

HELP PAYS®: A tariffed on-bill program for efficiency

22% average annual reduction in electric bills

Little or no upfront cost

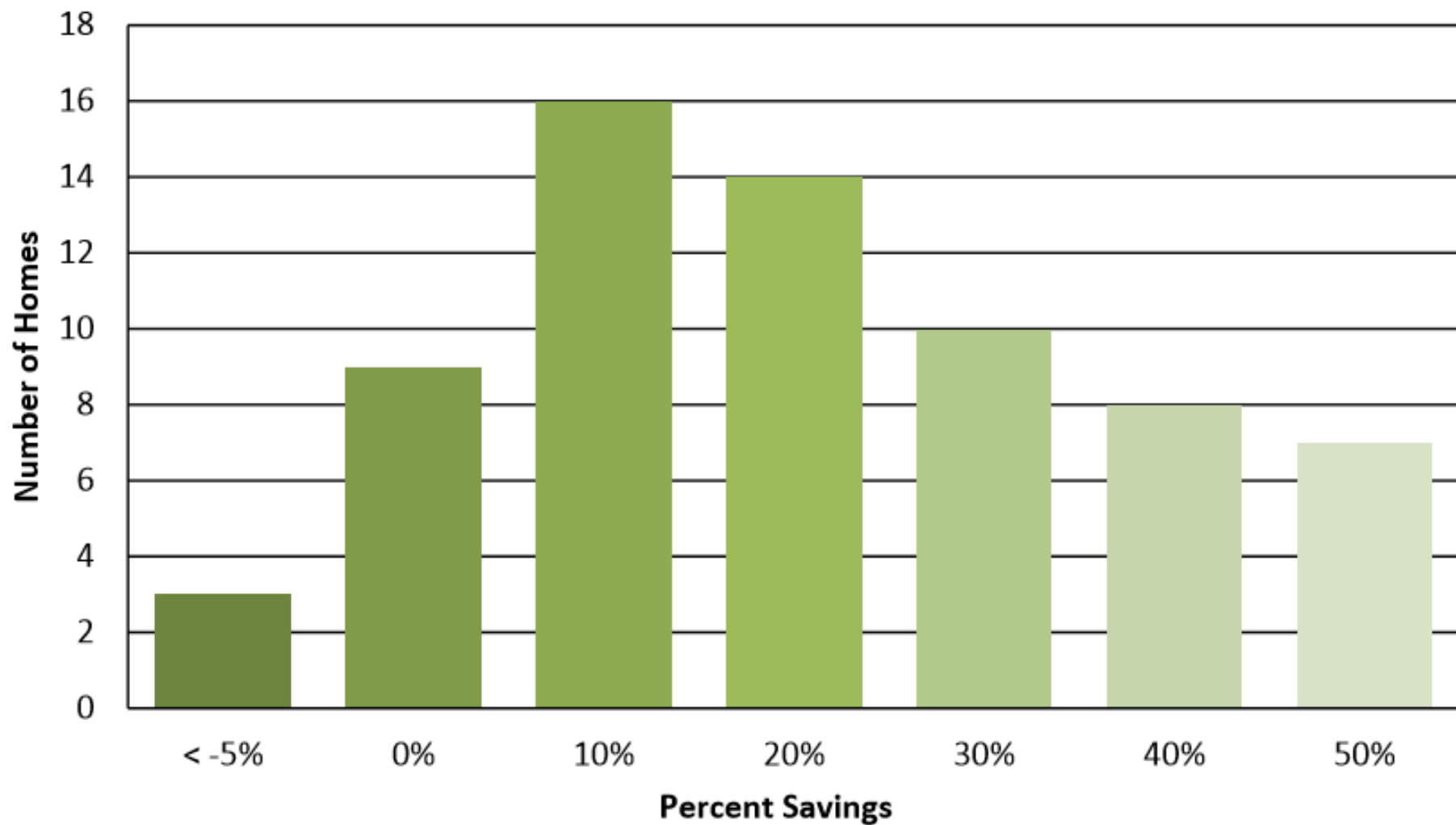
No credit or income requirement

Rental property and multi family are eligible

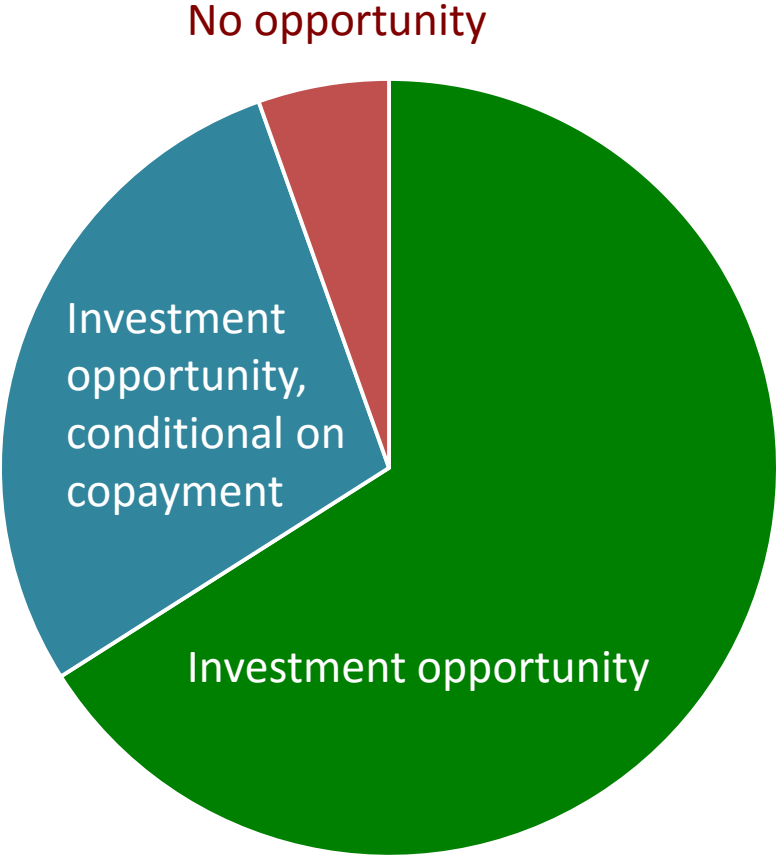
Payment is recovered on the electric bill

