

**MINUTES**

**LEGISLATIVE ARTS AND TECHNOLOGY BOOT CAMP**

**Thursday, December 16, 2021**

**10:00 AM**

**Peterson Auditorium, Shewmaker Center for Business Development, NWACC  
Bentonville, Arkansas**

Committee members present: Senator Joyce Elliott, Co-Chair; Representatives Les Warren, Co-Chair; Harlan Breaux, Carol Dalby, Denise Garner, Jamie Scott, and Stu Smith

Other members present: Senator Greg Leding and Representative Jim Dotson

Senator Elliott called the meeting to order.

**Introduction to Legislative Arts and Technology Boot Camp**

Dr. Lenore Shoults, Chair, Arts and Technology Boot Camp, Arkansans for the Arts (AFTA), presented a summary on the establishment of the Legislative Arts and Technology Boot Camp.

**Creative Economy Data Report [EXHIBIT D]**

Sandy Martin, Chair, AFTA, reviewed the “The Creative Economy of Arkansas” report.

**Economic Impact of the Arts**

Krista Cupp, Communications Director, Runway Group, gave an overview of the economic impact of the arts in Northwest Arkansas.

**Hill Records: Creative Industry Modeling in Higher Education**

Jake Herzog, Faculty, Music Department, University of Arkansas, provided a summary regarding the creative industry in higher education.

**Integrating Rural Arkansas via Arts and Technology**

Jesse Elliot, Director, Creative Ecosystems, Creative Arkansas Community Hub & Exchange (CACHE), presented an overview on integrating rural Arkansas with arts and technology in the communities.

**Preparing Tomorrow’s Creative Economy**

Sonia Gutierrez, Non-Profit Branding and Training, 501c3 Design, discussed how to develop positions for creative jobs that would expand the economy.

**Breath of the Wild for the Natural State: Real-Time 3D, Education, and the Creative Economy**

Dr. David Fredrick, Associate Professor, Classical Studies, University of Arkansas; and Greg Rogers, Co-Founder and Design Narrative Lead, Causeway Studios; provided a summary of classes offered in higher education students could attend to explore a creative profession.

**Northwest Arkansas Community College (NWACC) Art and Technology Programming and Integrated Design Lab**

Dr. Evelyn Jorgenson, President, NWACC, reviewed art and technology programs available at the Northwest Arkansas Community College and discussed the Integrated Design Lab located within the college.

With no further business, the meeting adjourned at 12:00 p.m.

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