spotlight on POVERTY and OPPORTUNITY

Exhibit E

THE SOURCE FOR NEWS, IDEAS AND ACTION

SPOTLIGHT ON POVERTY AND OPPORTUNITY is a foundation-led, non-partisan initiative aimed at ensuring that our political leaders take significant actions to reduce poverty and increase opportunity in the United States. We bring together diverse perspectives from the political, policy, advocacy and foundation communities to engage in an ongoing dialogue focused on finding genuine solutions to the economic hardship confronting millions of Americans.

SPOTLIGHT was launched in October 2007 by major U.S. foundations to foster non-partisan debate during the 2008 campaign season about policy approaches for addressing poverty and opportunity. With the culmination of the presidential race, *Spotlight's* focus shifted to include monitoring efforts made by the Obama Administration and Congress to address the needs of low-income families.

Council of Advisors

Geoffrey Canada, author and CEO, Harlem Children's Zone

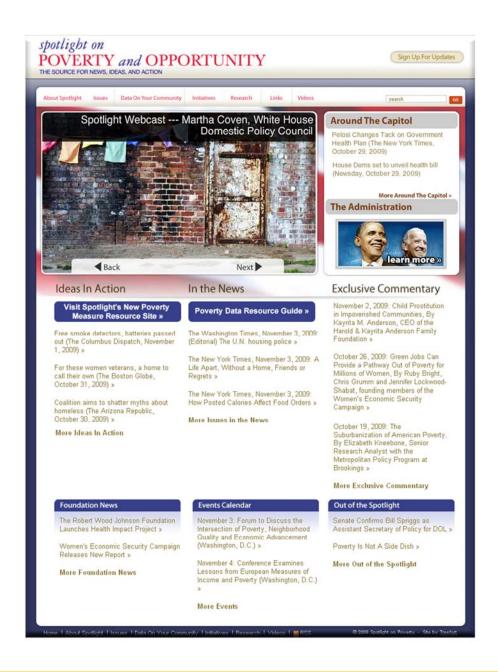
William S. Cohen, chairman and CEO, The Cohen Group; former Secretary of Defense and Senator Christine Grumm, president and CEO, Women's Funding Network

Ron Haskins, senior fellow and co-director, Center on Children and Families, Brookings Institution Nancy L. Johnson, senior public policy advisor, Baker, Donelson, Bearman, Caldwell and Berkowitz, PC; former member of Congress

Otis Johnson, mayor of Savannah, Georgia
George Mitchell, partner, DLA Piper, chairman,
Global Board & co-chair, Government Controversies
Practice Group, former Senate Majority Leader
E. Clay Shaw, Jr., former member of Congress
Wellington E. Webb, founder, Webb Group
International, and managing director, Webb
Development Group; former mayor of Denver,
Colorado

SPOTLIGHT ACTIVITIES INCLUDE:

- Providing a "one-stop shop web site" offering the public and policymakers the latest news, research, data and commentary about poverty and opportunity;
- Broadcasting a new series of Spotlight webcasts featuring policymakers, experts and leading public figures discussing such varied topics as "green" jobs and America's racial wealth gap;
- Providing up-to-date information from the new administration and Congress and tracking statements and positions so political leaders will feel and be held accountable;
- Highlighting critical issues, such as health, family well-being, economic opportunity, Gulf Coast recovery, rural poverty and the needs of specific populations such as women, and the elderly, by providing key research, news and opinion on these subjects from policymakers and experts;
- Featuring news on foundation initiatives to address poverty and opportunity;
- Providing a non-partisan platform for innovative ideas, programs and practices at the federal, state and local levels;
- Sponsoring, often with like-minded organizations, strategic events that draw national attention and help elevate poverty and opportunity on the policy agenda; and
- Assembling a "big tent" of perspectives to develop and sustain long-term political and public will to fight poverty.



FOUNDATIONS COLLABORATING ON SPOTLIGHT:

The AARP Foundation The Hagedorn Foundation

The Annie E. Casey Foundation Living Cities

The Atlantic Philanthropies

Louisiana Disaster Recovery Foundation The Bill & Melinda Gates Foundation Northwest Area Foundation

The California Endowment Public Welfare Foundation

The Eos Foundation Robert Wood Johnson Foundation

The Endowment for Health (New Hampshire) Rosenberg Foundation

The Foundation for the Mid South Stoneman Family Foundation The George Gund Foundation Women's Funding Network

The Kaiser Family Foundation provides in-kind television and webcast facilities.