



Evidence-Based Population Health Management through Analytics

Presented to:

**Arkansas State and Public School
Life and Health Insurance Program
Legislative Task Force**



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Task Force Presentation

Human Factor Analytics – History

Human Factor Analytics (HFA) is an analytics consulting company that provides data analysis and data warehousing for self-insured employers, healthcare benefits brokers, and wellness providers in order to analyze risk and identify what is driving present and future cost. HFA analyzes disparate data sets, including healthcare utilization data, biometric data, pharmacy data, health risk appraisal data, workers comp data, and absenteeism and productivity data. From the analysis, HFA suggests solutions to mitigate risk and reduce cost. These solutions are backed by empirical evidence derived from statistical analyses of the data.

Human Factor Analytics is based on more than 25 years of experience at the design and implementation of wellness programs and risk management solutions for employers throughout the United States. Our previous organization, Kersh Risk Management, created patent-pending software for measuring the financial efficacy of a wellness program or risk intervention. Over the past 25 years, we engaged in various risk management contracts and population health management studies with corporations such as Union Pacific Railroad, Anheuser Busch, Bemis Corporation, Arkansas Baptist Health System, Tyson Foods, etc.

The experience of analyzing multiple employers' healthcare utilization data provided the necessary industry knowledge for the development of our current analytics capabilities.

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HFA Milestone Projects

- ★ Currently serving as population health and analytics consultant for Florida Department of State Group Insurance. HFA has developed a 5-year plan for implementing population health management strategies within the State of Florida insured population (approx. 360,000 lives).
- ★ HFA has served as population health management and analytics consultant for several large insurance benefits administrators.
- ★ Analytics provider for Arkansas Employers' Health Coalition.
- ★ Analytics partner for Institute of Health & Productivity Management (IHPM), both domestic and international.
- ★ Beginning in 2015, HFA will serve as analytics partner for a large Accountable Care Organization (ACO) in the State of Arkansas.
- ★ Engaged to evaluate pre/post results for several Fortune 500 corporations' population health management programs.
- ★ Innovate Arkansas client since 2011

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Understanding Population Health Management

- ★ 70% of all illness is related to lifestyle modifiable risk factors (e.g., lack of exercise, obesity, poor nutrition, etc.) (Reference: American College of Preventive Medicine, 2009)
- ★ The ROI associated with standard wellness programming methodology is questionable.
- ★ Population health management strategies that utilize prescriptive methodologies (i.e., content to the specific employer) are much more successful at reducing risk within the population.
- ★ Population health management strategies must be sensitive to the employer's culture in order to be effective.
- ★ Population health management strategies should have components that positively impact employee productivity and reduce absenteeism and turnover. This is sometimes a forgotten loss center that is not addressed.
- ★ Population health management programs create vast amounts of data (i.e., biometric, health risk appraisal, and healthcare data, etc.). The employer must have systems in place to make meaningful use of the data.

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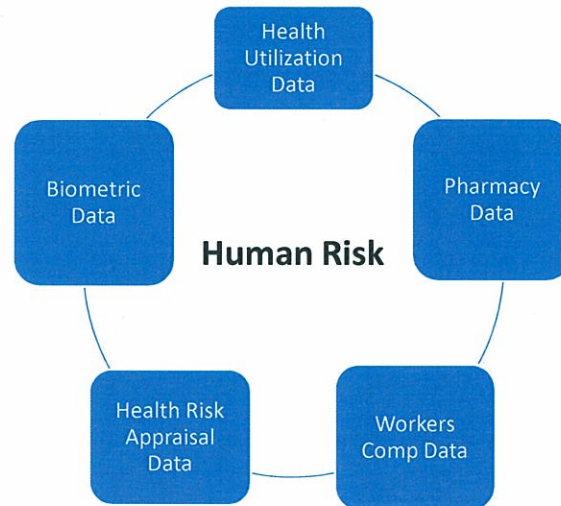
Solutions for Consideration

Human Factor Analytics proposes to provide the following services to the State of Arkansas, with the goal to reduce health risk among State employees and improve quality of life:

- ★ Conduct a preliminary analysis of archival healthcare-related data to inferentially determine best-fit interventional strategies for population health management.
- ★ Report key findings and suggested solutions that are validated through relevant statistical analysis and empirical evidence.
- ★ Develop 5-year plan for population health management, based upon the findings of the aforementioned preliminary data analysis.
- ★ Warehouse State of Arkansas healthcare data and conduct ongoing pre/post analyses to measure the success of the proposed solutions and to hold potential vendors accountable.

