



Arkansas Insurance Department  
Arkansas Health Insurance Marketplace  
PY2020 Overview

**HANDOUT 2**



# PY2020 Enrollment Report

Through August 15, 2020



A REPORT FOR THE  
ARKANSAS LEGISLATIVE COUNCIL - HEALTH INSURANCE MARKETPLACE LEGISLATIVE OVERSIGHT SUBCOMMITTEE  
August 31, 2020

Alan McClain  
Arkansas Insurance Commissioner



[HTTP://INSURANCE.ARKANSAS.GOV](http://insurance.arkansas.gov)  
[HTTP://MYARINSURANCE.COM](http://myarinsurance.com)

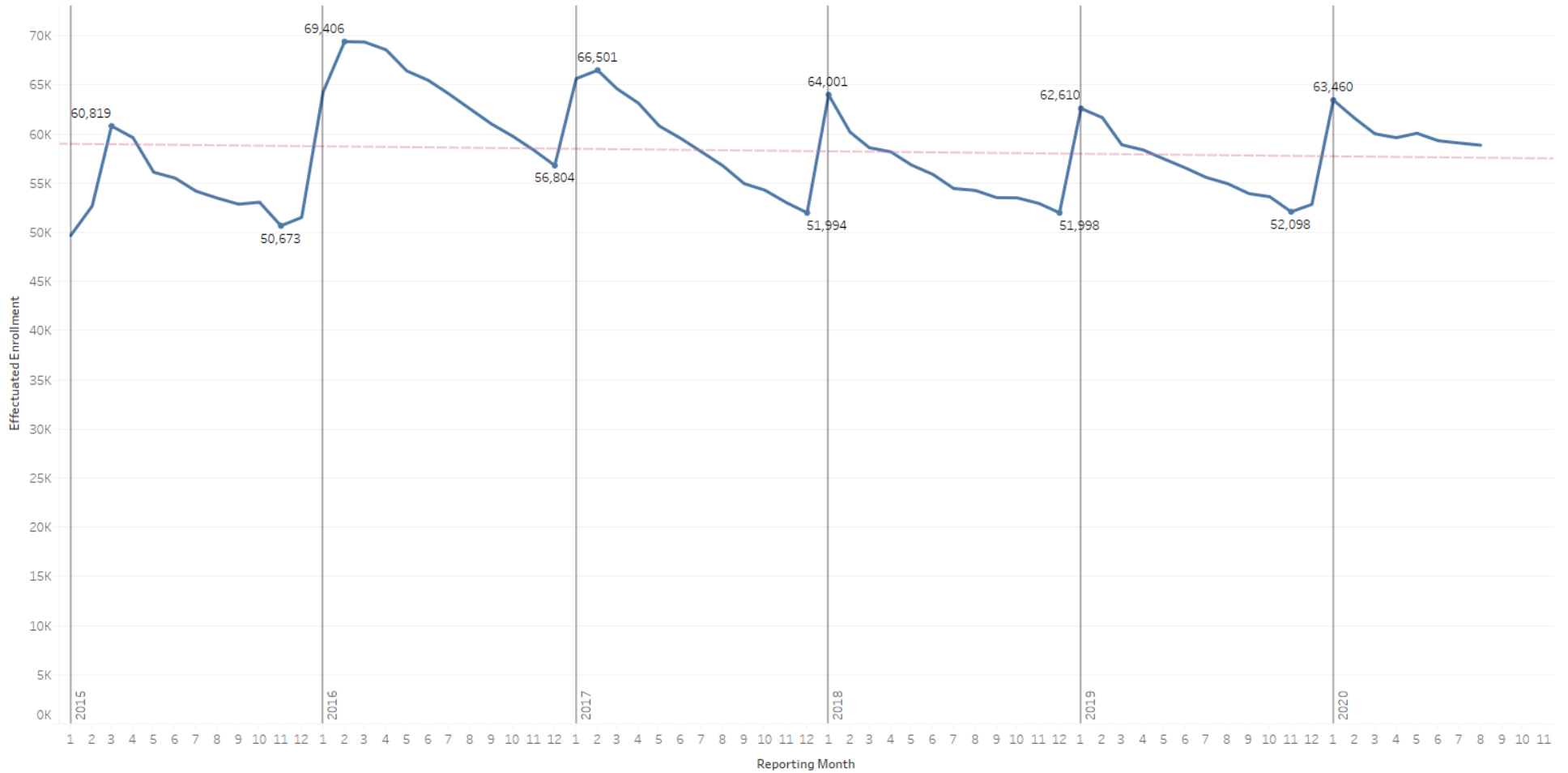




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**Historical Marketplace Enrollment**  
**(By month, 2015-Present)**



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**In past reports to the ALC, AID had reported enrollment trends for all 75 counties. To make this data readily available and reduce stationary use, AID has instead made the same data available online as an interactive visualization labelled as "Enrollment Trend Visualization" within the webpage <http://rhld.insurance.arkansas.gov/Info/Public/Report>**

- 1. The visualization can be customized by the viewer for
  - a. Any county or all counties.**
  - b. Any desired time-period.****
- 2. The visualization would be updated monthly in Tableau Public Server.**





## Sample of how the online visualization looks when Benton County is chosen for the last 12 months:

