

ACT 1220: MORE THAN OBESITY PREVENTION

Creating a
Culture of Health



Presentation Outline:

Brief history and background of Act 1220

Act 1220 Content and Goals

Child Health Advisory Committee

Recommendations and how the state is meeting the challenge

Rules and Regulations

Next Steps



84th General Assembly Act 1220 of 2003

**Representatives Bradford, Biggs, Cleveland, Milligan
Senators Bisbee, Argue**

AN ACT TO CREATE A CHILD HEALTH ADVISORY COMMITTEE; TO COORDINATE STATEWIDE EFFORTS TO COMBAT CHILDHOOD OBESITY AND RELATED ILLNESSES; TO IMPROVE THE HEALTH OF THE NEXT GENERATION OF ARKANSANS; AND FOR OTHER PURPOSES.



Act 1220 Content

- Child Health Advisory Committee
- Eliminates vending machines from elementary schools
- Requires public disclosure of pouring contracts
- Requires development of nutrition and physical activity guidelines
- Training for food preparation staff
- Community advisory groups for each school
- BMI assessment reported to parents



Act 1220 Goals

- Increase awareness of childhood obesity and environmental factors contributing to the problem
- Enhanced parental knowledge
- Informed community choices
- Improved nutrition and physical activity agenda in schools
- Long-term impact on childhood obesity



Meeting Goals...

- Created:
 - a child health report to parents
 - a school and district report
 - a state report
- Encouraged community involvement through Growing Healthy Communities and Coordinated School Health
- Developed a Wellness Committee Tool Kit for schools
- Child Nutrition Unit expanded trainings and funding for fresh fruits and vegetables



Child Health Advisory Committee

- Arkansas Advocates for Children & Families
- AR Association for Health, Physical Education, Recreation & Dance
- Arkansas Heart Association
- Arkansas Dietetic Association
- Arkansas School Nutrition Association
- Arkansas School Boards Association
- Arkansas Parent Teacher Association
- Arkansas Chapter of American Academy of Family Physicians
- Classroom Teacher
- Arkansas Department of Education
- Arkansas Center for Health Improvement
- Office of Minority Health and Health Disparities
- Fay W. Boozman College of Public Health - University of Arkansas for Medical Sciences
- Arkansas Department of Health
- Arkansas School Nurse Association
- AR Association of School Business Officials
- University of Arkansas Division of Agriculture Cooperative Extension Service
- American Academy of Pediatrics, Arkansas Chapter
- Arkansas Association for Supervision and Curriculum Development
- Arkansas Association of Educational Administrators



Meeting goals...

- Child Health Advisory Committee defined 8 recommendations
 - Healthy School Environment
 - Nutrition Services
 - Staff Wellness
 - Physical Education and Physical Activity
 - Counseling, Psychological, and Social Services
 - Family and Community Involvement
 - Healthy Education
 - Health Services



All children need an aesthetically pleasing school that provides a safe, healthy, and supportive environment that fosters learning.

HEALTHY SCHOOL ENVIRONMENT



All children need nutritious, affordable, and appealing meals served in an environment that promotes healthy eating behaviors. Children also need standards based-nutrition education.

NUTRITION SERVICES



All children need a faculty and staff who model healthy behaviors.

STAFF WELLNESS



All children need comprehensive pre-K through 12th grade quality, standards-based physical education by a licensed professional that promotes lifelong physical activity.

PHYSICAL EDUCATION AND PHYSICAL ACTIVITY



All children are more likely to succeed when families, schools, and communities work in partnership

FAMILY & COMMUNITY INVOLVMENT



All children need pre-K through 12th grade standards-based, skills-based health education

HEALTH EDUCATION



- Developing an information packet for parents from nurses
- Ensuring CHAC recommendations and HEALTHY ACTIVE ARKANSAS are in alignment

Next steps...
