a few essential questions, known as the Six Essential Questions. **These questions keep us focused** on the student and school outcomes vital to helping our students succeed.



QUESTION ONE Are we serving the students who need us?



QUESTION TWO

Are our students staying with us?



QUESTION THREE Are our students progressing and achieving academically?



QUESTION FOUR Are KIPP Alumni climbing the mountain to and through college?



QUESTION FIVE Are we building a sustainable people model?



QUESTION SIX Are we building a sustainable financial model?



QUESTION ONE ARE WE SERVING THE STUDENTS WHO NEED US?

1140 STUDENTS SERVED



2002: 65 STUDENTS

2013: **1140** STUDENTS





MARCUS HUGHES, CLASS OF 2022

My name is Marcus Hughes and I am in fourth grade at KIPP Delta ELA. I came to KIPP when I was in second grade. I wanted to go to KIPP because I knew that it would help me get better at math, reading, and grammar. I want to get better at these things so when I go to college, I will be successful. I want a good job so I can travel to different places. KIPP gives me the opportunities to be successful in college and eventually get a good job. Before I came to KIPP, I was not very good at math. However, my KIPP teacher, Ms. Sherman, kept me after school every day until I caught up. One day, I stayed after school because I needed help with multiplication. Multiplication was hard! Ms. Sherman gave me a multiplication table and we worked on it after school all the time. It was hard and I was frustrated, but we stuck with it because multiplication is important. I realized that my KIPP teachers cared about me because Ms. Sherman worked so hard to teach me this "math foundation." If I did not know how to use multiplication, I would not make A's or B's in math now.

I know that I will go to college. I don't "hope," I know. I know that I am going to college because if I did not, I would not

have as many opportunities in my life. I want to go to college because I want to learn as much stuff as I can. My mom put me in KIPP because she wants me to have a successful future and we know that KIPP will help me get there. When I go to the middle school and the high school, I know that it will be tough, but I will still show grit because it's worth it. Eventually, I want to go to Duke University and study math. When I grow up, I want to be a math teacher, and I want to help my own students the way Ms. Sherman helped me.

I go to KIPP Delta because it helps me be nice, it helps me be safe, and it helps me work hard. KIPP taught me that if you say nice things to other people, people will be your friend. KIPP also taught me to be safe when I go out to recess, I will not hurt anybody and I know that I will not be hurt by anyone. Most of all, KIPP taught me how to work hard because I want to get A's and be successful in school. I want to be successful in school because when I go to college, I want to learn to be a great math teacher. In conclusion, I am part of the KIPP Delta team and family. They help me learn and I am so thankful for everything.



ARE OUR STUDENTS STAYING WITH US?

OUESTION TWO

5% » 78_2

STUDENT RETENTION GOAL

2012-2013 ACTUAL*

*Of this number, 33% is attributed to students who moved to communities beyond our reach.

PARENT SATISFACTION

would recommend a KIPP Delta school to other families

believe KIPP Delta teachers set high standards for students





XTRACURRICUI AR **ACTIVITIES**

Dance Drama Choir Marching Band Drumline Percussion Ensemble Keyboarding (music not computers!)

Step Team Majorettes Boys and Girls Basketball Track Girl's Volleyball Softball Cheerleading

Flag Football Spanish Club Harvard Model Congress Crochet Club Art Club Violin T-Ball

Chess Club Canoe Club **Spelling Bee** Book Club **Creative Writing Club** Odyssey of the Mind Monthly Field Lessons



YASMINE ROBINSON, CLASS OF 2018

My name is Yasmine Robinson and I am in the class of 2018 at KIPP Blytheville College Preparatory School (BCPS). My homeroom is Bard College. I have been a BCPS student since 5th grade and plan on staying at BCPS until I graduate. There have been tough times and times where I have thought about leaving. Going to KIPP isn't as easy as you think. But, we also have plenty of good times here at KIPP, and those times happen more often than not.

