



Jared R. Zeiser
CEO/President
AR Ins Lic# 145746

Biography – Jared R. Zeiser

Jared R. Zeiser is focused and enthusiastic about helping others enjoy what they value most in life. In keeping with this desire, Jared began Zeiser Wealth Management, LLC, a Registered Investment Advisory firm, where he serves as President & CEO. Jared has been helping clients pursue their financial dreams since 1999.

Jared was born in North Little Rock, Arkansas and graduated high school in Jefferson City, Missouri where he was a proud "JC Jaybird." His Razorback fever drew him back to attend the University of Arkansas, Fayetteville, where he earned a BSBA degree in Finance. After graduation he went to work for several years for the Bank of Bentonville (now Arvest Bank), getting to meet Sam Walton in his later years and working for Jim Walton. Unlike many, Jared left NWA to farm with his wife's family in the Helena, Arkansas area for 6 years, then determined to reenter the financial world as a Financial Advisor in the same community. Jared's family lived in Helena for 12 years prior to moving to their current home in Hot Springs, Arkansas. The family still owns and manages farmland in eastern Arkansas.

In addition to his prior experience in banking and farming, he has served as Associate Vice President of Investments for Investment Professionals, Inc. (1999-2007); as Chief Investment Officer for Southern Bancorp (2002-2007); Principal for Southern Financial Management, LLC (2008-2010); and owner of Zeiser Wealth Management, LLC (2010-present). He has earned the CRPC (Chartered Retirement Planning Counselor) certification from the College for Financial Planning and was selected as a 2005 Arkansas Business "40 under 40" Honoree.

Jared has been married to his wife Courtney for 30 years, and they have two adult children. He is actively involved in Hope Presbyterian Church Hot Springs, PCA, as well as surrounding community organizations such as the Hot Springs Area Community Foundation, The Faces Foundation, Hot Springs National Park Rotary Club, and the Hot Springs Chamber and Metro Partnership.

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Investment advisory services offered through Zeiser Wealth
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