

****TENTATIVE****

79th ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 19 - 21, 2013

WEDNESDAY, JUNE 19, 2013

1:30 P.M. to 3:30 P.M.

ARKANSAS CITY CLERKS, RECORDERS,
TREASURERS ASSOCIATIONRooms 104-105

1:30 P.M. to 7:00 P.M.

REGISTRATIONGrand Lobby

1:30 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/
RENEW ACQUAINTANCESHalls B-D

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

1:30 P.M. TO 6:45 P.M.

SOCIAL MEDIA LABRoom 206

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

3:00 P.M. to 4:45 P.M.

IMPROVING YOUR LOCAL ECONOMY
BY BECOMING A SUSTAINABLE CITY Horner Hall

This certification class will provide examples of how cities of all sizes are using sustainability to strengthen their local economy, establish a positive environment for job growth and attract new investment. (1.75 Certification Hours)

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

Speaker: Michele Halsell, Managing Director
Applied Sustainability Center, University of Arkansas

3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,
LOCAL AFFAIRS COMMITTEERooms 102-103

The Interim Committee welcomes all city officials to attend this committee meeting. Important land use topics will be the focus of this meeting.

5:15 P.M. to 6:30 P.M.

RESOLUTIONS COMMITTEE Horner Hall

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Jackie Crabtree, Pea Ridge
First Vice President, Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUET Hall A

Welcome to the 79th Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. After the conclusion of the banquet, Mayor Claybaker will give his presidential address and we will recognize various individuals who have made significant contributions to the League this past year, including members of the Arkansas General Assembly.

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

Invocating: Mayor Mike Watson, Maumelle

8:30 P.M. to 10:00 P.M.

PRESIDENT'S DESSERT RECEPTIONHalls B-D

After the opening night banquet, stroll over to the Exhibit Hall and enjoy delicious desserts and entertainment.

Sponsored by: American Fidelity Assurance Co.

Entertainment: Randy Holland and the Midnight Express Band

THURSDAY, JUNE 20, 2013

6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG Grand Lobby, HSCC

Meet in the Grand Lobby of the Hot Springs Convention Center.

7:15 A.M. to 7:30 A.M.

VOLUNTARY PRAYER SESSIONRoom 207

This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.

7:15 A.M. to 4:15 P.M.

REGISTRATIONGrand Lobby

7:30 A.M. to 4:15 P.M.

EXHIBITS OPENHalls B-D

7:30 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFETHalls B-D

Country-style breakfast buffet will be served, courtesy of our Host City of Hot Springs.

8:30 A.M. to NOON

CITY ATTORNEYSRooms 104-105

City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in the Hot Springs Convention Center.

9:00 A.M. to 10:15 A.M.

OPENING GENERAL SESSIONHorner Hall Ballroom

The 79th Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Ruth Carney of Hot Springs. We are honored to have Governor Beebe and NLC Executive Director, Clarence Anthony, address our Opening General Session.

PRESENTATION OF COLORS

Color Guard by: Hot Springs Fire Department

Singing the National Anthem: Michael Compton
accompanied by the Witness Singer Choir

Host City Welcome Address: Mayor Ruth Carney, Hot Springs

Presiding: Mayor Chris Claybaker, Camden
President, Arkansas Municipal League

Speaker: Clarence Anthony, Executive Director
National League of Cities

10:15 A.M. to 10:45 A.M.

BREAKHalls B-D

10:45 A.M. to NOON

NEW ACTS AFFECTING MUNICIPALITIES AND HOW YOU WILL BE IMPACTED..... Horner Hall

This session will be an opportunity for you to learn about the Acts passed during the legislative session. Please bring your Acts book. (1.25 Certification Hours, Attorneys will receive CLE credit.)

Presiding: Mayor Jackie Crabtree, Pea Ridge
First Vice President, Arkansas Municipal League

Speaker: Don Zimmerman, Executive Director
Arkansas Municipal League

12:00 NOON to 1:15 P.M.

LUNCHEON BUFFET.....Halls B-D

1:00 P.M. to 5:15 P.M.

CITY ATTORNEYS.....Rooms 104-105

1:15 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB.....Room 206

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

CONCURRENT WORKSHOPS

1:15 P.M. to 2:30 P.M.