In the last few weeks of my fourth grade year, I had no idea about KIPP. Then, one day, a really nice lady came up to me and a few of my friends and explained KIPP to us. Instantly, I knew that was where I wanted to go for fifth grade. She was walking outside in 100 degree heat, so I felt that she was really dedicated to finding students for her school. When I got to KIPP the next year, I felt that this was the kind of environment that I wanted to be in for a long time – until it's time for me to walk across the stage.

I stay at KIPP because of the education quality that we get here and how much the teachers care for us. Here there is no quitting. You either choose to do the work on your own or you get help from a teacher until it's complete. Ms. DeFord, Mr. James, and Mr. Hammond make sure you get the work done by

pointing out your mistakes and helping you fix them, but they also give you credit for what's right. I stay because they don't give up on you, even when you try to give up on yourself. If you are having trouble with something and are getting frustrated, all you have to do is raise your hand and they will be right over. They hold you to the highest expectations possible and want you to do the same to them. The final reason that I stay is a simple one: I love it here. There's something here that makes me wake up in the morning at 6:00am and be here an hour later than regular school, all the way to 4:00pm. I don't know - maybe it's the teachers, my friends, the work, or the trips. Maybe it's because we are a team and family, and teams and families never break apart or leave each other. My teammates include the little kids in 4th grade all the way up to my classmates in 8th grade, and combined we are what makes this a place you would love to be.

I came to KIPP with my hopes set high. I didn't know what was going to happen. They told us we were a team and a family, but little to none of us believed it. But now there isn't any other place we'd rather be than here, where the environment is friendly and everyone cares about each other. That's why I choose to stay here at KIPP, a place like home.



QUESTION THREE ARE OUR STUDENTS PROGRESSING AND ACHIEVING ACADEMICALLY?

KIPP Delta's promise is to **double the number** of college ready students graduating from low-income districts in the Delta. There are several indicators to help us measure student progress as we work towards that goal, including the MAP exam, Arkansas Benchmark tests and ACT scores.

of OUR STUDENTS TAKE THE ACT 20.7 AVG ACT SCORE OF THE CLASS OF 2013

KIPP Delta MAP (Measures of Academic Progress) Exam



PERCENTAGE OF STUDENTS MEETING MATH GROWTH TARGET - Results from Fall of 2012 to Spring of 2013









Another indicator that helps us gauge students' academic progress is their performance on the state administered Benchmark exam. KIPP Delta strives to outperform the state averages for students scoring "proficient" or "advanced" in 70% of tested grades and subjects. This year we met or exceeded the state averages in **54% of tested areas** and outperformed the local school district in **97% of tested areas**.



100% 92% 90% 85% 84% 82% 82% **79**% 80% 76% 73% 70% 70% 70% 67% 61% 59% 60% 54% **50**% 40% 30% 20% 10% 0% 4TH MATH **4TH LITERACY 5TH MATH 5TH LITERACY 5TH SCIENCE** 6TH MATH **6TH LITERACY** BCPS



Arkansas Benchmark Test Results

Last year, we had a student **who worked hard, yet struggled academically**. There was dissonance between the grit she channeled into her assignments and the grades she would receive on them.

Because of this disconnect, it was difficult for us to communicate the academic progress this student was making. She often went home frustrated that the grades on her progress reports were seemingly frozen. Her teachers were also puzzled at the injustice of a hard working student not getting her due on report cards.

Because of MAP data, we knew that the student was making academic progress that year. MAP data is the rawest data we have on academic achievement - the clearest statement that our students are learning content. Based off her MAP reading data, our student had ascended to a score that indicates she was now reading at grade level. She made similar progress in math as well. When her teachers sat down and really took a hard look at her MAP data, we were able to quantify and communicate growth. The student became more invested in her work, now more firm in the knowledge that she is growing academically.

Looking at her MAP results, however, made us realize what was holding her back. There was not a content gap with this student, but a skills gap. Based off the data, she was on grade level. So her teachers sat down and determined what we could do to ensure that her MAP growth was substantiated in an equivalent growth in grades. We used her RIT bands to determine what content she needed to learn to keep her marching toward a college-ready score. We also used MAP data to take a harder look at the work she was submitting in class to determine what academic skills she needed to keep her moving forward in both her MAP scores and grade point average.

