

**EXHIBIT D**

# Update on Broadband Deployment



Joint Committee on Advanced Communications  
and Information Technology

April 23, 2024

# The Arkansas State Broadband Office



The Arkansas State Broadband Office was established in 2019 and has administered broadband infrastructure grants since 2020.



**Glen Howie**  
*State Broadband  
Director*



**Kimberly Young**  
*Business Operations*



**Lane Bailey**  
*Deputy Director*



**Emma French**  
*Program Operations*



**Kamelle Gomez**  
*Digital Opportunity  
Manager*



**Pravallika Kotharu**  
*Project Manager*



**Joseph Givens**  
*Project Manager*



**Andrew Marecki**  
*AmeriCorps Fellow*

## **Vision**

*Eliminate the digital divide and establish an era of efficient, next-generation opportunity, society, and government*

## **Three Pillars of Broadband**

*Access, Affordability, and Opportunity*

## **Everyday Mission**

*Deploy broadband to as many unserved and underserved Arkansans as possible*

# Historic Moment for Arkansas



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The Arkansas State Broadband Office

## ARKANSAS TO RECEIVE OVER \$1B TO EXPAND BROADBAND IN STATE

[BACK TO ALL NEWS](#)

**LITTLE ROCK, Ark. (June 26, 2023)** – Today, the Arkansas Department of Commerce, along with Governor Sarah Huckabee Sanders, announced that Arkansas will receive \$1,024,303,993.86 from the Broadband Equity, Access, and Deployment (BEAD) program administered by the National Telecommunications and Information Administration (NTIA) under the Infrastructure Investment and Jobs Act. The funds will be used to expand broadband access in Arkansas and address affordability and digital skills needs throughout the state.



# 2023: A Year of Organizing and Planning



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The Arkansas State Broadband Office

