



PROMINENT ARKANSAS CLIENTS

Dillard's



BANK of the OZARKS®
You have a friend here™

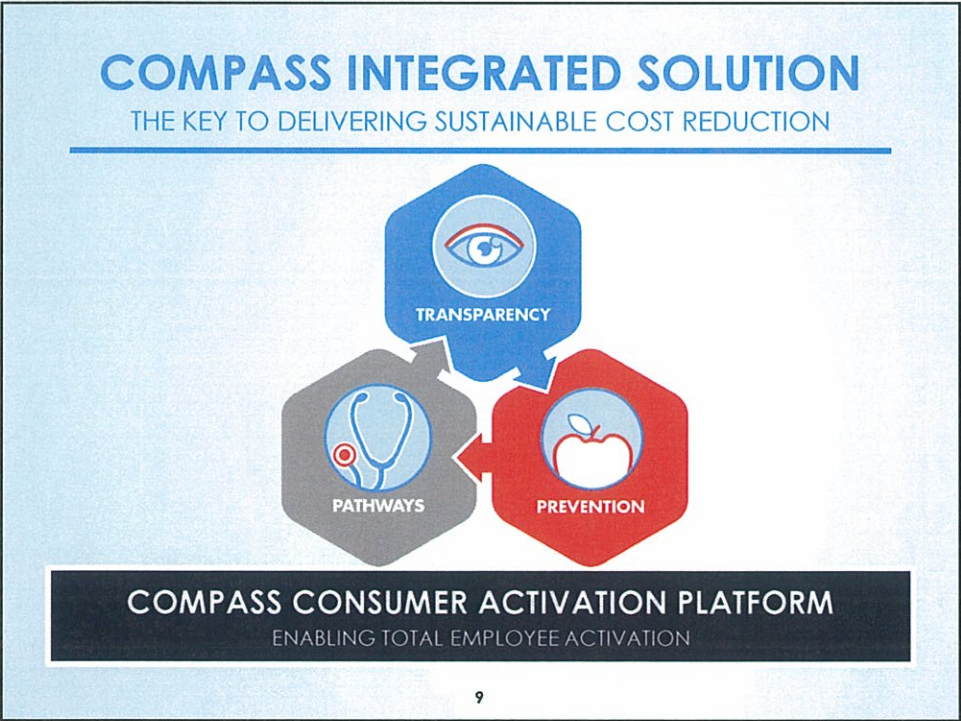
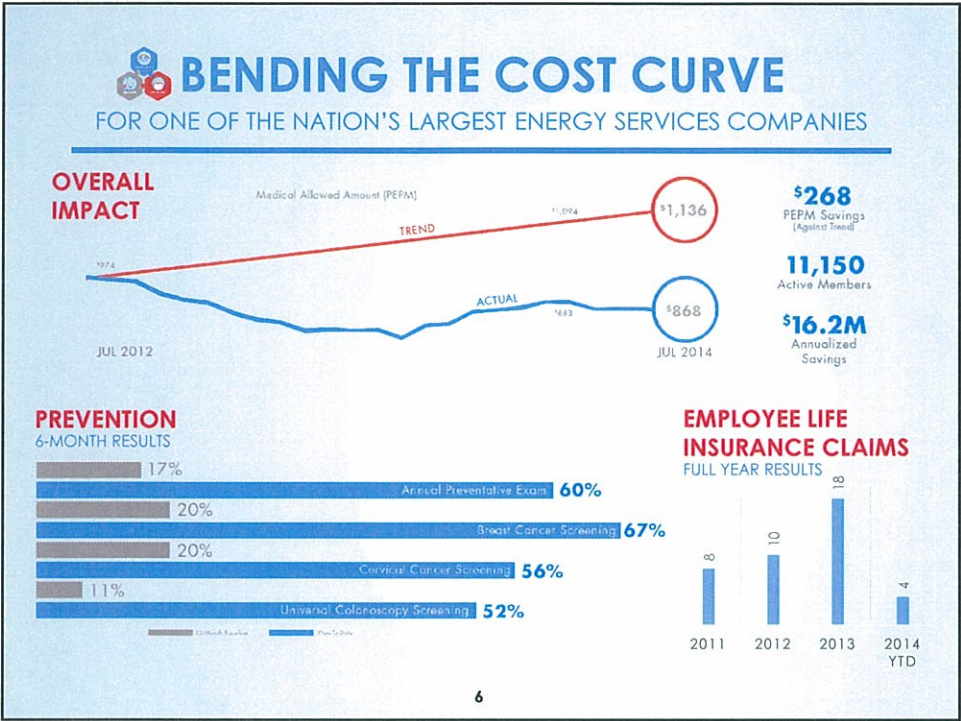
Stephens



