

T-Mobile Presentation to the Arkansas Legislature

Tuesday April 23, 2024



INVESTMENT IN ARKANSAS

593

Total Sites

150+

5G/LTE upgrades planned

54256 Sites



T-MOBILE NETWORK

HOMETOWN GRANTS

Designed to "jumpstart vital community projects" and plans to give more than \$25M in similar grants over 5 years. These small and rural town grants are valued up to \$50K each and have been awarded to 250 small and rural communities in 43 states totaling \$11M in grants awarded.

Arkansas cities received up to \$50K (Russellville, Camden, Osceola, Clarksville)



PROJECT 10 MILLION

\$10.7B initiative aimed at delivering internet connectivity to millions of underserved households nationwide, especially in rural areas. The program's goal is to make available free internet access and hardware to 10 million households over the next five years.



CONNECTING HEROES

10-year, \$7B commitment from T-Mobile to provide subsidized service and 5G access to first responder agencies. Additionally, T-Mobile ensures first responders have priority and preemption across our entire network for both voice and data.

INVESTMENT IN CAPACITY EXPANSION ACROSS ARKANSAS

We are currently expanding our network capabilities at venues throughout the state including stadiums, airports, and more.





NETWORK INVESTMENT 2021/2022/2023 SPEND

STATE OF ARKANSAS



NETWORK GROWTH

Our network team is constantly expanding the size and capacity of our top-rated 5G network.



CUSTOMER'S NETWORK EXPERIENCE

We're always upgrading and improving our network to bring faster speeds and more reliability to customers.



NETWORK RESILIENCE

We're working hard to add generator/backup power to ALL our sites, so that even during power outages our customers and first responders stay connected.

Total 3 Year Spend Over \$163M!

	2021 Build	
Program		Spend Per Program
Network Growth & Exp.		\$ 32.4 M
Network Backup Power		\$3 M
Grand Total		\$ 35.4 M

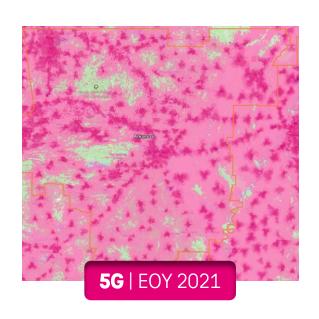
	2022 Build
Program	Spend Per Program
Network Growth & Exp.	\$ 76 M
Network Backup Power	\$ 4 M
Grand Total	\$ 80 M

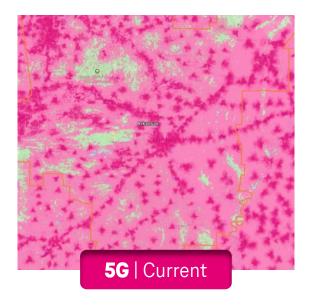
	2023 Build	
Program		Spend Per Program
Network Growth & Exp.		\$ 46 M
Network Backup Power		\$ 2.4 M
Grand Total		\$ 48.4 M





NETWORK EVOLUTION IN ARKANSAS





KEY: COVERAGE LEVELS

- In-Building Commercial
- In-Building Residential
- In-Vehicle
- Outdoor
- Roaming

	EOY 2021	EOY 2022	EOY 2023	
LTE Site Count	464	534 +15%	593 +11%	
5G Site Count	422	485 +15%	542 +12%	

- 5G Coverage expanding across state
- Reinforcing population centers and interstates

*Forecasts of future site counts is based off current build plan, subject to change.

