

**Arkansas Association of Two-Year Colleges
26th Annual Conference
October 12-14, 2014
Hot Springs Convention Center ▪ Hot Springs, Arkansas**

Sunday, October 12, 2014

12-4 p.m. HSCC Hall A
Exhibitor Set Up

12-5 p.m. HSCC Hall A Foyer
Conference Registration

3-4 p.m. Horner Hall
Opening General Session
**Prize Drawings*

4-5 p.m. HSCC Hall A
Exhibit Hall Grand Opening & Reception

5 p.m. Dinner on your own

6-9 p.m. Embassy Suites
Brain Bowl Round 1 & Entertainment

Monday, October 13, 2014

7- 8:15 a.m. Poker Run/Walk
**Meet at Northeast Corner of HSCC*

8 a.m.-3 p.m. HSCC Hall A
Academic All-Star Auction Open
**Closed 11:30 a.m. – 1 p.m.*

8 a.m.-3:30 p.m. HSCC Hall A
Exhibit Hall Open
**Closed 11:30 a.m. – 1 p.m.*

8 a.m.-3:30 p.m. HSCC Hall A Foyer
Conference Registration
**Closed 11:30 a.m. – 1 p.m.*

8-9 a.m. HSCC Hall A
Continental Breakfast with Exhibitors
**Prize Drawings*

9 – 9:50 a.m. HSCC
Breakout Sessions A

9:50-10:30 a.m. HSCC Hall A
Break with Exhibitors
**Prize Drawings*

Monday, October 13, 2014

10:30-11:20 a.m. HSCC
Breakout Sessions B

11:30 a.m.-1:20 p.m. Horner Hall
Keynote Speaker & Luncheon

1:30-3:30 p.m. Industry Tours
**Meet at Entrance of HSCC*

1:30-2:20 p.m. HSCC
Breakout Sessions C

2:20 - 3:30 p.m. HSCC Hall A
Exhibitor Appreciation Reception
Polls Open for Voting

3 p.m. HSCC Hall A
Academic All-Star Auction Closes
Winners Announced

3:30 – 5 p.m. HSCC
AATYC Brain Bowl Round 2 & Final

5 – 7 p.m. Horner Hall Foyer
Awards Reception & Ceremony
**Honoring Faculty & Staff*

7 p.m. Dinner on your own

Tuesday, October 14, 2014

8-8:50 a.m. HSCC
Breakout Sessions D

9-9:50 a.m. HSCC
Breakout Sessions E

10 a.m.-Noon Horner Hall
Academic All-Star Awards Brunch
**Honoring Students & Alumni*

**HSCC = Hot Springs Convention Center*

WORKFORCE DEVELOPMENT

Monday, October 13, 9:00am – 9:50am

HSCC Room 102

Regional Advanced Manufacturing Partnership: Unleashing Potential

Dr. Barbara Jones, South Arkansas Community College
Jamie Mc Conathy, South Arkansas Community College
Kelli Albrecht, National Park Community College

The South West Arkansas Community College Consortium (SWACCC) comprises seven community colleges committed to the economic development of the southwest region of Arkansas. Recently, the colleges developed and launched a new strategic vision for collaboration. With the plan in hand, the consortium submitted a proposal for a Department of Labor grant to support partnerships with manufacturers to create a talent-driven economic development approach for the region. The grant focuses on one major aspect of the plan – to engage employers in new symbiotic relationships supporting skill enhancement for workers. The TAACCCT DOL grant was awarded to the SWACCC for \$8.4 million in October, 2013. This session will highlight the progress of the grant.

HSCC Room 103

ALLIED HEALTH – Roles, Contributions, and Collaboration within the Primary Health Care Framework

Jimmy Boyd, Arkansas State University Beebe

This session focuses on the challenging, yet exciting times in which Healthcare professionals are mandated to assess capacities and produce expectations concerning quality healthcare delivery. This notion impacts the education, management, and competencies of the healthcare industry. Through role development and enhanced patient care, people (workers, consumers, and stakeholders) share related outcomes, which ultimately improve the health of the population. In addition, this session seeks to integrate specific knowledge, skills, and associated competencies in the awareness of service coordination and improved understanding of the Allied health professionals' roles and expertise.

HSCC Room 201

Regional Advisory Committees

Ray Henson, Arkansas Department of Career Education (*Silver Sponsor*)
Sandra Porter, Arkansas Department of Career Education (*Silver Sponsor*)

Regional Advisory Committees are partnerships among regional educators, state agencies, organizations and employers. They include specific structural elements such as supportive services and navigation assistance in a career pathways model to meet the needs of area workforce demand. The Partnership framework will enable the development of shared accountability system to improve school to career placement.