1. PLANNING FOR CAPITAL PROJECTS.....Rooms 201-202

Capital projects may include water/wastewater upgrades, community centers, or recreational facilities. How should you go about raising the revenue for these projects? The speakers explain.

Presiding: Mayor Rick Elumbaugh, Batesville

Speakers: Bob Wright, Senior Managing Director
Crews & Associates, Inc.

Paul Phillips, Senior Managing Director
Crews & Associates, Inc.

2. EMERGENCIES AND DISASTERS:

PREPARING AND RESPONDING.....Room 208

Emergencies and disasters can strike when you least expect it. What should you do to prepare and what can you do after disaster strikes?

Presiding: Mayor Larry Bryant, Forrest City

Speakers: David Maxwell, Executive Director
Arkansas Department of Emergency Management

Sherry Middleton, Director
Division of Community Service and Non Profit Support
Mayor Randy Holland, Mayflower

3. MANAGING YOUR PUBLIC WORKS DEPARTMENT AND COMPLYING WITH THE MS4 STORMWATER MANAGEMENT REGULATIONS.....Rooms 102-103

Maintaining your city streets, dealing with drainage and staying in compliance with state and federal regulations is a continuous challenge. The speakers offer some ideas and suggestions.

Presiding: Mayor Mike Watson, Maumelle

Speakers: Dr. Stacy G. Williams, Research Associate Professor
Civil Engineering Department, University of Arkansas

Katie Teague, County Extension Agent
Agriculture/Water Quality, University of Arkansas

4. ATTRACTING BUSINESS, CREATING JOBS AND DEVELOPING AN ECONOMIC DEVELOPMENT PLAN.....Rooms 203-204

What can municipalities do to create jobs and attract business? Are there specific steps that you might take to develop a plan of action?

Presiding: Mayor Virginia Hillman, Sherwood

Speaker: Mark S. Goodman, Director
Center for Economic Development Education, UALR

5. PUBLIC PENSION PROGRAMS: LOPFI, APERS, AND MOPEBT.....Room 207

This past legislative session may have brought about new laws that affect your municipal pension system. This workshop attempts to explain what happened.

Presiding: Mayor JoAnne Bush, Lake Village

Speakers: Gail H. Stone, Executive Director
APERS

David B. Clark, Executive Director
LOPFI

Nancy Lewis, Plan Consultant
Arkansas Diamond Plan

6. SOCIAL MEDIA AT CITY HALL AND PROVIDING NETWORK SECURITY.....Room 205

It seems like more and more municipalities are utilizing social media. What are some of the legalities related to social media? Also, how vulnerable is your city's network. Have you taken the necessary steps to provide network security?

Presiding: City Manager Jimmy Bolt, Arkadelphia

Speakers: Julie A. Tappendorf, Partner
Ancel Glink Law Firm

Dwayne Tucker, Security Architect
Department of Information Systems

7. THE IMPORTANCE OF MUNICIPAL STRATEGIC ENERGY PLANNING.....Room 209

This session provides an overview of strategic energy planning and highlights innovative solutions from cities that are already underway in implementing their energy plan.

Presiding: Mayor Harold Perrin, Jonesboro

Speaker: Michele Haskell, Managing Director
Applied Sustainability Center, University of Arkansas

2:30 P.M. to 2:45 P.M.

BREAK.....Halls B-D

Soft drinks and coffee available in Exhibit Hall.

2:45 P.M. to 4:00 P.M.

1. RECLAIMING HAZARDOUS CONTAMINATED PROPERTY.....Room 209

Reclaiming property that was once considered hazardous to use can be done. Listen as the speakers explain how this can be accomplished and how some cities are currently using former hazardous property for the public's benefit.

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Amber H. Perry, Environmental Scientist
U.S. Environmental Protection Agency

City Manager Catherine Cook, Hope
Mayor Debi Hollingsworth, Pine Bluff

2. NEGOTIATING FRANCHISE CONTRACTS: CABLE TV, SOLID WASTE AND OTHER FRANCHISE CONTRACTS.....Rooms 102-103

Without proper oversight you may obligate your city to long-term, financial franchise problems. What are some of the areas to watch out for and how do you go about avoiding franchise contract pitfalls. A national expert shares his knowledge.

