



Helping small businesses grow  
and communities thrive.

### alt.Consulting

alt.Consulting is a non-profit that promotes the entrepreneurial spirit and strengthens small businesses by providing consulting, training, technical assistance, and access to capital. Our work is focused in the Mid-South Delta region (Delta of Arkansas, western Tennessee and Mississippi) where small businesses are crucial in creating new jobs and building strong, vibrant communities.



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Five offices across the Delta to help you  
and your business:

Pine Bluff, Arkansas  
211 West 3rd Ave., Suite 245  
Pine Bluff, AR 71601  
870.535.0011

Jonesboro, Arkansas  
319 University Loop West, Suite 220  
Jonesboro, AR 72403  
870.680.8284

West Memphis, Arkansas  
2000 West Broadway  
West Memphis, AR 72301  
870. 733.6886

North Little Rock, Arkansas  
516 Pershing Blvd.  
North Little Rock, AR 72114  
501.352.3400

Memphis, Tennessee  
516 Tennessee St., Suite 234  
Memphis, TN 38103  
901. 312.9797

**alt.Consulting**

[www.altconsulting.org](http://www.altconsulting.org)



This institution is an equal opportunity provider and employer.



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## Small business consulting

At alt.Consulting we love entrepreneurs and their small businesses. And we love to see them succeed. That's why we've helped thousands of clients at every stage of their business. Whether you need help with accounting systems, financial projections, marketing, or strategic planning, our team of experienced consultants will help you solve problems and grow your business. We come to you, learn your business and your community, then customize a strategy specifically for your business and situation. We don't just give you a report, we stay and work with you side-by-side to make sure your business is successful.

## Loans for your business

Do you have a business and need working capital to grow? Or do you have a passion and a great business idea but need capital to start up? Finding small loans in this economy can be a challenge. alt.Consulting can help.

We provide loans from \$500 to \$50,000 and can work with our partners if you need larger loans. Best of all, you'll have the support of alt.Consulting to help you achieve success and grow your business. Visit our website at [www.altconsulting.org](http://www.altconsulting.org) for more information or an application.



At alt.Consulting we get it. We understand small businesses and how important they are to rural and urban communities, and low-wealth neighborhoods. We also understand the struggles entrepreneurs face managing their businesses and accessing capital when they want to grow. That's where we can help. For more than 15 years we have helped thousands of small business owners start and grow their businesses. But we are also focused on the bigger picture of a thriving community.

## Bringing it all together

Since 1998 we have helped thousands of entrepreneurs launch and grow small businesses. We concentrate our work in rural, urban, and minority communities across the Delta which have higher poverty rates than the national average.

We have helped clients in diverse sectors including retail, restaurants, professional services, renewable energy, local foods, construction, and many more.

By building value chains, alt.Consulting is plugging local businesses into the larger regional economy and creating wealth. It's a win-win as local businesses grow and communities thrive.

## Communities of Innovation

Our passion for entrepreneurs and small business is the driving force behind our exploration of new business opportunities to help communities become economically resilient.

**Renewable Energy**—launching new businesses that produce biofuel from used cooking oil and camelina crops.

**Local Foods**—growing businesses that support the local food systems in the Delta.

**Adult Family Homes**—turning homes into small businesses that care for the elderly in the community.

**Keep it Local**—a marketplace for selling and buying local businesses that keep the economy rolling.

**Pop-up-Shops**—a pilot program that partners empty store fronts with entrepreneurs who want to test the market.

**DeltaMade**—promoting products and services made by small businesses in the Delta.