**75 COUNTY ROADSHOW** FEB 15 — JUN 9

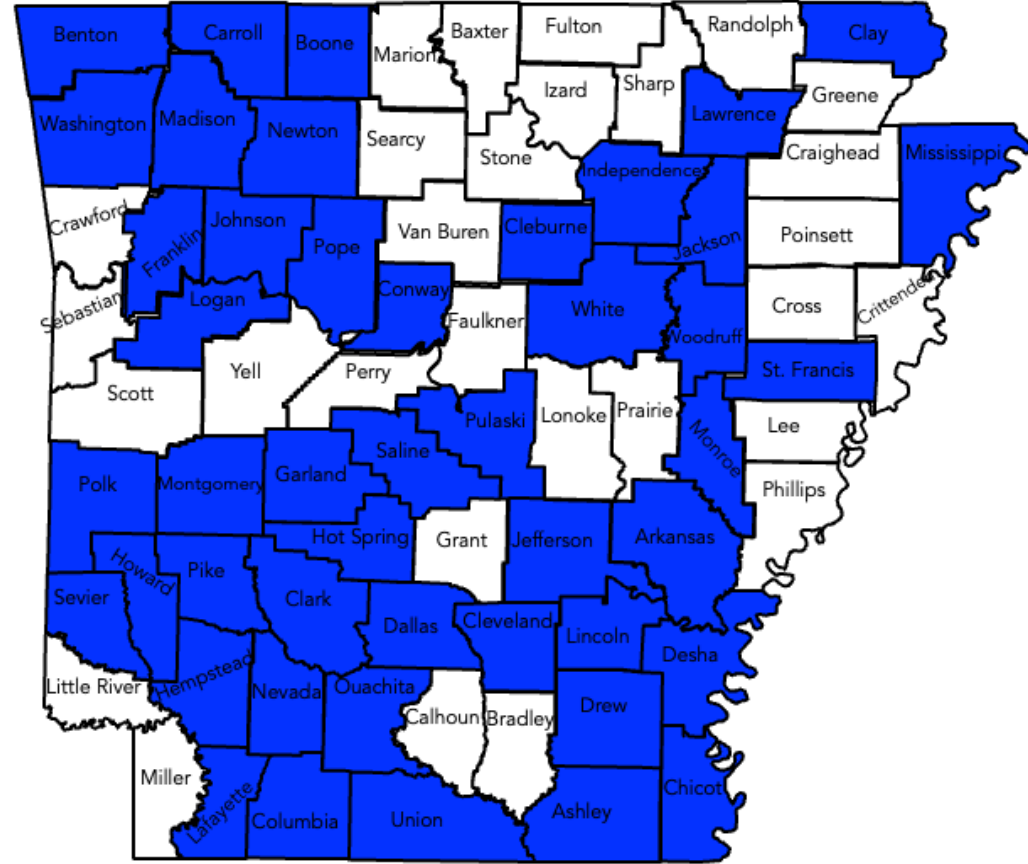
**878** TOTAL ARKANSANS INTERACTED WITH

- 13 STOPS FOR COFFEE
- 2 COURTHOUSE DOGS
- 1 TORNADO SHELTER

**5,967** TOTAL MILES DRIVEN



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~~Digital divide~~ by 2030

# Three Pillars of Broadband

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**Access**



**Affordability**



**Opportunity**



# Three Pillars in Arkansas



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## Access

**~1,360,000**

Total Locations

**~1,242,000**

Grant-ineligible Locations

Served: 892,000 | Funded: 350,000

**~118,000**

Grant-eligible Locations

## Affordability

**~600,000**

Households

**0**

## Opportunity

**~274,000**

Residents, aged 18-64, may lack  
basic digital skills

**0**

# ARC Projects Awarded To Date

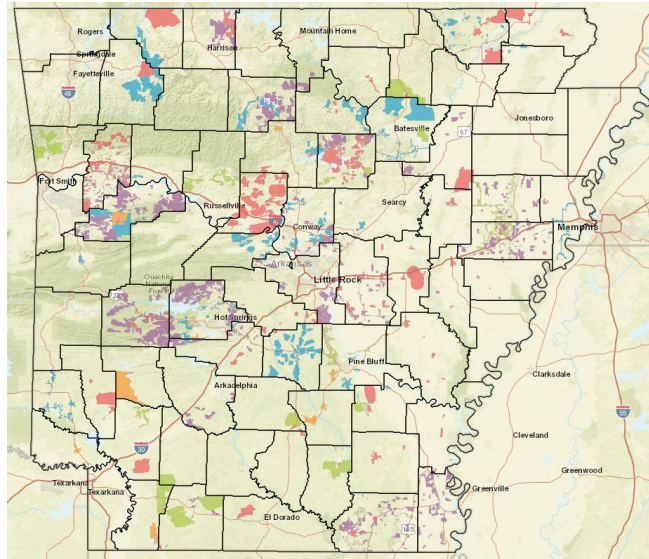


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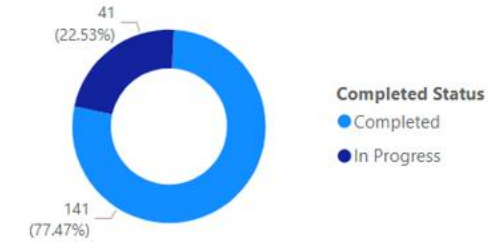
**182**  
Projects