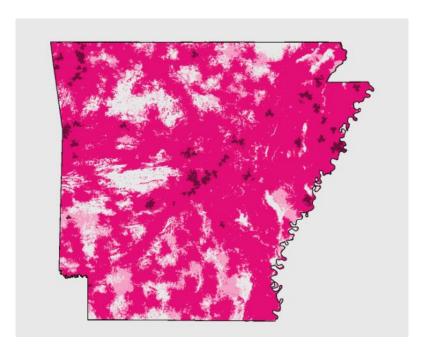


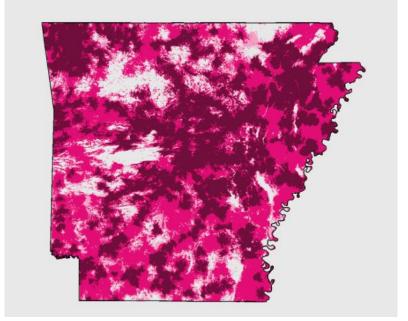
INVESTING IN ARKANSAS BUSINESSES

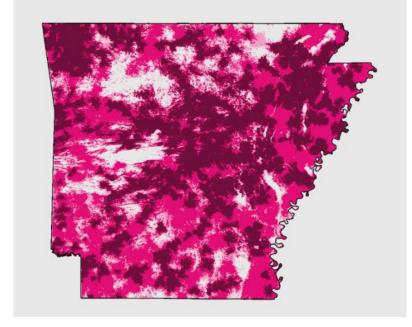
2021 COVERAGE

2023 COVERAGE

2024 COVERAGE



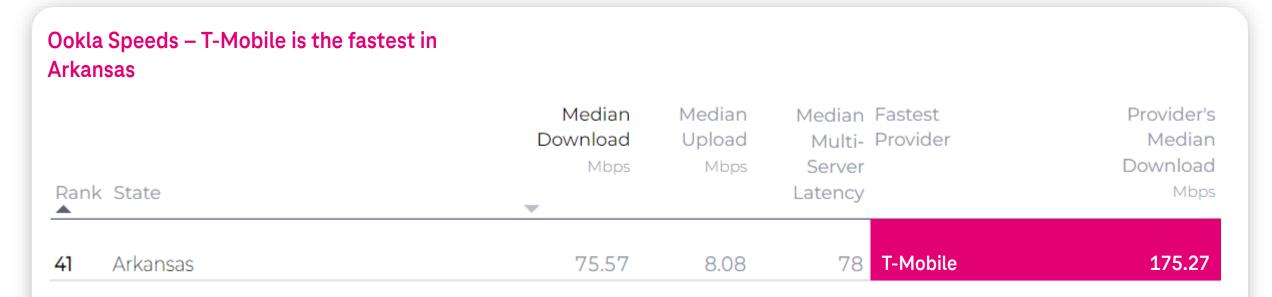