The overall result was that MAP data helped us build a productive relationship with this student. We now knew that it was not her knowledge of quadratic functions or reading comprehension skills that was causing her academic struggles. As a school, we began targeting academic skills. In other words, we used her MAP data to isolate content knowledge from her grades and realized she needed help with homework quality and study skills. Her teachers consequently began to focus on teaching her how to have higher quality Saxon Math problem sets, and how to make sure her growing reading skills showed through in the essays she wrote for English. The student's grades soon began to improve, and both student and teacher felt successful at their jobs.

At KIPP, we enmesh ourselves in a web of data before making decisions. MAP, as the purest indicator of academic ability, allows those decisions to be in the most profitable interests of students and teachers.





QUESTION FOUR ARE OUR ALUMNI CLIMBING THE MOUNTAIN TO AND THROUGH COLLEGE?

87%

OF KIPP DELTA GRADUATES ARE CURRENTLY ENROLLED IN A 2 OR 4 YEAR COLLEGE OR THE ARMED FORCES

College Matriculation - To and Through College



\$1.3 Million

AMOUNT OF SCHOLARSHIP MONEY EARNED BY THE CLASS OF 2013

38,260

MILES TRAVELLED BY THE KIPP DELTA KIPP THROUGH COLLEGE TEAM IN 2012 **28** COLLEGES VISITED LAST YEAR BY KIPP DELTA STUDENTS

70% KIPP DELTA ALUMNI WHO ARE FIRST GENERATION COLLEGE STUDENTS





As part of the first graduating class of KIPP Delta Collegiate, people have constantly asked: What has KIPP done for you?

Every time someone asked this question, my answer remained the same. KIPP has helped me grow into the person I am today. From 5th grade until 8th grade I had tremendous growth that resulted in moving from the 19th percentile in math to the 98th percentile on standardized tests. Then I would begin to tell people how KIPP had instilled hard work and dedication into me. It wasn't until last year that I realized what KIPP had done for me. The thing that separates KIPP from other schools is that after graduation, it's not that you are on your own but it's that KIPP will continue to help you along the way. All you need to do is ask.

I had to learn this lesson the hard way. After my sophomore year of college, I was put on academic probation for a year. I had gotten off track. As my parents described it, I had forgotten about the KIPP values that were instilled in me. A month after I was put on academic probation, I was asked to become a teaching assistant for my middle school, KIPP Delta College Preparatory. The year that I worked at that middle school taught me what KIPP actually does for its students. The school acts as another family, a family that genuinely cares for its members. KIPP continues to provide me with multiple resources that can help me throughout life even though I am no longer a student in its schools. No matter what there are always people there to help me or encourage me even if when I am not sure I am ready to receive it.

Thanks to KIPP Delta, I'm back on track this year as a junior at Vanderbilt and I'm prepared to graduate in five years. That's why I LOVE KIPP Delta so much.



KIPP THROUGH COLLEGE TEAM Jeremy Ellis, Laurie Brown, & Amy Charpentier

Five years ago, when our first class of graduating seniors sat down to begin the college application process, they had nearly 5,000 colleges from which to choose. That meant they had to navigate through the increasingly complex world of college admissions with little idea about which school would ensure they could make their dream of college graduation a reality. Over the last few years, KIPP Through College has worked to get smarter about the college selection process and to better support our students in choosing colleges where they are likely to graduate. We call this new process college match!

Instead of slogging through 5,000 colleges, we have developed a method for helping our students select schools that match their academic ability and where they have at least a 50% chance of college graduation. Based on a student's academic profile, we compile a list of colleges and universities. From there, we narrow the list by looking for schools that have a 1 in 2 chance of college graduation, as well as provide financial aid that meets our students' needs. Students then have a succinct list of schools to research. At this point, students consider whether or not they want to stay in-state or go outof-state, attend a large or small university, or enroll at one of the historically black colleges and universities (HBCUs). Since teenagers are teenagers, they also consider things like dorm size and the food in the cafeteria. Our new process allows students to consider all of these factors while ensuring they attend schools that can support them academically, and have the right supports in place to make sure they graduate.