**\$533.2M**  
Total Grants

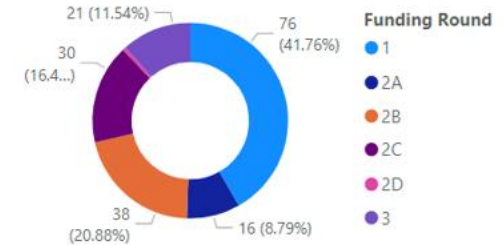
**129K**  
Households



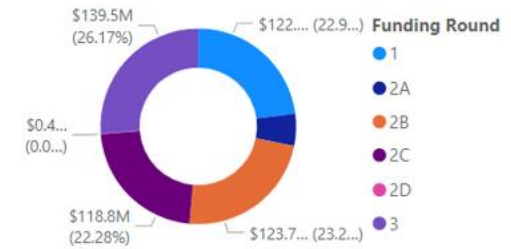
Projects by Completed Status



Projects by Funding Round



Dollars Awarded by Funding Round



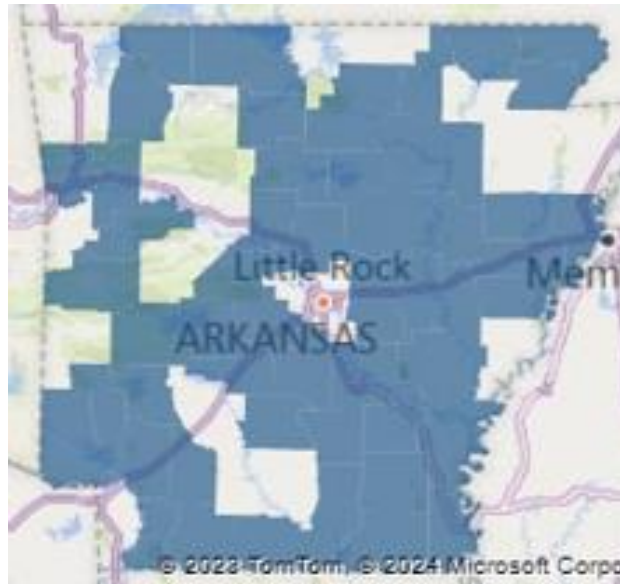


# ARC Projects Completed

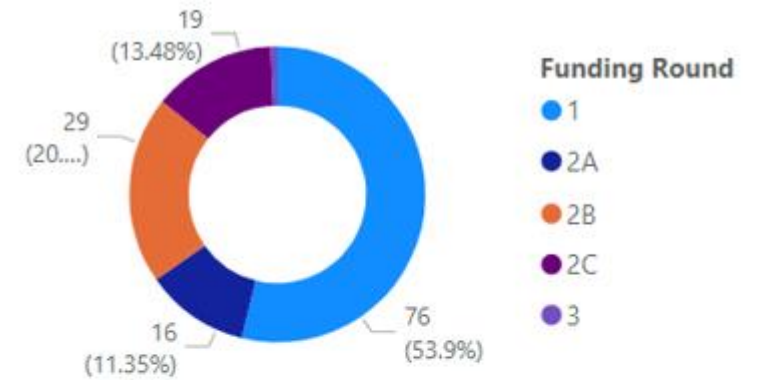
**141**  
Projects

**\$321.7M**  
Total Grants

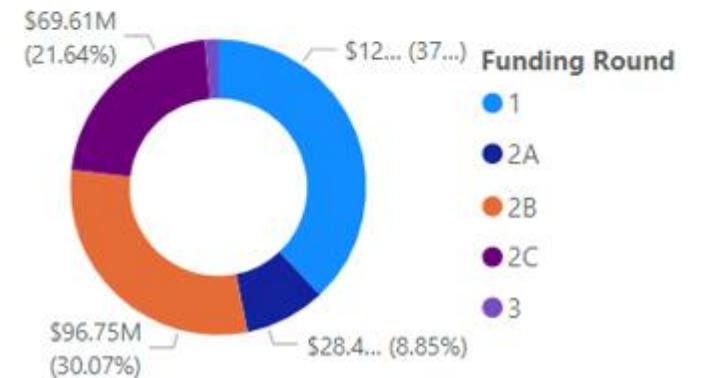
**99K**  
Households



Projects by Funding Round



Dollars Awarded by Funding Round



# ARC Projects in Progress



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**41**

