



**POWERPOINT 1**  
**12-11-17 NIEBAUM**  
**AR ADV ENERGY ASSOC**

# **A Look at Arkansas's Advanced Energy Landscape**

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Joint Energy Committee

December 11, 2017



**AAEA's Mission: As the business voice for advanced energy in Arkansas, the Arkansas Advanced Energy Association is dedicated to growing Arkansas's economy by expanding our energy workforce and manufacturing base through the increased development, manufacture and utilization of advanced energy technologies.**

[ArkansasAdvancedEnergy.com](http://ArkansasAdvancedEnergy.com)

# What is Advanced Energy?

**Any service or technology that makes America's energy supply more secure, clean and affordable, including (but not limited to):**

- Biofuels and BioProducts
- Compressed Natural Gas & other clean burning fuels
- Energy Efficient Buildings
- Smart Grid Technologies
- Geothermal
- Hydropower
- Nuclear
- Solar
- Wind
- Energy Storage



# Benefits of Advanced Energy to AR

- Creates Direct Jobs, Indirect Jobs, Induced Jobs
- Saves money, better use of tax payer dollars
- Reduces risk
- Extends grid capacity
- Avoids or delays investment in new infrastructure
- Stabilizes energy prices

# Arkansas Advanced Energy Jobs Study

October 2014

Commissioned by



Performed by James Metzger, HISTECON Associates

With Statistical Analysis by Arkansas Economic Development Institute, UALR

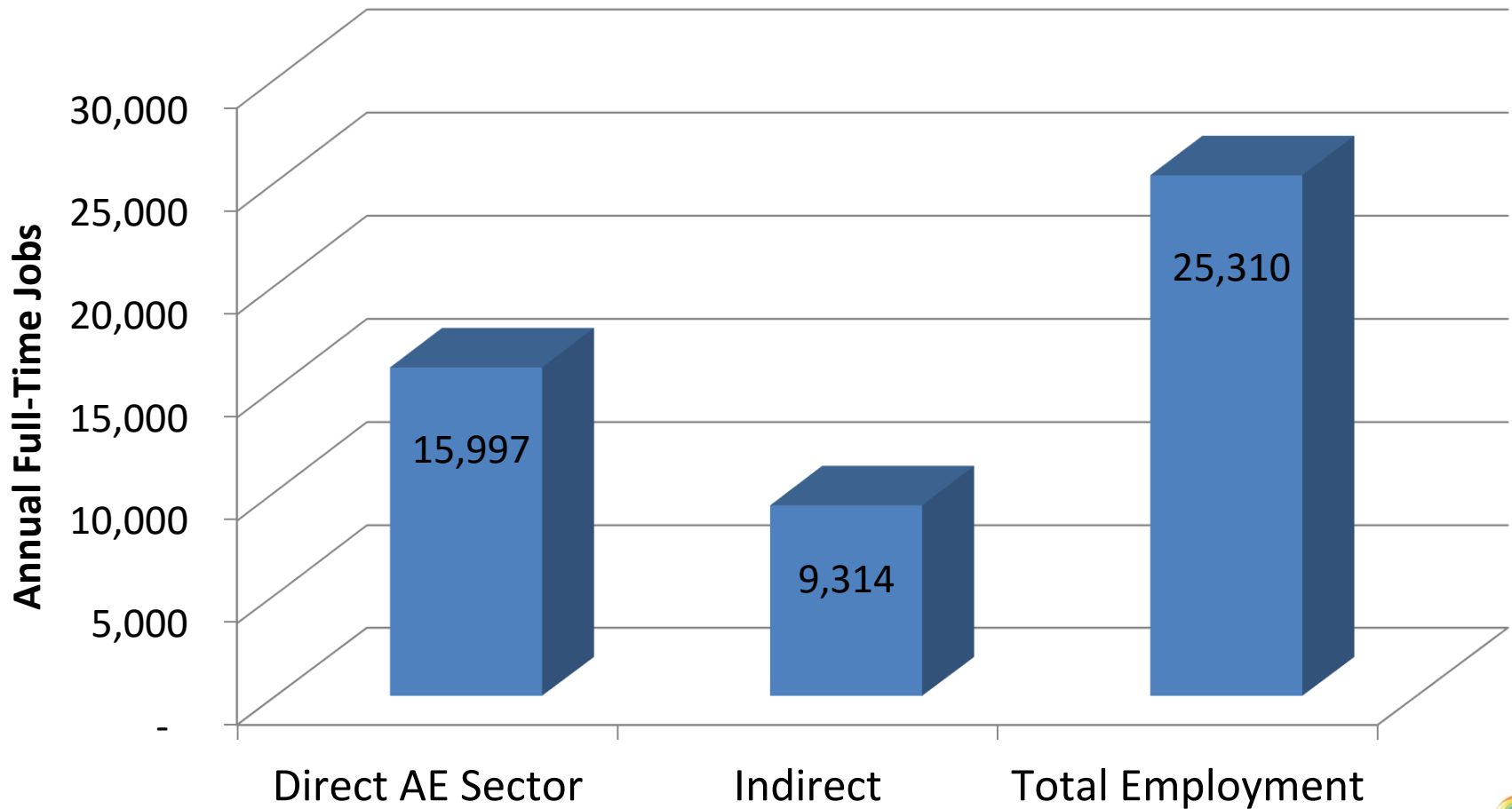
# Location of Advanced Energy Firms

## Arkansas Counties 2014



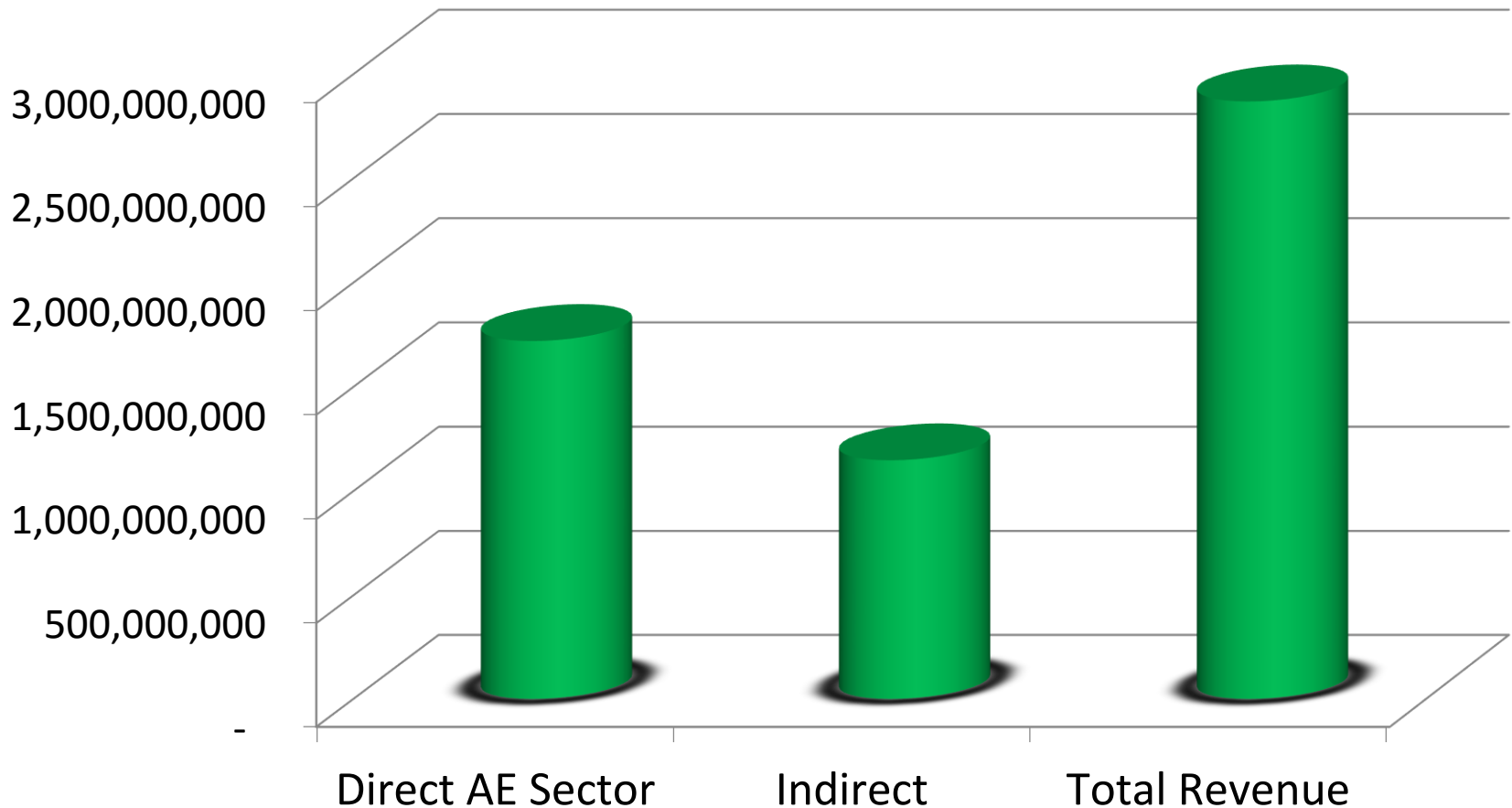
Survey Universe  
Total = 782 with zip codes  
Arkansas = 656 with zip codes

