EXHIBIT B3



Family Connects International is committed to strengthening bonds for families with newborns and linking them directly to supportive community care resources through universal newborn nurse home visiting. Our vision is a world with equitable outcomes for each and every newborn.

WHO WE ARE

Family Connects International (FCI) works to scale the evidence-based universal newborn nurse home visiting model Family Connects. The Model is designed to support optimal maternal-child health and advance equitable outcomes, while promoting better aligned community care systems. FCI trains community partners on how to implement tailored programming, evaluation, and policy engagement.



THE EVIDENCE

Family Connects has a rigorous body of evidence* that demonstrates how the support provided by nurses can improve outcomes for children and families including:



A **\$3.17 return on investment** for every \$1 spent on Family Connects programs as demonstrated by a decrease in total emergency care billing costs



A **50% reduction in emergency room visits** and hospital overnight stays in the first year of life



A 30% reduction in maternal-reported postpartum anxiety symptoms



A 44% reduction in Child Protective Services investigations for suspected abuse and neglect through age 2



An increase in the completion of 6week maternal postpartum health checks

*Read more about the evidence at: https://familyconnects.org/impact-evidence/one-pagers-and-research/

The Family Connects Universal Newborn Nurse Home Visiting Model is:



PROVIDED AT NO COST TO FAMILIES

Family Connects nurses educate families on maternal health warning signs from the comfort of the family home and provide guidance on the appropriate steps to take if any concerns arise.

CONNECT WITH US

www.familyconnects.org

Melea Rose Waters, Senior Policy Director Family Connects International melea@familyconnects.org



Family Connects Union County offers voluntary nurse support to all families with newborns during a baby's first 3 months of life. This means foster, adoptive, and birthing families. An experienced nurse will support parents with a medical checkup for the birthing parent and baby, and ensure they are connected to community resources as they continue on their parenting journey.

www.arhomevisiting.org

From 2018-2019, 91% of pregnancy-related deaths in Arkansas were preventable*.

Most (78%) pregnancy-related deaths in Arkansas occurred after the end of pregnancy*:

- 39% within 42 days postpartum
- 39% 43 days to I year postpartum

As determined by the Arkansas Maternal Mortality Review Committee, the top underlying causes of pregnancy related deaths were cardiovascular conditions, hemorrhage, and cardiomyopathy.

Pregnancy-related deaths occur disproportionately among Black non-Hispanic women. Family Connects has been shown to **reduce disparities** in maternal anxiety and depression, infant emergency care, and child maltreatment investigations.

The Arkansas Maternal Mortality Review Committee determined that maternal death could have been prevented by changes to systems of care, providers, facilities, community factors and/or the patient/family. **Family Connects nurses identify risks and connect families to resources.**

*Source: Arkansas Maternal Mortality Review Committee, 2022

A chance to make a powerful commitment to our youngest generation.



Family Connects Union County aims to connect with every mother, along with the father and other family members, in their home after the birth of a newborn. The nurse home visits are designed to share in the joy of a new baby, assess unique family risks, and respond to immediate needs for support and guidance. Family Connects Union County nurses:

- Offer **supportive guidance to families** in several factors, responding specifically to questions about newborn care.
- Link families to community services based on their individual needs and preferences.
- Help new parents connect with their infant, providing them with the confidence and support needed to sustain infant and parent health, child development and overall family wellbeing.