Projects

**\$211.4M**

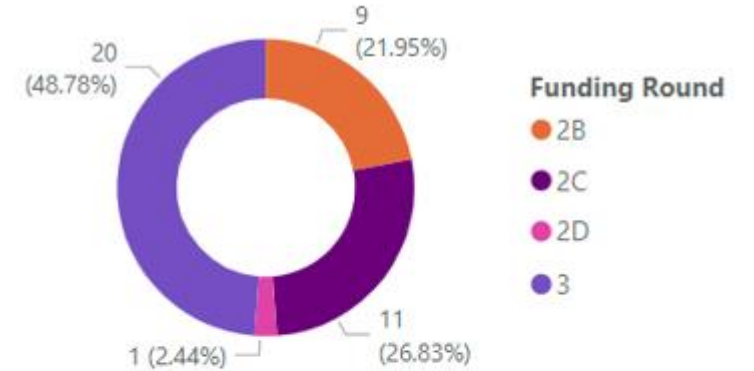
Total Grants

**31K**

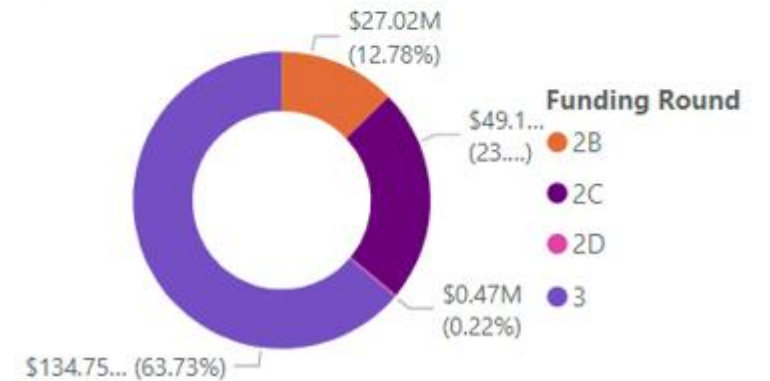
Households

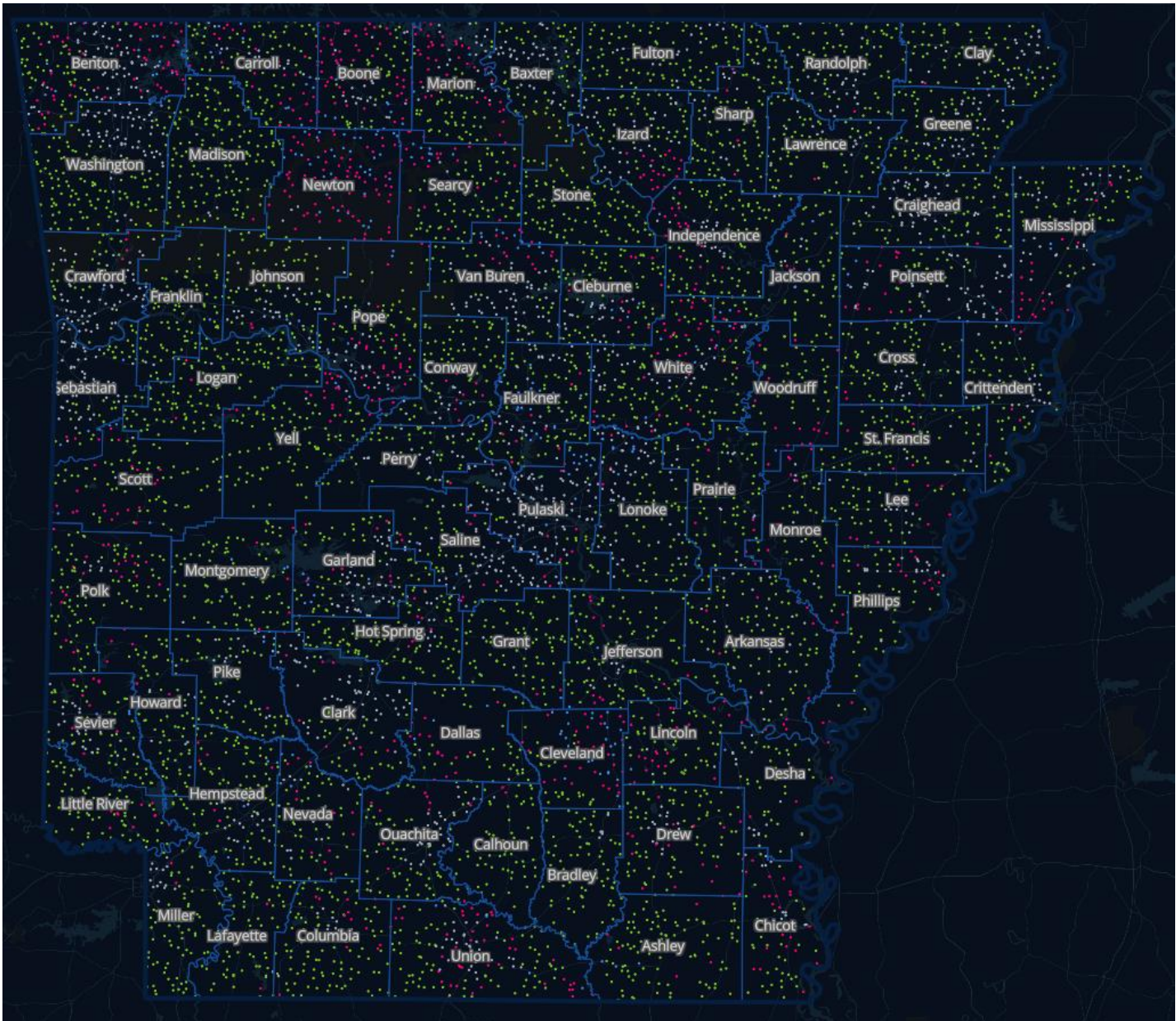


Projects by Funding Round



Dollars Awarded by Funding Round

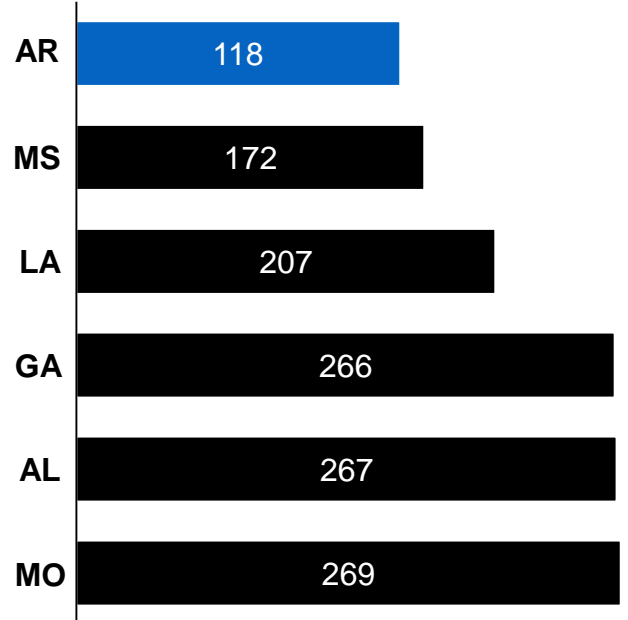




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# ~118,000

Locations remain unserved or underserved





# New State Broadband Map

Search

SHOW PANEL

Every home and business in Arkansas is marked with a dot – and the color matters!