We are confident that helping our students match their academic profile to the colleges they choose from will ensure that they are likely to persist in college until graduation.





QUESTION FIVE ARE WE BUILDING A SUSTAINABLE PEOPLE MODEL?

68% STAFF RETENTION ACTUAL FOR 2012-2013

85% STAFF RETENTION GOAL FOR 2013-2014 Our people make it possible for our students to achieve at their highest potential. We have redoubled our recruiting efforts this year to draw top talent both locally and nationally. We aim to see a **25% increase** in overall application numbers, while simultaneously increasing the selectivity of the hiring process.



Our leadership has a newly honed focus on the behaviors and conditions that will ensure our teachers stay with us longer. We continually refine our process for developing teachers - providing multiple pathways to leadership as well as intensive and tailored support for our new teachers.



5.4% FOOD SERVICE







SCHOOL-SITE SUPPORT STAFF

WHAT WE DO





REGION-LEVEL LEADERSHIP



SCHOOL-LEVEL LEADERSHIP





COUNSELORS AND COLLEGE SUPPORT STAFF





Interested in joining KIPP Delta?

TO LEARN MORE VISIT KIPPDELTA.ORG/CAREERS



ALICE GOLDSBERRY, 5TH GRADE & SCIENCE CHAIR

As a teacher in my 7th year with KIPP Delta Public Schools, I often reflect on what keeps me going and what keeps me invested five years beyond my Teach For America commitment. Ultimately, my desire to work at KIPP Delta boils down to three things: opportunities for growth, strong friendships, and working with like-minded people.

Living in a small community definitely affords me the opportunity to not only build strong friendships with my peers, but also partnerships with my students and their families. Throughout my time in the Delta, I have been invited to church services and other programs, as well as to my students' homes for a warm, delicious, home-cooked meal. I've also established life-long friendships with amazing, hardworking, and passionate people (in the field of education, in addition to other fields), which allows me to maintain a healthy work-life balance.

In just six short years, I've had the unique opportunity to teach every subject area and grade level (5-8), as well as serve as a grade level chair and assistant principal. Additionally, I've had the chance to attend numerous conferences all over the country for professional development. As KIPP continues to expand throughout the Arkansas Delta, I'm certain the leadership opportunities inside of the classroom and out will be bountiful!

Perhaps the biggest reason I continue to be a part of the KIPP Delta community is that I thoroughly enjoy working with likeminded individuals. When you work with people who are on the same page about how to best serve students and provide academic and extracurricular enrichment, coming to work each day is exciting! I particularly appreciate those moments when my peers and my manager find ways to push my thinking or challenge me to be even better in my role. I look forward to continuing to learn and grow as an educator and as a leader with KIPP Delta Public Schools!

Visit the careers section of our website to learn more about jobs at KIPP Delta Public Schools.

KIPPDELTA.ORG/WHY-KIPP-DELTA



QUESTION SIX ARE WE BUILDING A SUSTAINABLE FINANCIAL MODEL?

Financial sustainability is **incredibly important** to the success of our schools. We use the following set of metrics to help us keep a pulse on our financial health.

\$1,722,138 CASH ON HAND AT THE END OF THE 2012-2013 SCHOOL YEAR

42.16

DAYS KIPP DELTA COULD OPERATE

AT THE END OF THE 2012-2013 SCHOOL YEAR WITHOUT A REVENUE STREAM. OUR GOAL IS TO INCREASE THIS NUMBER TO AT LEAST **45 DAYS OF CASH** ON HAND.

KIPP Delta's 2012-2013 audited financials and funding needs are included on the facing page. Private funding from individuals, companies and foundations are an important component in ensuring the long-term financial health and sustainability of our schools. To read more about our current funding needs, please see page 27.

