

May 27, 2022

David Couch  
1501 N. University Avenue  
Suite 219  
Little Rock, AR 72207

Re: Fair Play Arkansas 2022 Canvassers

Dear Mr. Couch,

Fair Play for Arkansas - 2022, a ballot question committee and the Sponsor of the Initiative Petition, "A Constitutional Amendment to Repeal the Authorization for Casinos and Casino Gaming in Pope County, Arkansas", engaged us (Blitz Canvassing, Inc. ("Blitz")) as its contractor to employ canvassers to solicit Arkansas voters' signatures for the Initiative Petition. Currently, Blitz employs several individual canvassers who are registered with the Secretary of State of Arkansas to collect signatures in support of the Initiative Petition.

We recognize that you are the Director of Arkansas Tourism Alliance, a ballot question committee that is opposed to our client's efforts, however the conduct described below is by individuals who reference only your name. In case these individuals are working for Arkansas Tourism Alliance, we are copying Dustin McDaniel, the other Director of your ballot question committee.

It has come to our attention that individuals employed by you or acting at your direction have made inappropriate solicitations to paid canvassers employed by Blitz to deprive Arkansas voters of the right reserved to them by Amendment 7 to the Arkansas Constitution to put forth a citizen initiative. You or your agents have approached several Blitz employees/canvassers to stop canvassing for Fair Play Arkansas 2022 and to destroy any petitions they have containing voters' signatures – or as your agent put it, "just throw your petitions in the trash." Your representatives further promise to "pay a thousand dollars today" and offer the canvassers a weekly payment of \$750 if they destroy the signatures in their possession and stop soliciting and collecting further voters' signatures in support of the Initiative Petition. Based on recorded admissions of your agent, several paid canvassers have taken this money and destroyed signatures gathered on behalf of Fair Play 2022. Your agent stated that "we've done this with other canvassers" and just paid them "to afford to be able to stay at home."

This conduct interferes with the voter's rights under Amendment 7, undermines the spirit of Amendment 7, improperly and tortiously interferes with the employment contract between Blitz and its employees and amounts to destruction of Blitz's property. Blitz demands that you cease this conduct immediately and no longer contact any paid canvassers employed by Blitz. If such unlawful behavior continues, we will address such with swift legal action to the fullest extent available under Arkansas law.

May 27, 2022  
Page 2

Sincerely,

A handwritten signature in black ink that reads "Alyssa Zambrano". The signature is written in a cursive style with a long horizontal stroke at the end.

Alyssa Zambrano

CEO – Blitz Canvassing

cc: Dustin McDaniel  
1307 W. 4<sup>th</sup> Street  
Little Rock, AR 72201