Underserved



Underserved

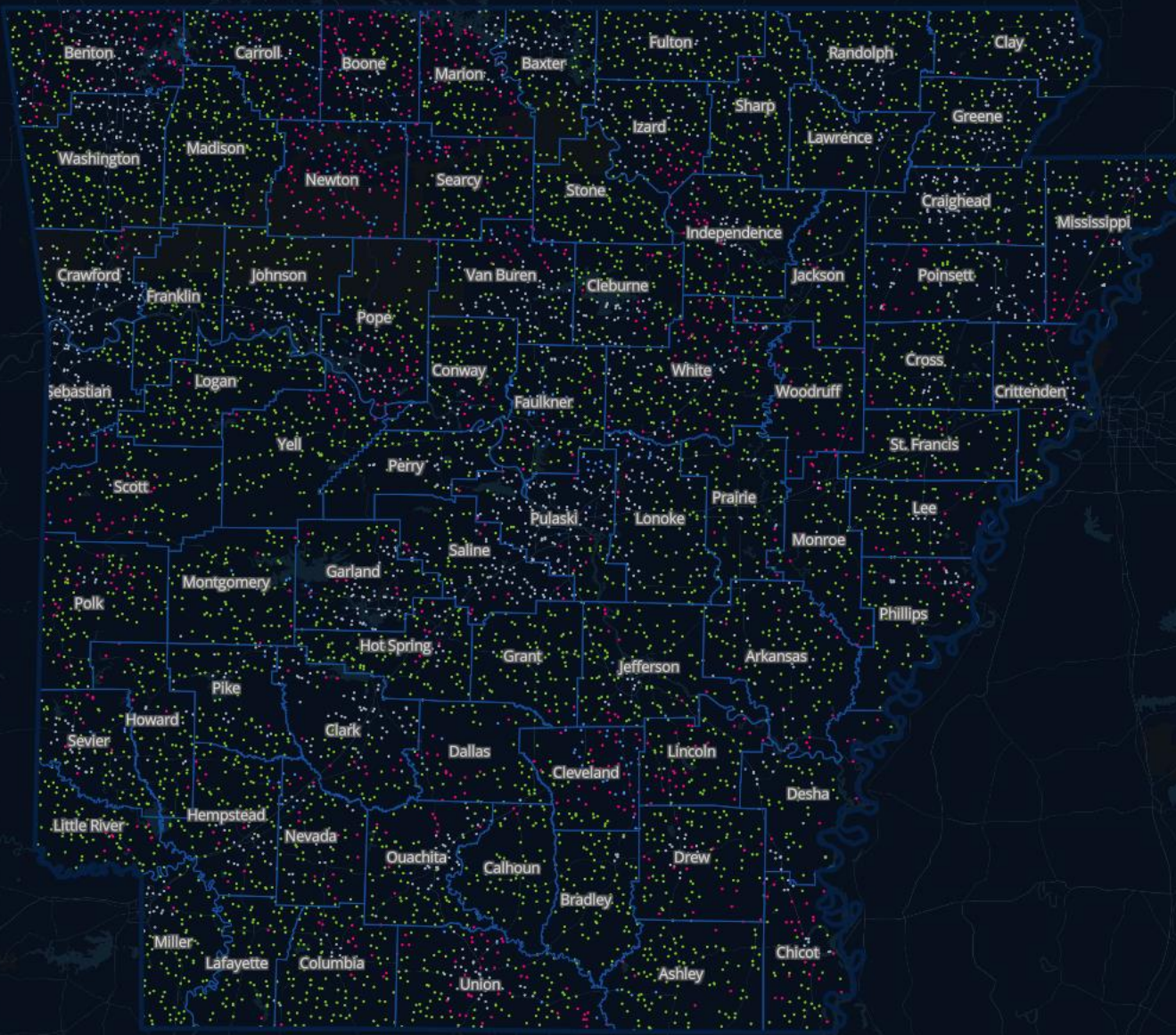


Grant Already Awarded



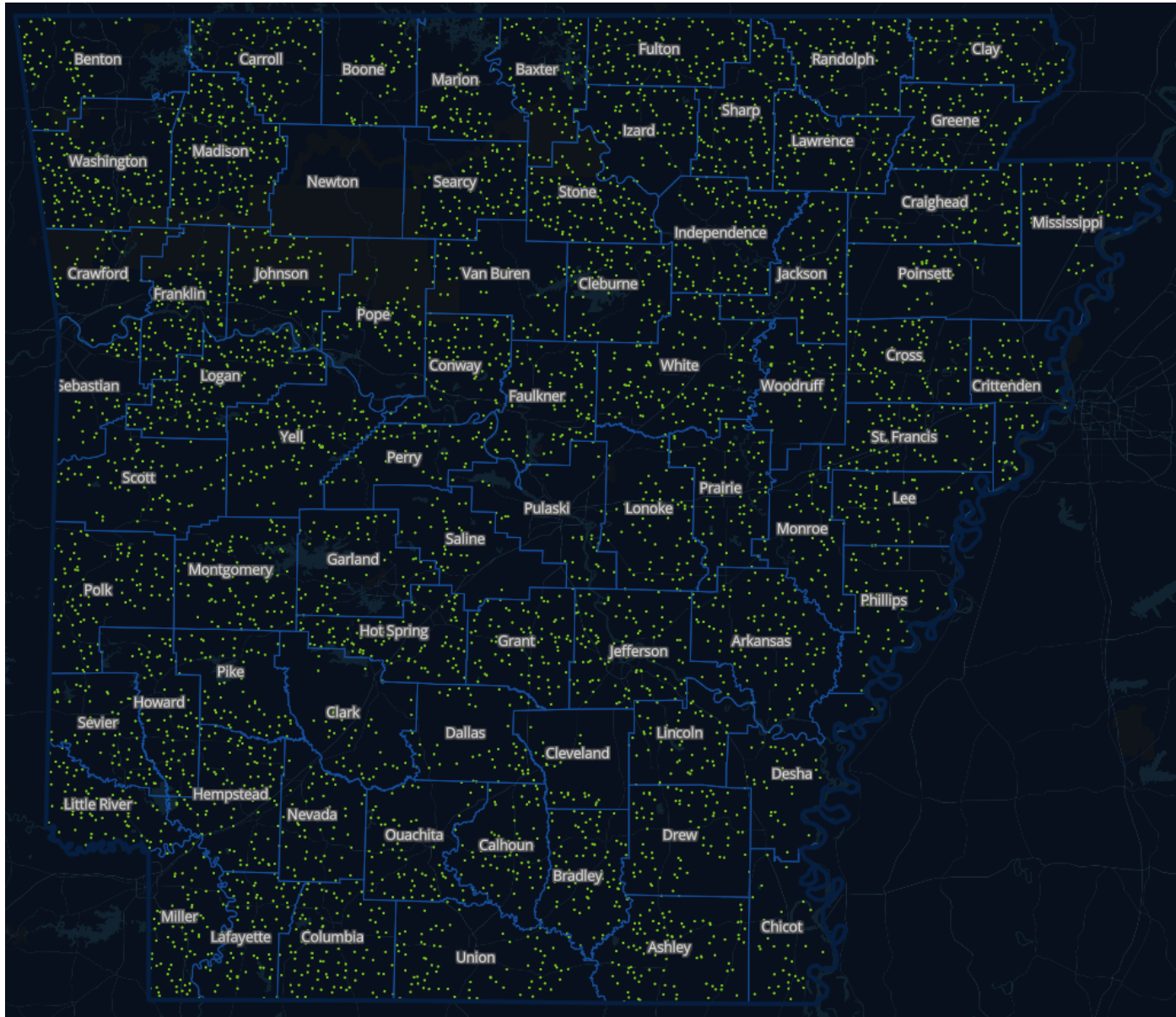
Served

Will be awarded in BEAD





**~118,000**  
Locations remain unserved or  
underserved




**~350,000**  
Locations have received a grant

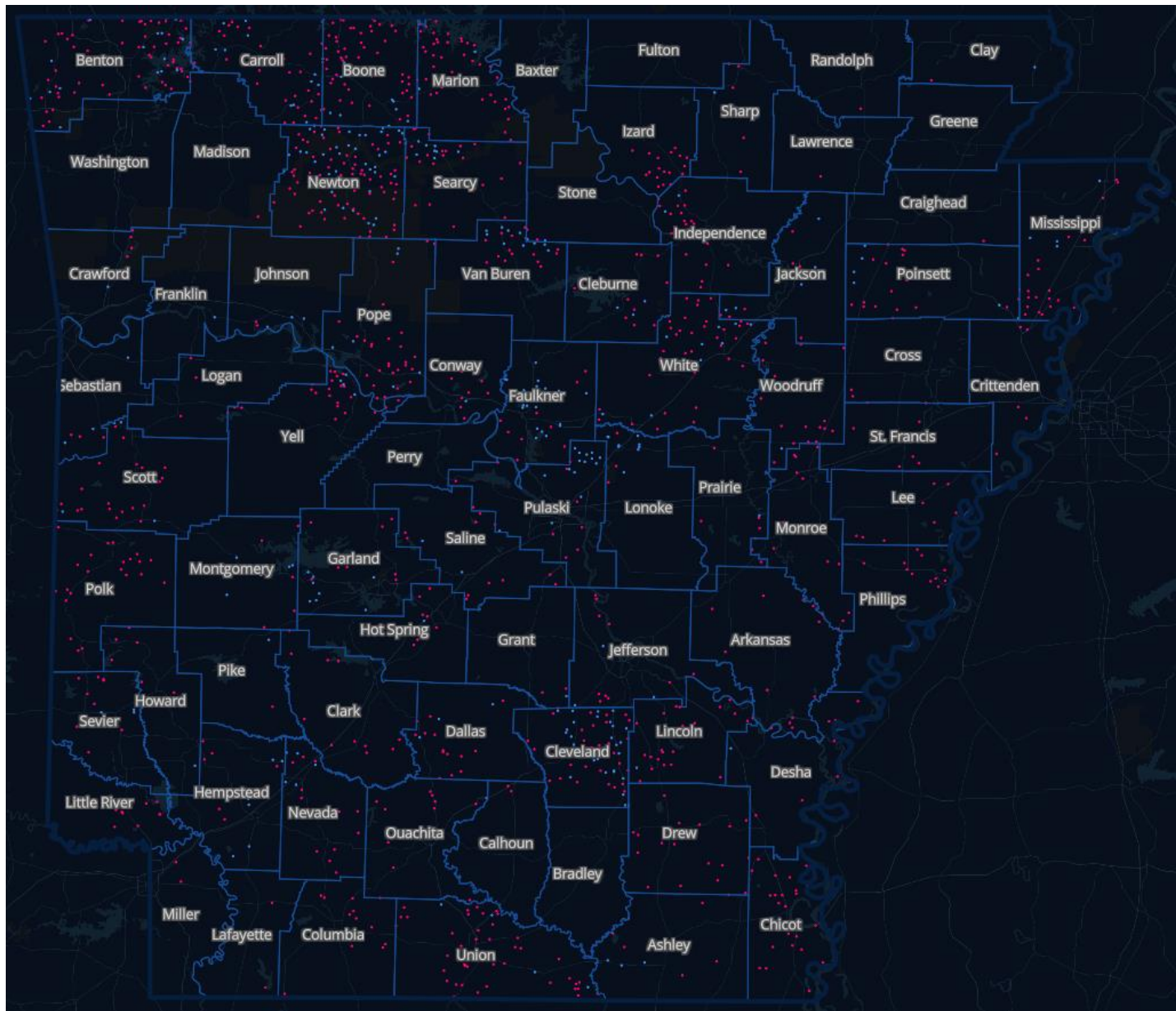


**~892,000**  
Locations reported as served by  
ISPs





# The Broadband Equity, Access, and Deployment (BEAD) Program



**~118,000**  
Locations remain unserved or underserved

# Potential of the BEAD Program

Now is a historic moment for broadband in Arkansas...we must seize it!