# Footprint of AE Employment-Arkansas

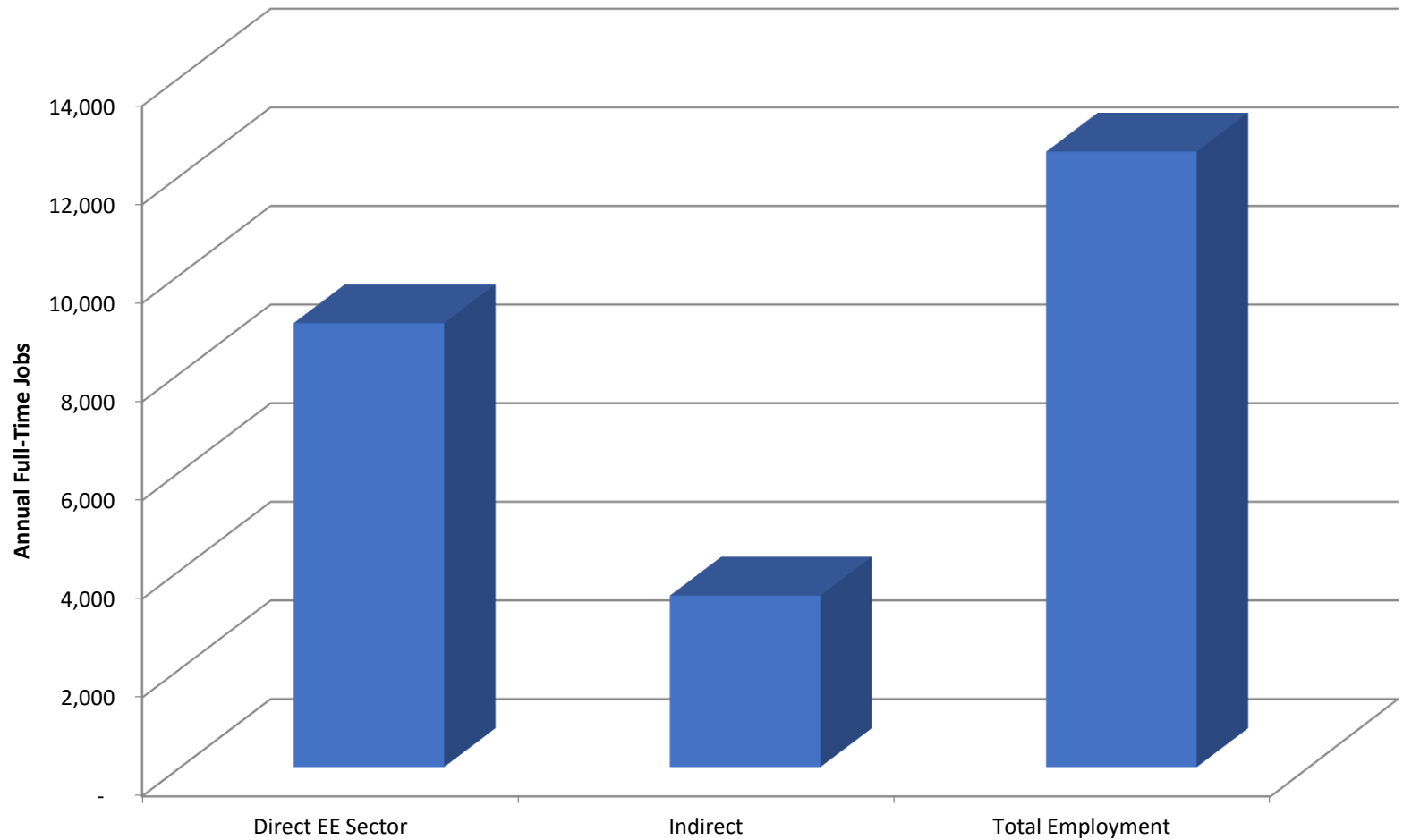




# Estimated Company Revenue, Arkansas, 2014



## Footprint of Energy-Efficiency Employment in Arkansas



# According to the Department of Energy's U.S. Energy and Employment Report, the “clean energy” sector supported more than 3 million U.S. jobs in 2016, including:

- Nearly **2 million** workers making buildings, appliances and other products more energy efficient, saving money for families and businesses.
- More than **600,000** workers involved with clean power generation, including biomass, biogas, fuel cells, geothermal, hydropower, nuclear, natural gas, solar, waste-to-energy, and wind.
- **100,000** workers in advanced grid technologies, including energy storage, and another **100,000** workers in biofuels.
