AGENDA
Legislative Arts and Technology Boot Camp

Thursday, December 16, 2021
10:00 AM
Peterson Auditorium, Shewmaker Center for Business Development, NWACC
900 SE Eagle Way, Bentonville, Arkansas

Sen. Joyce Elliott, Co-Chair
Sen. Cecile Bledsoe
Sen. Larry Teague
Sen. Missy Irvin
Sen. Keith Ingram
Sen. Blake Johnson
Sen. Breanne Davis
Sen. James Sturch
Sen. Ben Gilmore

Rep. Les Warren, Co-Chair
Rep. Mike Holcomb
Rep. Jack Fortner
Rep. Johnny Rye
Rep. Carol Dalby
Rep. Jamie Scott
Rep. Denise Garner
Rep. Harlan Breaux
Rep. Stu Smith

A. Call to Order

B. Comments By Committee Co-Chairs

C. Introduction to Legislative Arts and Technology Boot Camp
   - Dr. Lenore Shoults, Chair, Arts and Technology Boot Camp, Arkansans for the Arts (AFTA)

D. Creative Economy Data Report **[EXHIBIT D]**
   - Sandy Martin, Chair, AFTA

E. Economic Impact of the Arts
   - Krista Cupp, Communications Director, Runway Group

F. Hill Records: Creative Industry Modeling in Higher Education
   - Jake Herzog, Faculty, Music Department, University of Arkansas

G. Integrating Rural Arkansas via Arts and Technology
   - Jesse Elliot, Director, Creative Ecosystems, Creative Arkansas Community Hub & Exchange (CACHE)

H. Preparing Tomorrow's Creative Economy
   - Sonia Gutierrez, Non-Profit Branding and Training, 501c3 Design

I. Breath of the Wild for the Natural State: Real-Time 3D, Education, and the Creative Economy
   1. Dr. David Frederick, Associate Professor, Classical Studies, University of Arkansas
   2. Greg Rogers, Co-Founder and Design Narrative Lead, Causeway Studios

J. Northwest Arkansas Community College (NWACC) Art and Technology Programming and Integrated Design Lab
   - Dr. Evelyn Jorgenson, President, NWACC

K. Other Business

L. Adjournment

Note: All exhibits for this meeting are available by electronic means and are accessible on the General Assembly's website at www.arkleg.state.ar.us

Notice: Silence your cell phones. Keep your personal conversations to a minimum. Observe restrictions designating areas as *'Members and Staff Only'*.