Presiding: Mayor Doug Sprouse, Springdale

Speaker: Greg Fender, President
Local Government Services, LLC

3. THE BENEFITS OF DEFENSIVE DRIVING, LOSS CONTROL, AND HEALTHY LIFESTYLESRoom 205

City vehicles and personnel involved in accidents can cost you money. The same applies to accidents in the workplace. Encouraging healthy lifestyle habits can also financially benefit your city. There are programs available to assist you in creating cost saving plans for your city.

Presiding: Mayor Steve Northcutt, Malvern

Speakers: Linda Montgomery, Assistant Director
Arkansas Municipal League

David Baxter, Health and Safety Coordinator
Arkansas Municipal League

Ken Martin, Workers' Compensation Trust Director
Arkansas Municipal League

Neil Foreman, Loss Control Specialist
Arkansas Municipal League

Pat Planek, Assistant Director
Arkansas Municipal League

4. AVOIDING LAWSUITS: CAN IT BE DONE?Room 207

Lawsuits against municipalities continue at a record pace. Is there anything you can do to avoid them? Hopefully there is and the AML staff lawyers will share ideas.

Presiding: Mayor Gerald Morris, Piggot

Speakers: Arkansas Municipal League Staff Lawyers

5. DRUG TESTING: THE BENEFITS AND RISKSRooms 203-204

Drug testing can be a strong deterrent to employee substance abuse. It can also be legally risky if not administered properly. The speakers explain the latest regulations.

Presiding: Alderman Dorothy Henderson, Warren

Speakers: Jeff Sims, President
a'TEST

David Schoen, Legal Counsel
Arkansas Municipal League

6. INNOVATIVE IDEAS TO PROMOTE YOUR CITYRooms 201-202

Have you thought about what makes your city unique? Are there events or personalities that have contributed to your municipal heritage? Listen as the speakers share their ideas on ways they are promoting their cities.

Presiding: Mayor Jack May, McGehee

Speakers: Marilyn Heifner, President
Heritage Trail Partners

Mayor Don House, Walnut Ridge

Mayor Arnell Willis, Helena-West Helena

7. IMPORTANT LAND USE TOPICS.....Room 208

Annexation, extraterritorial planning and eminent domain are land use topics that were widely debated during the last legislative session. What changes were made in the laws and how were municipalities affected?

Presiding: Mayor David Osmon, Mountain Home

Speakers: Jim von Tungeln, Staff Planning Consultant
Arkansas Municipal League

Jonathan Duran, GIS Analyst

Arkansas Geographic Information Office

4:00 P.M. to 4:15 P.M.

BREAKHalls B-D

Soft drinks and coffee available in Exhibit Hall.

4:15 P.M.

The exhibit hall will close for the day.

4:15 P.M. to 5:30 P.M.

1. GRANTS AND FUNDING SOURCES.....Rooms 201-202

How do you go about finding and securing funding sources for your municipalities? There are grants available to save energy in the workplace. Grant experts explain.

Presiding: Alderman Rose Marie Wilkinson, Haskell

Speakers: Kevin Smith, Chairman and CEO
The Grant Book Company

Chad Gallagher, Principal
Legacy Consulting

Walter Wills, CEM
Program Manager, CLEAResult

2. IMPORTANT PERSONNEL ISSUES
FACING MUNICIPALITIES.....Room 207

Human Resources and keeping up with current personnel matters are on-going challenges for municipal officials. Some of these challenges include understanding regulations regarding assistance for families of deployed soldiers and the complexities of generational workplace differences.

Presiding: Alderman Reddie Ray, Jacksonville

Speakers: Cary A. Shillcutt, Colonel
Arkansas Army National Guard

Minnie Lenox, Human Resources Director
Hot Springs

3. THE CHALLENGES OF ANIMAL CONTROL.....Room 208

Stray dogs, vicious dogs and enforcing your ordinances are just a few of the challenges of animal control. The speakers share from their professional experiences.

Presiding: Alderman Maurice Taylor, North Little Rock

Speakers: Dan Bugg, Director of Animal Control
Hot Springs

Shana Osborne, Director of Animal Control
Conway

4. THE BENEFITS OF SISTER CITY PROGRAMS AND
UTILIZING COMMUNITY VOLUNTEERSRoom 205

Having a sister city has benefited several Arkansas municipalities. Also volunteers can truly be a benefit to your city. How do you go about acquiring a sister city and how do you go about organizing volunteers and enhance their contributions? The speakers explain.