- In addition, advanced transportation, including hybrid, electric, and fuel cell vehicles, support **200,000** more jobs.

# Advanced Energy = \$200 Billion Industry in the U.S.

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- U.S. advanced energy revenue for 2016 is nearly double beer sales, equal to domestic pharmaceutical manufacturing, and approaching wholesale consumer electronics.
- Over the past six years, the U.S. advanced energy market has grown 28 percent.

*-- Advanced Energy Now 2017 Market Report*

# Arkansas Energy Survey:

Released 2015

**Commissioned by  
Arkansas Advanced Energy Foundation**

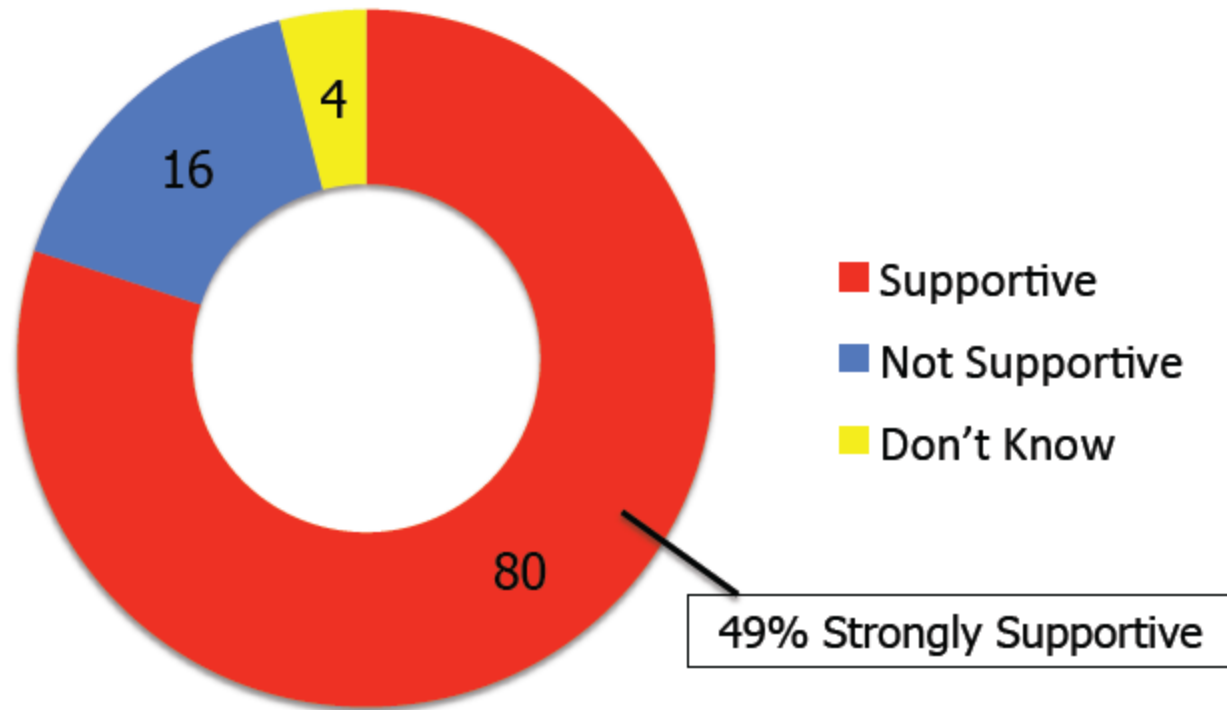
**Performed by Impact Management Group, Little Rock, AR**