Our Process and System for Creating Meaningful Use of Data and Improving Outcomes

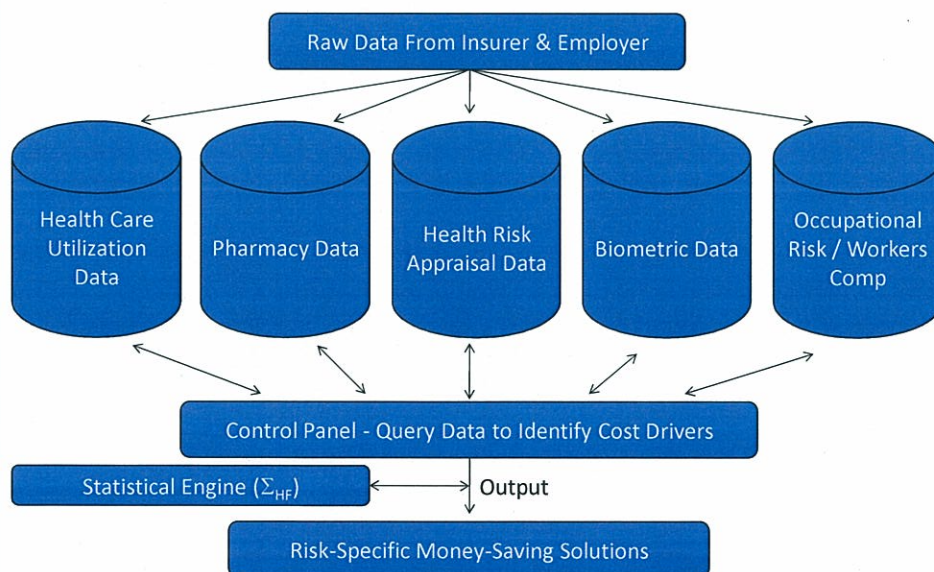
Data-Driven Decision Making



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Relational Database



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HFA Analytics System

HFA Analytics System

Query from Tue, Nov 11, 2014 6:49 AM

\$79,103.68

Specify Source: Coffee Regional Medical Center

Advanced Filters

Outcome

Primary Grouping (What is a row in the table?): Medical: Diagnosis & Procedure

Primary Value: Maximum Amount Paid (M)

Date

Limit by Range: Start Date End Date or Limit by Year: (Choose Year)

Visible Columns

Census: Unique ID, First Name, Last Name, Employee ID, Class Code, Date of Birth, Gender, Job Title

Medical: ICD-9, CPT-4, Service Date (M), Amount Paid (M), Amount Billed (M), Provider (M), Provider TIN (M), Provider Address (M), Place of Service (M), Type of Service (M), ClaimNum, PaidDate, DateClaimRcd

Pharmacy: Service Date (P), Amount Paid (P), NDC, Drug Name (P), Therapy Class (P), Refill Code (P), Days Supply (P), Generic Drug? (P), Provider (P), Provider TIN (P), Provider Address (P), DateFilled, AWP, TotalDispensingFee, TotalTax, TotalDeductable

Biometric: Screening Date (B), Cholesterol, Glucose, HDL, LDL, Triglycerides, Hemoglobin A1c, PSA, Iron, TSH, Creatinine, BUN/Creatinine Ratio, Calcium, Weight, Height, Systolic BP, Diastolic BP

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HFA Analytics System (cont.)

Visible Columns

Census: Unique ID, First Name, Last Name, Employee ID, Class Code, Date of Birth, Gender, Job Title

Medical: ICD-9, CPT-4, Service Date (M), Amount Paid (M), Amount Billed (M), Provider (M), Provider TIN (M), Provider Address (M), Place of Service (M), Type of Service (M), ClaimNum, PaidDate, DateClaimRcd

Pharmacy: Service Date (P), Amount Paid (P), NDC, Drug Name (P), Therapy Class (P), Refill Code (P), Days Supply (P), Generic Drug? (P), Provider (P), Provider TIN (P), Provider Address (P), DateFilled, AWP, TotalDispensingFee, TotalTax, TotalDeductable

Biometric: Screening Date (B), Cholesterol, Glucose, HDL, LDL, Triglycerides, Hemoglobin A1c, PSA, Iron, TSH, Creatinine, BUN/Creatinine Ratio, Calcium, Weight, Height, Systolic BP, Diastolic BP

Export to CSV

ICD-9	CPT-4	Service Date (M)	Amount Paid (M)	Medical Claim Number	Gender	Date of Birth
7244	62311	1/5/2009	\$296.43	12232009121	M	1/10/1941
7244	62311, 77003	1/5/2009	\$368.00	12232009121	M	1/10/1941
25001	A4232, A4230, A4245	1/21/2009	\$250.56	12232009121	M	3/20/1948
5856	86580	1/30/2009	\$17,513.55	12232009120	F	1/9/1940
5856	90999	1/31/2009	\$23,344.65	12232009121	M	7/6/1943

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Meaningful Use of Data

Biometric variables used within the gold group criteria only explained 1% of an individual's overall spending (i.e., Glucose, Triglycerides, HDL Cholesterol, Waistline, Blood Pressure, Tobacco Use).