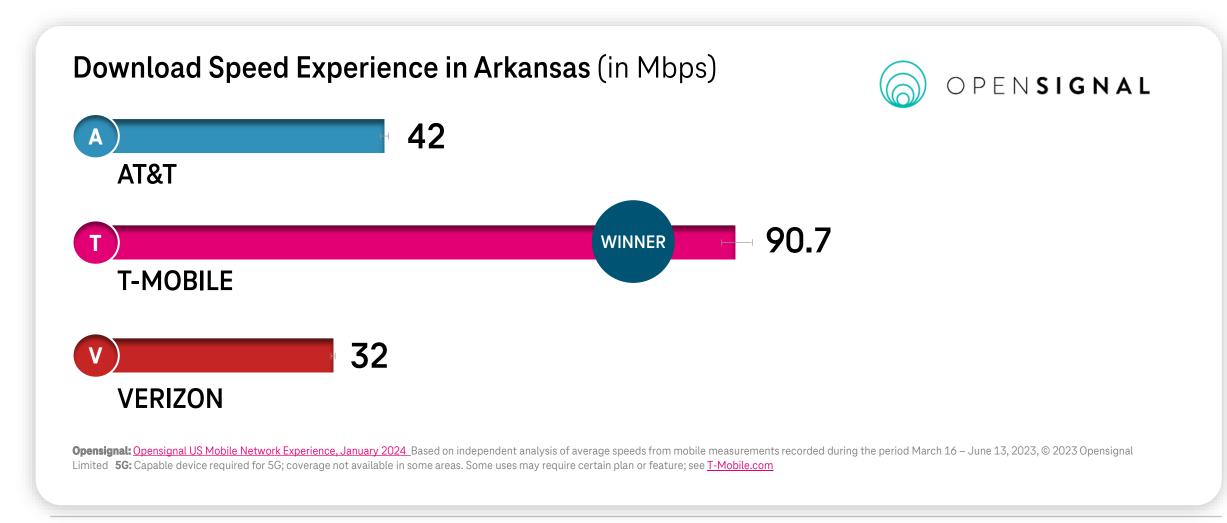




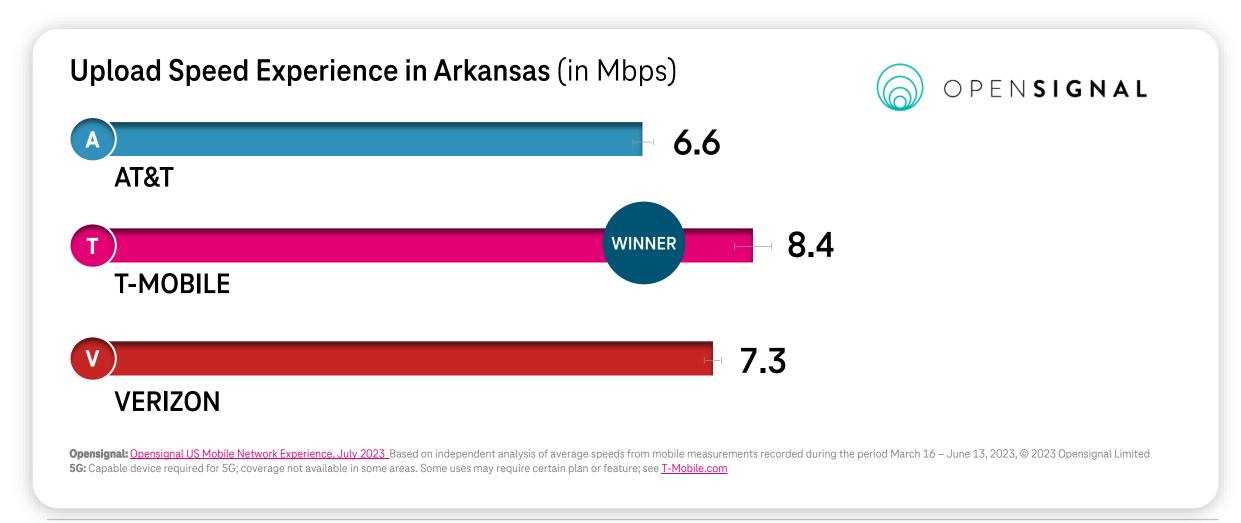


Fastest based on median, overall combined 5G speeds according to analysis by Ookla® of Speedtest Intelligence® data national download and upload speeds for Q1 2024