**600 Arkansas Voters/Margin of Error: +/- 4%**



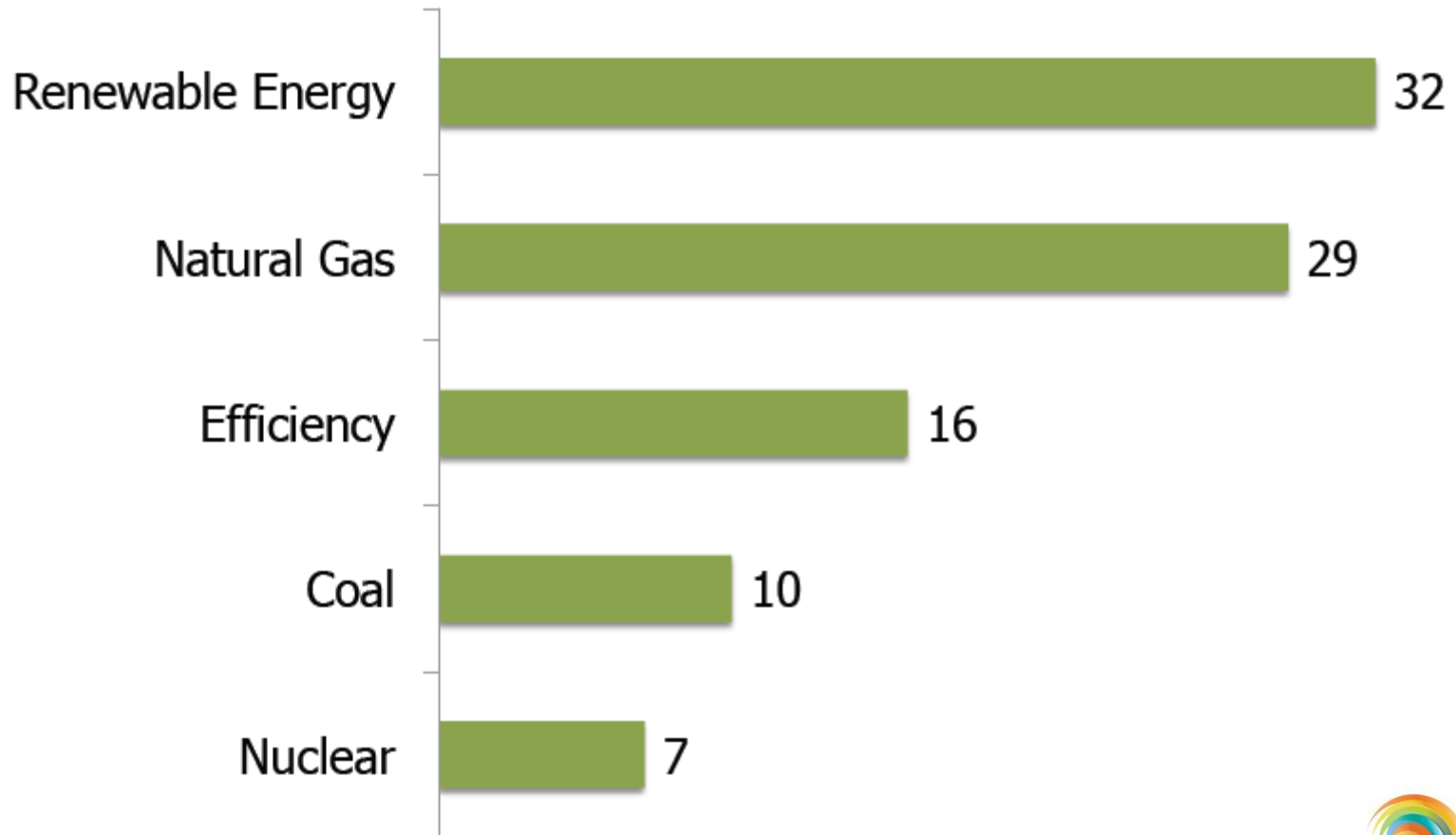
# Supportive of “Renewable Energy”