Presiding: Director Becca Clark, Hot Springs

Speakers: Sherman Banks, Sister Cities International Consultant
Arkansas Municipal League

Richard Kemp, CBE
Leader, Liverpool Liberal Democrats

Beth Jacks, Program Developer
Division of Community Service and Nonprofit Support

5. MANAGING YOUR VOLUNTEER AND PART PAID FIRE DEPARTMENTSRoom 209

Volunteer fire departments are the identity of so many small municipalities. What makes some city volunteer fire departments so successful? Are there steps you can take to better manage your volunteer department?

Presiding: Mayor Harry Brown, Stephens
Speakers: City Manager Jimmy Bolt, Arkadelphia
Fire Chief John Puckett, Mena

6. NEW ELECTION LAWSRooms 203-204

There were several new election laws that were passed that might impact your municipal elections. This session is to inform you about these new laws and give you an opportunity to ask questions.

Presiding: Recorder/Treasurer Carolyn Willeit, Smackover
Speaker: Martha Adcock, General Counsel
Arkansas Secretary of State

4:15 P.M. TO 5:30 P.M.

RESOLUTIONS COMMITTEE Horner Hall

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Jackie Crabtree, Pea Ridge
First Vice President, Arkansas Municipal League

5:30 P.M. to 7:00 P.M.

RECEPTION WILL BE HELD IN THE GRAND LOBBY OF THE CONVENTION CENTERGrand Lobby

This fantastic reception sponsored by Crews is one of the highlights of the annual convention. Drop by and enjoy delicious heavy hors d'oeuvres. When you see the sponsor be sure and thank them for this event.

Hosted by: Crews & Associates, Inc.

DINNER.....ON YOUR OWN

Visit some of Hot Springs' finest restaurants before coming back for desserts and entertainment.

8:30 P.M.

ENTERTAINMENT/DESSERTS Horner Hall

After dinner, be sure to come back to Horner Hall for an evening of entertainment from the newest party band, The Soulsations.

Desserts sponsored by:

Horrell Capital Management, Inc.
Raymond James
Regions Institutional Trust

FRIDAY, JUNE 21, 2013

6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG Grand Lobby, HSCC
Meet in the Grand Lobby of the Hot Springs Convention Center.

7:15 A.M. TO 8:45 A.M.

SOCIAL MEDIA LABRoom 206
Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

7:15 A.M. to NOON

REGISTRATION OPENSGrand Lobby

7:30 A.M. to 10:30 A.M.

EXHIBITS OPENHalls B-D
(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

7:30 A.M. to 8:45 A.M.

BUFFET BREAKFASTHalls B-D

8:30 A.M. to 3:15 P.M.

CITY ATTORNEYSRooms 104-105

8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING Horner Hall

At this session Executive Director Don Zimmerman gives his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.

10:15 A.M. to 10:30 A.M.

BREAKHalls B-D

10:30 A.M. to 11:15 A.M.

IS IT LEGAL? WHO'S THE MAYOR? Horner Hall

"Is It Legal?" is one of the most frequently asked questions posed to AML staff members. You may be surprised and amused when you hear some of these inquiries and Mark's response to "Is It Legal?"

Presiding: Mayor Jackie Crabtree, Pea Ridge
First Vice President, Arkansas Municipal League

Speakers: Mark Hayes, General Counsel
Arkansas Municipal League

Ken Wasson, Assistant Director
Arkansas Municipal League

11:15 A.M. - NOON

UPDATE FROM WASHINGTON D.C. Horner Hall

Arkansas's 3rd Congressional District Congressman, Steve Womack, will update us on some of the happenings in our nation's capital with the latest information on the Marketplace Fairness Act.

Presiding: Mayor Jackie Crabtree, Pea Ridge
First Vice President, Arkansas Municipal League

Speaker: Honorable Steve Womack, Congressman
Third Congressional District

NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS' LUNCHEON Hall A

Municipalities and individuals are honored for their many successes and contributions during this past year. The new League President and officers will be introduced to the convention delegates.