

2013 ARKANSAS ENERGY CODE

A transparent, market-based, consumer driven approach

CONSUMERS

Allows consumers to understand the long term operating costs of new homes



BUILDERS

Protects investment in energy efficiency features

Provides most flexibility to builders

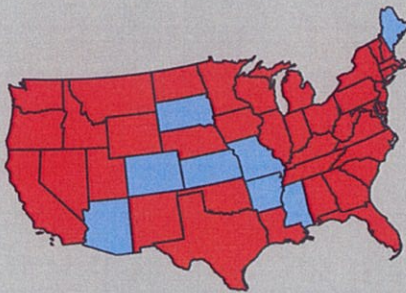


MUNICIPALITIES

Reduces burden on municipal code officials and local budgets



Comfort. Less Energy. Stronger Economy.



44

States have a more stringent residential standard than Arkansas



2 out of **3**
of Arkansans support home energy labeling

Despite low energy prices, Arkansans spend

5.1%

of median income on energy costs

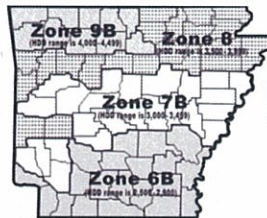
The amount Arkansas homeowner's spend on energy is the

9th

highest in the nation

SIMPLICITY

Consolidates four climate zones to one



ADDED DISPOSABLE INCOME

Despite the increased construction cost, homeowners will net a gain of \$155 annually in energy costs.

These savings amount to \$1.8 to \$4.3 million back into Arkansas's economy every year.

UTILITY COSTS

Risen 14% since 1990 **14%**

12% Projected to rise 12% by 2025

\$2,511

Energy Costs

46%

\$909

Homeowners Insurance

16%

37%

\$2,043

Property Tax

AVERAGE HOMEOWNER COSTS

Energy costs exceed other costs used to determine mortgage affordability. This Code provides a mechanism that allows appraisers and lenders to justify adjustments that encourages investment in energy efficiency.

Addresses long-standing issues and will increase rates of compliance without additional taxpayer dollars