In general, how supportive are you of increasing the use of renewable energy like wind and solar power in Arkansas?



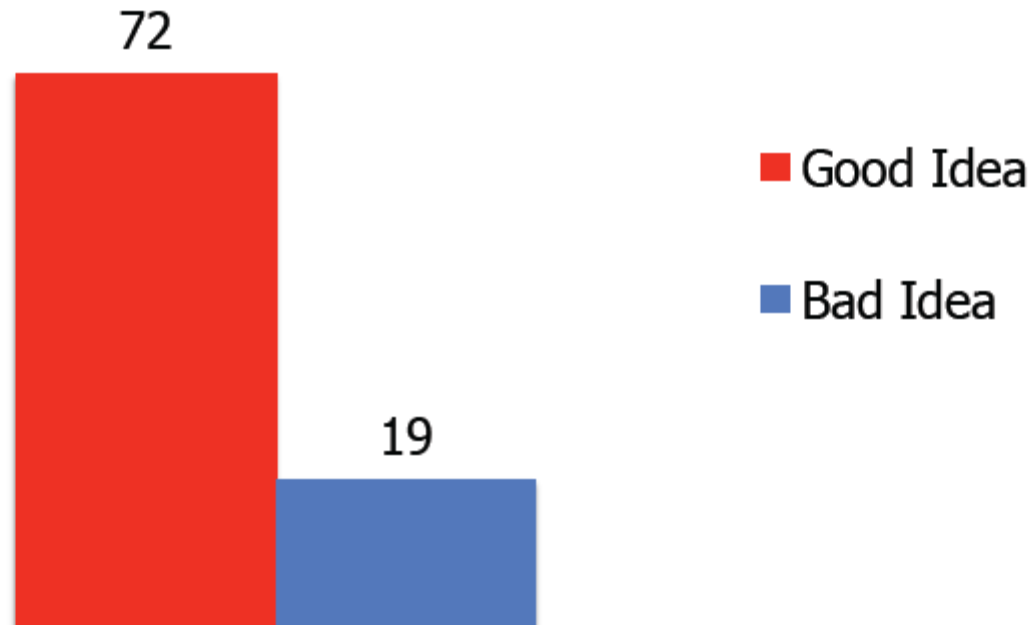
# Future Energy Needs?

Over the next 10 years how do you think Arkansas' energy needs would be best met?