## **\$1.024B in funding**

- 1/19 states to receive \$1B+
- 9<sup>th</sup> per capita

## **Mandate to reach ~118,000 locations**

- Goal of 90% or more fiber build

## **Challenging execution**

- Double the work, in a quarter of the time
- Labor, supply chain, and inflation could slow progress

## **Non-deployment**

Education, healthcare, small business, agriculture

# Complexity of the BEAD Program

1 **Unprecedented in size** \$1B in 365 days

2 **Higher level of state planning required** Multiple phases of planning documents requiring approval by the National Telecommunications and Information Administration (NTIA); emphasis on mapping and analytics; entire state will go up for bid at one time

3 **Less flexibility to “customize” planning and deployment** Prescriptive process design (e.g., subgrantee selection) and specificity in use of funds (all to deployment until certification of ability to reach 100% connectivity)

**Where Arkansas “customized” (to a degree)**

**Planning & deployment timelines**

**Non-deployment activities**

**Scoring methodology** (e.g., weighting of certain criteria)

**Subgrant selection process** design

**Technology mix** for broadband infrastructure

**Where states cannot “customize”**

Order of **funding priorities** (e.g., unserved first)

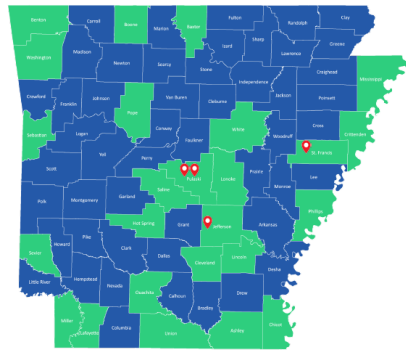
Overall **process components** (e.g., challenge process)

**Certain scoring criteria** (must include specific elements, e.g., subsidy level & affordability metrics)

**Total allocation** level

# Arkansas Has Met or Exceeded NTIA Timelines

## Gathering input from Arkansans



- County visit
- County visit + focus group
- Regional meeting locations

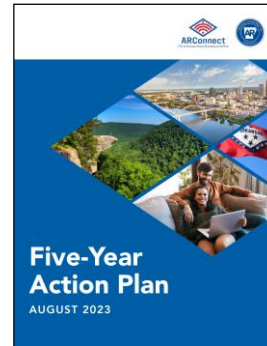
**Statewide tour of all 75 counties**

**Launch of County Broadband Committees (48)**

**Established industry roundtables** across workforce and infrastructure, with more to come

**Gathered survey feedback from over 12,500 Arkansans**

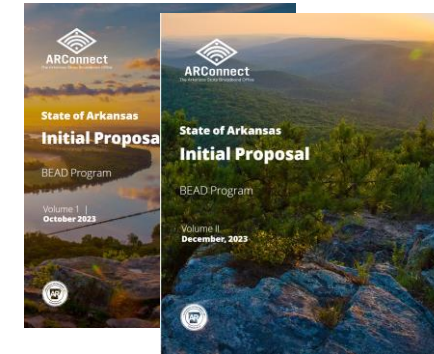
## Defining a vision for BEAD



**Organized input into a Five-Year Action Plan**

**Analyzed current state of broadband in Arkansas**

## Drafting detailed proposals

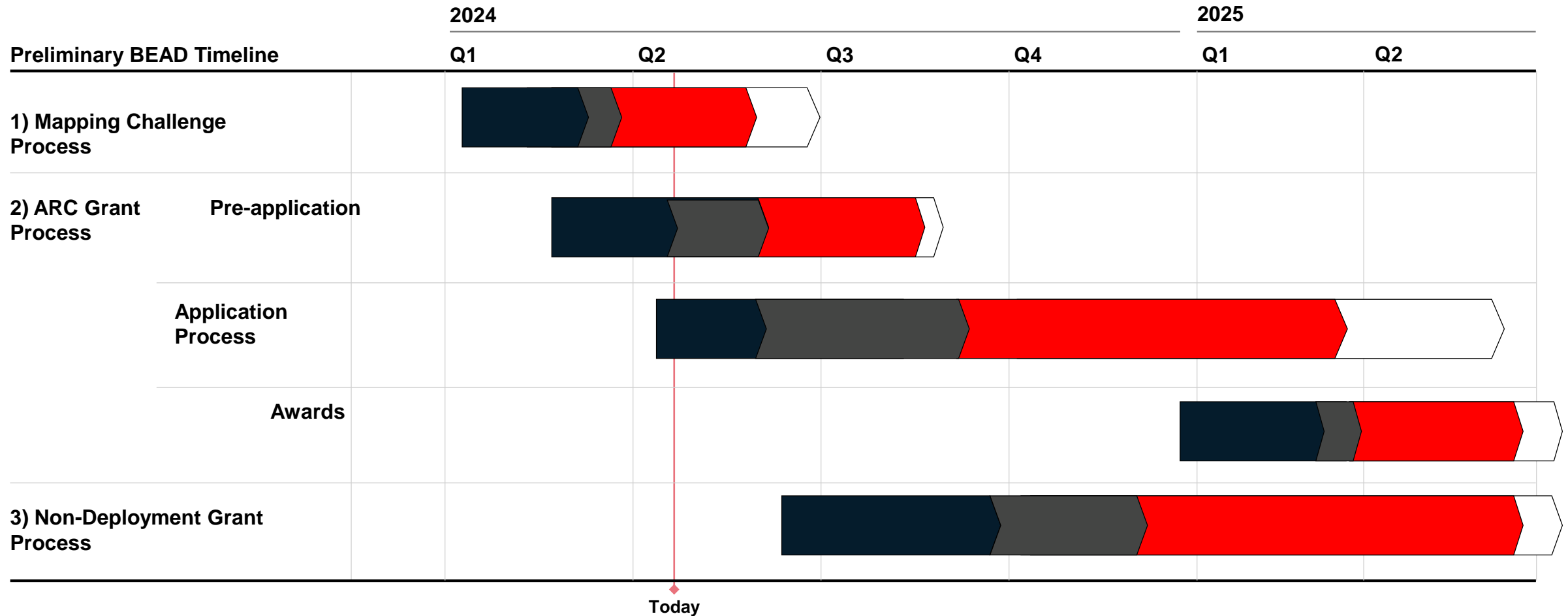


**Compiled list of ~118K residential and business locations** and Community Anchor Institutions (e.g., libraries, fire departments)