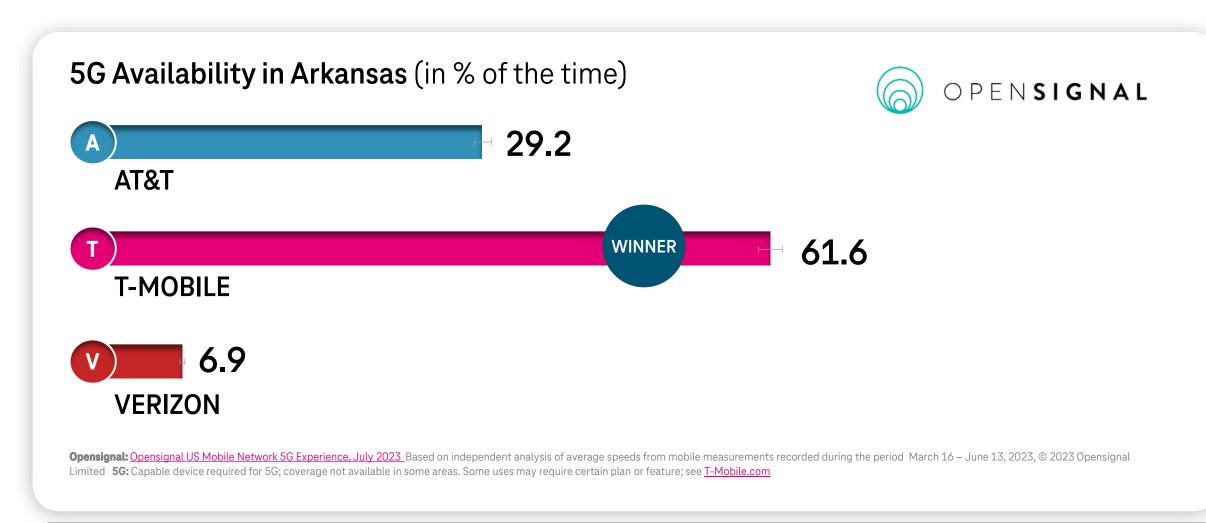






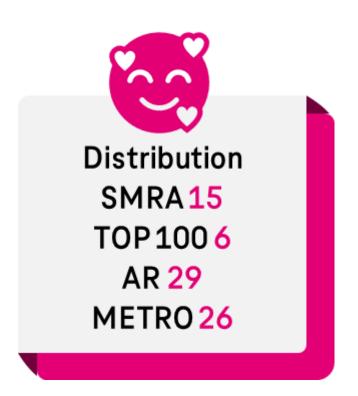






Store Distribution and Growth







*NEW! Costco and Sam's Clubs

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Hometown grants

gives \$25M in 500 rural towns
over 5 years to jumpstart projects and build
stronger communities. Together, we can help
upgrade tech at your local library, build new
hiking trails, revitalize historic buildings, and so much more.

https://youtu.be/OI-cJYDNAqI

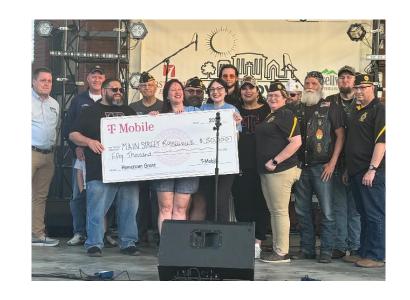
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Hometown Grants

Camden \$50k

Osceola \$50k Clarksville \$50k Russellville \$50k

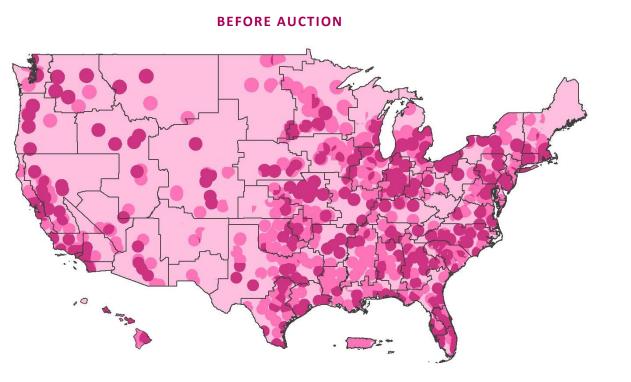


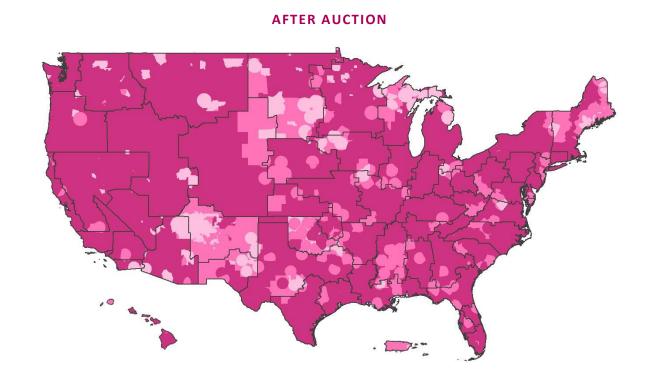


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FCC Spectrum Auction 108





KEY TAKE-AWAYS

Significant increase in Rural areas immediately improving the network experience



FCC Spectrum Auction 108 – Arkansas

BEFORE AUCTION

AFTER AUCTION