# Retirement of Coal Power Plants?

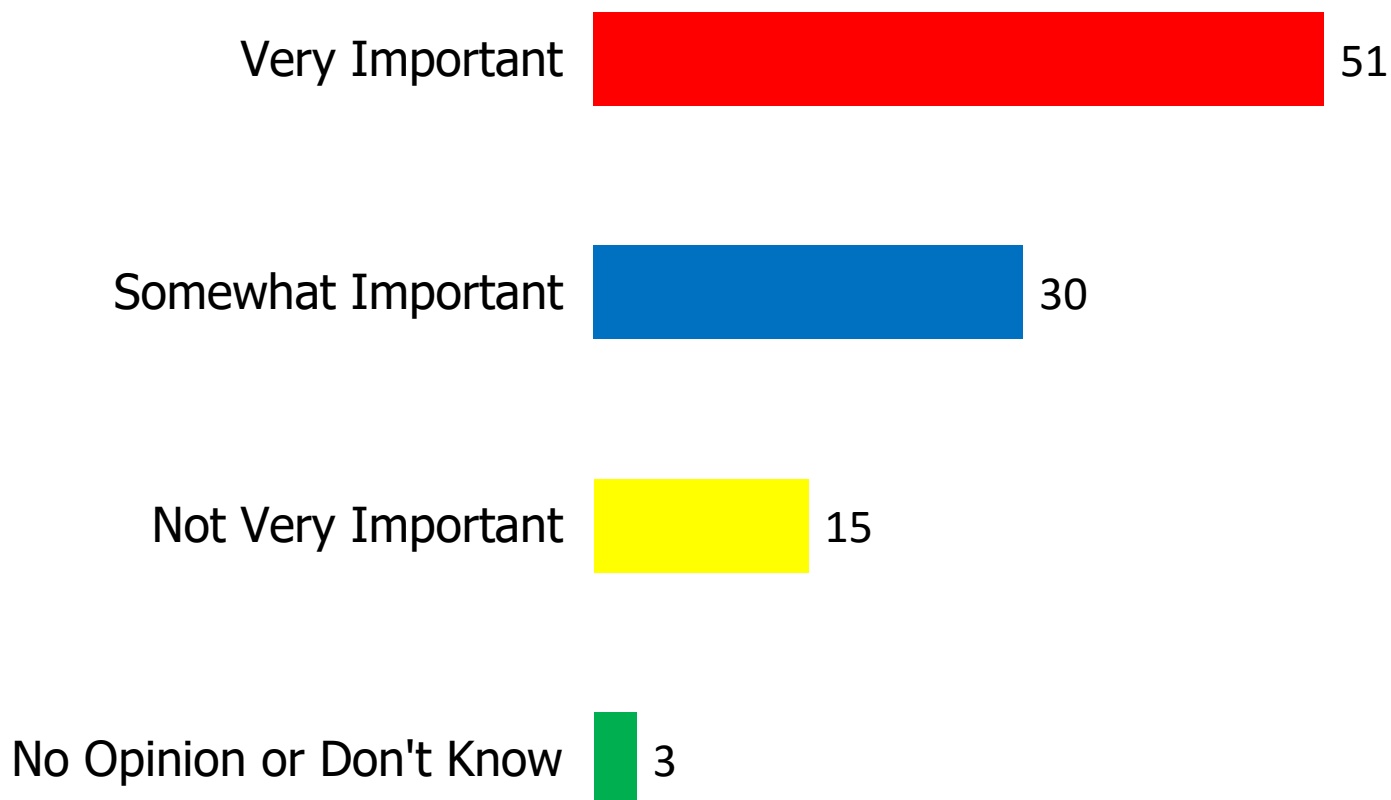
Arkansas power companies are considering retirement of one or more coal-fired power plants and replacing them with natural gas power plants as well as generating more energy from renewable sources and increased energy efficiency? Good Idea or Bad Idea?





# Importance of Political Leaders to Develop Policies?

How important should it be for Arkansas' political leaders to develop policies that encourage energy efficiency and expand access to renewable energy, like wind and solar power?



# Key Policies Fostering Advanced Energy Job Growth in Arkansas:

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- **Arkansas Energy Performance Contracting**
- **Utility Energy Efficiency Programs**
- **PACE financing**
- **Net metering – PSC proceeding**



# Thank you!

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