Model Summary					ANOVA ^a				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate	Sum of Squares	df	Mean Square	F	Sig.
1	.105 ^a	.011	.003	4696.26459	Regression	1.790E8	6	29840906.133	1.413
					Residual	1.601E10	758	21125648.147	.207 ^a
					Total	1.619E10	764		

a. Predictors: (Constant), TobaccoUse, Waist Size Group, BldPressBelow130over85, GlucoseOver100, HDLCholesterolLow, TriglyceridesOver150

b. Dependent Variable: AmountPaid_post.self

Coefficients ^a					
Model		Unstandardized Coefficients		Standardized Coefficients	Sig.
		B	Std. Error	Beta	
1	(Constant)	635.947	617.438		1.030
	GlucoseOver100	549.484	346.973	.059	1.584
	TriglyceridesOver150	477.702	373.036	.051	1.281
	HDLCholesterolLow	-41.526	359.207	-.004	.908
	Waist Size Group	274.779	354.112	.029	.776
	BldPressBelow130over85	53.795	341.745	.006	.875
	TobaccoUse	-525.747	341.712	-.057	.124

a. Dependent Variable: AmountPaid_post.self

Amount of future spending variance explained by risk factor criteria

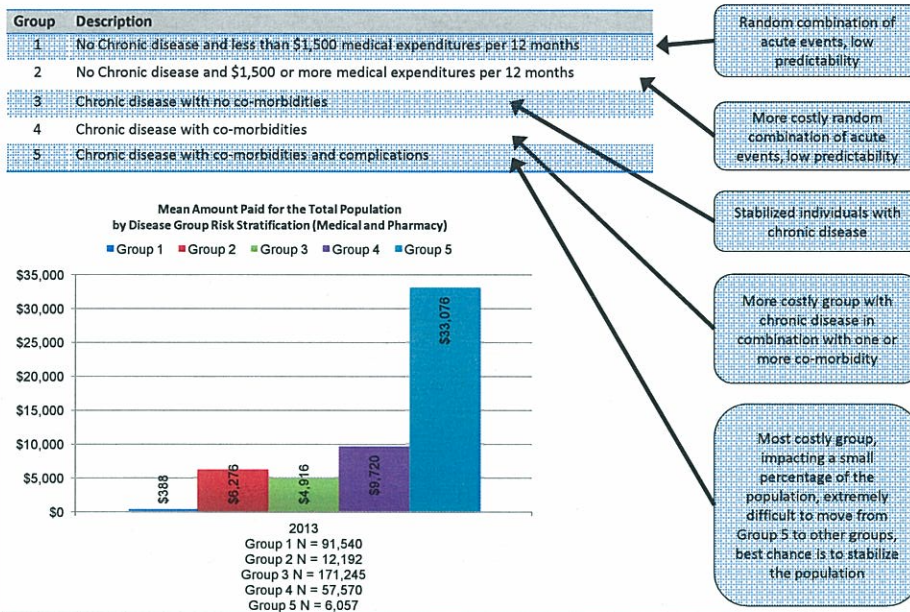
Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate
1	.282 ^a	.080	.065	4541.06845

a. Predictors: (Constant), iCarePlus, Age Group, LDL Cholesterol Group, BMI Group, Glucose Group, Blood Pressure Group (Systolic), Female, Waist Size Group, nDiagsGp2010, TriglyceridesOver150, HDL Cholesterol Group, Tobacco.self, iCare

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.
		B	Std. Error	Beta		
1	(Constant)	-1890.724	1406.508		-1.344	.179
	Age Group	519.892	219.026	.088	2.374	.018
	Female	515.413	594.294	.034	.882	.378
	nDiagsGp2010	898.270	155.738	.223	5.768	.000
	Tobacco.self	-.840	390.765	.000	-.002	.998
	BMI Group	1.116	136.300	.000	.008	.993
	Blood Pressure Group (Systolic)	86.108	224.453	.014	.384	.701
	LDL Cholesterol Group	-156.993	162.364	-.034	-.967	.334
	HDL Cholesterol Group	-243.867	275.091	-.035	-.886	.376
	Glucose Group	711.739	419.643	.061	1.696	.090
	Waist Size Group	28.960	358.856	.003	.081	.936
	TriglyceridesOver150	314.549	374.673	.033	.840	.401
	iCare	314.548	892.894	.030	.352	.725
	iCarePlus	345.939	983.628	.032	.352	.725

Increased explanation of future spending when contributing variables are included in analysis

Disease Group Risk Stratification



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