All data is verified with actual meter data

Weather Normalized Savings After 12 Months



Most of the 149 sites assessed had investment opportunities that met the HELP PAYS[®] criteria for cost effectiveness

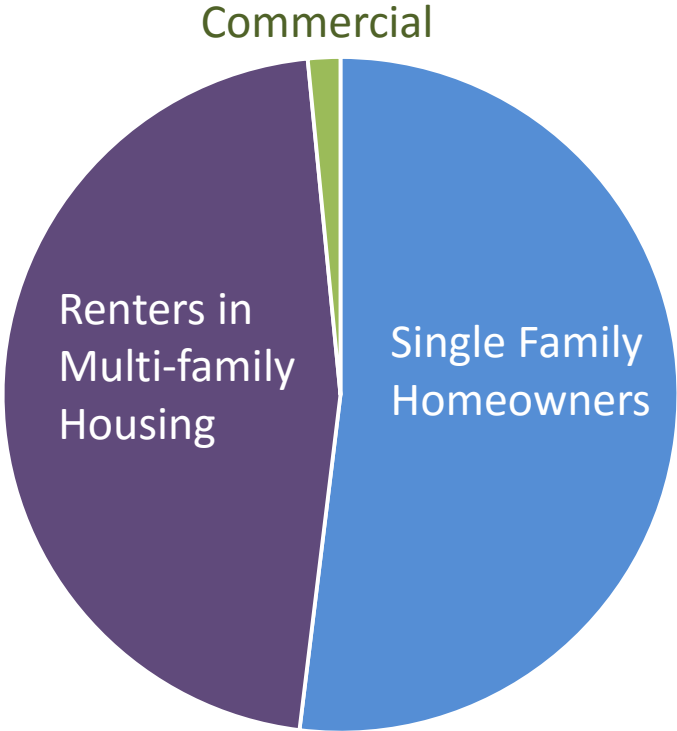


**Ouachita Electric
Cooperative**



Renters accounted for nearly half of participants

Number of Investments by Type of Project Site



90% of the customers in our service area are residential.

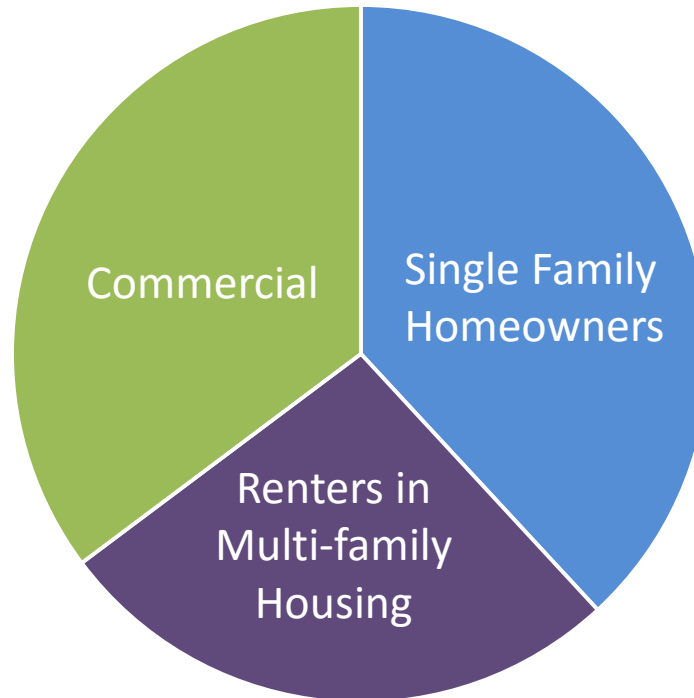


**Ouachita Electric
Cooperative**



Total investments in first 4 months exceeded \$1.5 million

Distribution of Investment Funds by Type of Project Site



A college and a municipal building accounted for 1/3 of the investment.

Average Project Profile

Estimated energy savings:

Includes both electricity and gas / propane

Single family housing: average above 30%

Multi-family housing: average above 35%

Net savings to participant:

20% of estimated savings

Average cost recovery payment:

Single family: \$56/month Average Investment \$6500

Multi-family: \$52/month Average Investment \$6000