Monday, October 13, 10:30 – 11:20am

HSCC Room 102

Hard Hats and High Heels: Recruitment and Retention of Students in Nontraditional Occupations

Monieca West, Arkansas Department of Higher Education

Today's employers bemoan the fact that there aren't enough qualified workers to fill jobs in the areas of manufacturing, STEM and the skilled trades. One strategy is to increase the pool of potential workers to include females but this can be very challenging. This workshop will create awareness of barriers to overcome and provide sample strategies that community colleges can use to recruit, retain, and graduate females into high wage, high skill and high demand occupations.

HSCC Room 103

The Academies of West Memphis: An Innovative Conversion Charter School Partnership Between West Memphis School District and Mid-South Community College

Dr. Callie Dunavin, Mid-South Community College
Dr. Robert Gunter, Mid-South Community College
Jon Collins, West Memphis School District

Learn how and why West Memphis School District and Mid-South Community College are blazing new trails in an innovative partnership to create a conversion charter school that provides young people more opportunities for education they can put to work. Designed to lead to fundamental, systemic, and historic changes in secondary education, the employment-relevant approach helps prepare students for a brighter future. The collaboration features the first conversion charter in the State of Arkansas that marries a high school and a community college.

Monday, October 13, 1:30pm – 2:20pm

HSCC Room 102 - Arkansas Regional Innovation Hub

Warwick Sabin, Arkansas State Representative and Executive Director of the Arkansas Regional Innovation Hub

The Arkansas Regional Innovation Hub is a nonprofit organization dedicated to increasing innovative and entrepreneurial activity in Arkansas by creating a collaborative ecosystem and pipelines that mobilize the resources, programs and educational opportunities necessary to develop, attract and retain talent and to build the state's economy.

HSCC Room 103

Arkansas Works College and Career Coaches Program – Grant Writing Workshop

Sonja Wright-McMurray, Arkansas Works

Over the past four years, the Arkansas Department of Career Education - Arkansas Works has partnered with two year colleges around the state to prepare students for postsecondary education and the workforce. Arkansas middle and high schools served by the program have seen an increase in applications for financial aid, increase in the college-going rate, increase in ACT scores, increase in opportunities for employment and a decrease in the amount of students taking remediation courses at the postsecondary level. By attending this session, you will learn the application process for grant funding to continue or establish a College and Career Coach program.

Tuesday, October 14, 8:00am – 8:50am

HSCC Room 204

DWS Training and Employment Opportunities

Lisa Ferrell, Arkansas Department of Workforce Services-Discretionary Grants

Arkansas Job Driven National Emergency Grant (AR JD-NEG) Program provides resources to train dislocated workers and long-term unemployed individuals in Advanced Manufacturing, Healthcare, and Transportation industries that have demonstrated demand for new employees. *Arkansas Partnership for Nursing's Future (APNF)* provides resources to train Arkansans for careers in the nursing profession including Certified Nursing Assistants (CNA), Licensed Practical Nurses (LPN), Associate Degree Nurses (ADN) and Bachelor of Science in Nursing (BSN). *Arkansas Veterans Education & Training Program (AVETP)* provides resources to train veterans in targeted renewable and energy efficiency industries, healthcare professions, and other high-demand occupations.

Tuesday, October 14, 9:00am – 9:50am

HSCC Room 203

Workforce Orientation & Retraining Keys Program

Douglas Echols Jr., Arkansas Northeastern College

Desmond Hammett, Arkansas Northeastern College

Jennifer Haley, Arkansas Northeastern College

Arkansas Northeastern College has revived a successful program from the 1990s to help address current and future workforce demands in the region. Workforce Orientation & Retraining Keys (WORK) is a sixty clock hour program designed to lift under-skilled, local residents living in poverty out of poverty and, simultaneously, advance economic development by expanding the local workforce.

HSCC Room 204

Aspirations for Retention & Completion in Technical Education

Angela Caldwell, Black River Technical College

Mylea White, Black River Technical College

Presenters will share success of the activities and the creation of the position of Resource Assistant for Program Completion at Black River Technical College (BRTC). The program will be interactive with the audience and resources of the program will be shared. Information will include data on improved retention and completion for the technical division at BRTC. Objectives: Attendees will: 1) Understand the planning and procedures utilized to develop a retention program that targets technical programs and students 2) View resources made available to promote retention at a rural community college 3) Gain insight into the possible utilization of Carl Perkins funds to promote retention and completion of technical students.