ASSETS

Total assets

Cash and cash equivalents	\$1,732,138
Accounts receivable	397,680
Pledges receivable	117,500
Property and equipment, net	11,605,572

\$13,852,890

FINANCIAL REPORT 2012 - 2013

LIABILITIES AND FUND BALANCE

LIABILITIES	
Accounts payable	\$241,945
Other liabilities	163,929
Notes payable, current	346,622
Long-term debt	7,304,459
Total liabilities	\$8,056,955
FUND BALANCE	
Unrestricted	\$5,212,703
Temporarily restricted	583,232
Total fund balance	5,795,935
Total liabilities and fund balance	\$13,852,890
REVENUES	
State assistance	\$8,305,765
Federal assistance	2,582,795
Grants, donations, and fundraising	1,636,399
Total Revenues	\$12,524,959
EXPENDITURES	
Regular programs	\$3,258,492
Student support services	3,988,570
Instructional support services	1,217,017
Administrative support services	2,331,606
Operations and facilities	1,592,655
Other support services	233,247
Total Expenditures	\$12,621,587
Current earnings/(loss)*	\$(96,628)
CASH AND CASH EQUIVALENTS	
Beginning of year	\$1,421,816
End of year	1,722,138
Net change in cash	\$300,322

*includes depreciation expense



BUILDING A BETTER TOMMOROW

The Growing Need

Each year, the number of students seeking enrollment in our schools grows. In 2013, we welcomed nearly 1,200 students. For our youngest students, the need for growth is urgent. KIPP Delta Elementary Literacy Academy (DELA) opened in 2009 with 100 kindergarten and first-grade students. In the years following, DELA has grown by leaps and bounds to serve over 420 students in pre-kindergarten through fourth grade, exceeding expected growth targets.

Unfortunately, the school building in downtown Helena no longer provides adequate space for our students. Due to space constraints, we have had to turn away students who wanted to join the KIPP Delta Family this year. To temporarily alleviate this problem, four modular classrooms have been placed behind the school. KIPP Delta is also committed to serving the whole student. Physical activity and student success are intrinsically linked. Unfortunately, our youngest KIPPsters do not have a safe and secure place near the school to exercise and play during the day. The value of physical fitness can never be overstated, and we believe it is our responsibility to reflect this belief in our schools and community by building a proper playground.

The Plan for the Future

The solution is clear and the impact will be transformative. We must honor our commitment to our students and to Helena. In order to be the school of choice in the Arkansas Delta for aspiring college bound students, double the college going rate of students in the Delta and honor our commitment to revitalizing downtown Helena, we must expand the elementary school and add a space for play and imagination by the 2014-2015 school year.



Thanks to a generous matching challenge gift by an anonymous individual donor, KIPP Delta has raised close to 70% of the funds needed to complete this project and receive the matching challenge funds. You can be a part of building a better tomorrow by making a gift to the campaign.

Your donation will be matched up to \$500,000 by the anonymous donor, doubling your impact immediately.

Build a Better Tomorrow With Us

KIPP Delta, like all charter schools, receives funding on a per pupil basis from the state for every student enrolled in our schools. However, we do not receive additional dollars through state funding or local taxes for facilities and must raise the funds for or finance school buildings, creating large debt burdens. The total project cost for expanding DELA and adding a playground to the campus is \$1,300,000.

This is where you can help! You can be a part of building a better tomorrow by making a gift to the campaign. Your donation will be matched up to \$500,000 by the anonymous donor, immediately doubling your impact. Donors of \$100 or more will be recognized on the Wall of Honor located on the outside wall of the new Kindergarten wing facing Cherry Street. Join us today in building a better tomorrow. For more information or to make a gift, contact Carissa Godwin at 870-714-9635 or by emailing carissa.godwin@kippdelta.org.

Wall of Honor Recognition Levels:

AMOUNT \$100 - \$999 \$1,000 - \$2,499 \$2,500 - \$9,999 \$10,000 - \$24,999 \$25,000 - \$99,999 \$100,000 or more

LEVEL Team and Family Undergraduate Graduate Masters Doctorate KIPP Scholars

Naming Opportunities and Designation Options:

\$500,000 - Kindergarten Wing

\$10,000 - Playground - Gifts of \$10,000 designated to the playground will have their name listed on a plaque located in the playground.

\$100,000 - Classroom - Four classrooms are available for naming. Plaques will be located outside each classroom.

\$25,000 - Office - Two offices are available for naming. Plaques will be located outside each office.

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