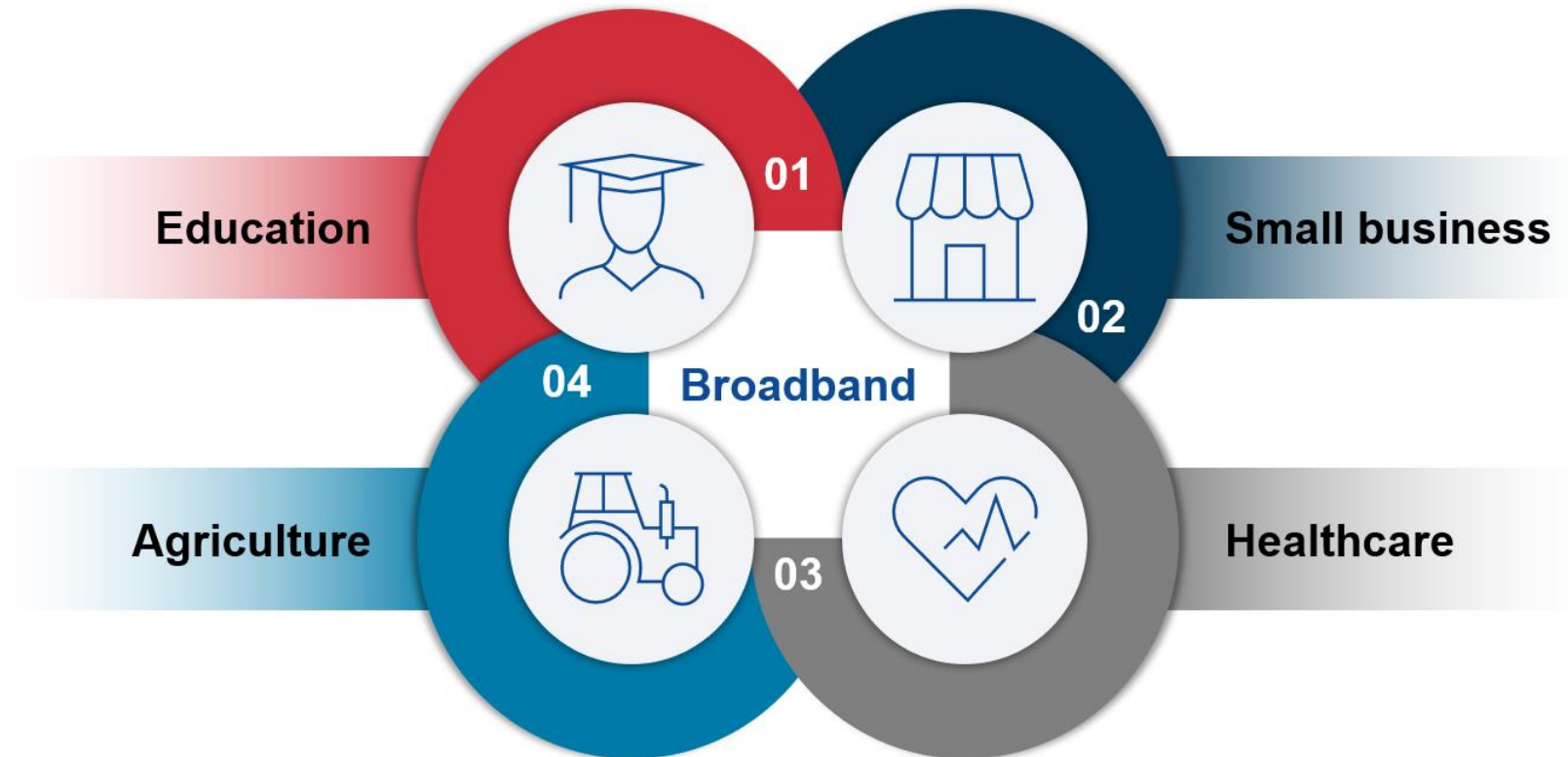
**BEAD Initial Proposals Volume I & II** submitted for public comments and to NTIA for approval, ahead of deadlines

All required BEAD planning document milestones have been met. The documents have entered the “curing process” with NTIA.

# Preliminary Timeline for BEAD Implementation



# Non-Deployment Priorities





# Discussion





# ARConnect

The Arkansas State Broadband Office

[broadband.arkansas.gov](http://broadband.arkansas.gov)  
[broadband@arkansas.gov](mailto:broadband@arkansas.gov)  
[@ARConnectASBO](https://twitter.com/ARConnectASBO)