(STARTING JANUARY 1, 2015)



Compass seeks and attracts great Arkansas companies.



THE HEALTH PRO CONSULTANT MODEL

Delivering Actionable Healthcare Solutions



- **Personal Service**
Specific Health Pros assigned
- **Smarter Healthcare Decisions**
Context-guided technology to create custom solutions for each employee
- **Simplified Health System Navigation**
Model allows simple employee message:
"Engage with your Compass Health Pro"

COMPASS

Compass Confidential

Healthcare Redefined.



TRANSPARENCY SOLUTION

COMPASS MEMBER PORTAL & HEALTH PRO DECISION SUPPORT



Understand Insurance Benefits

Receive guidance selecting a healthcare plan and understanding benefits throughout the year.



Find a Great Doctor

Find the best doctors, dentists and eye care professionals in your area who meet your personal preferences and healthcare needs.



Save Money on Medical Care

Get price comparisons before receiving care. Depending on the doctor, hospital or facility, costs can vary by hundreds or thousands of dollars—even in-network.



Pay Less for Prescriptions

Let Compass compare medication prices and explore lower-cost options for you.



Get Help with Medical Bills

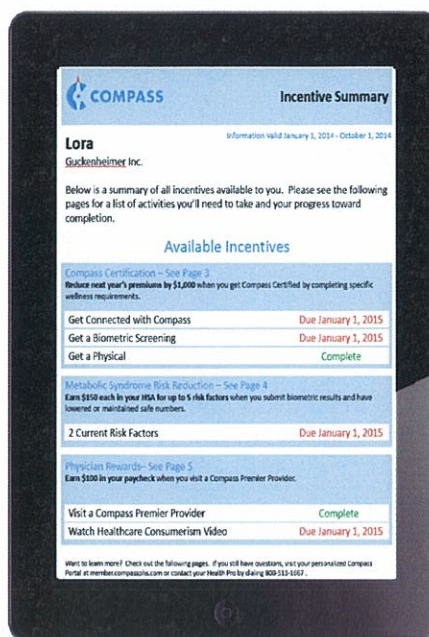
Have your medical bills reviewed to make sure you are not overcharged.

Empower employees to make high quality, lower cost healthcare decisions.



PREVENTION SOLUTION COMPASS HEALTH PROMPT

- Employees have different healthcare needs!
- Targeted individualized messaging
- Activates patients to become healthcare consumers



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PATHWAYS SOLUTION COMPASS PREMIER PROVIDERS

IMPROVE CARE AND COSTS.

Compass data show that when primary care physicians are scored by Compass quality algorithms, the higher-quality physicians minimize patients' average total healthcare costs over the course of a year.



Connect employees to high-quality, cost-effective providers who support efforts to impact population health and lower costs.

PROVEN RESULTS – GUARANTEED!

- Average activation of 25%; some at 75%
- Average Return on Investment (ROI) of 4:1
- Increase in prevention screenings to 50+%
- Savings Guarantee of 1.5:1 ROI



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Healthcare Redefined.

THE COMPASS DIFFERENCE



TECHNOLOGY

Deep understanding of the DNA of healthcare data to yield accurate, actionable answers.



PROCESS

The right business model – a balance of technology and healthcare expertise to fully activate employees as effective consumers.



PEOPLE

High-performance, purpose-driven culture of problem-solvers on a mission to redefine healthcare.