

Getting to 25x'25

The need to move to a new energy future is even more important now than it was when we set out our vision in 2004. As a coalition of diverse stakeholders from across the nation, we continue to forge a path to a cleaner, more secure and economically viable new energy future – one defined by ever-increasing amounts of domestically produced, renewable forms of energy.

There is a critical need for comprehensive national energy policy that protects our environment, invigorates our economy and enhances our national security.

It's time to multiply efforts and build a bigger, even more effective alliance that can bring about the changes necessary to achieve a new, clean energy future. An expanded alliance can reach across national boundaries and lead a global movement to leverage solutions from the land that improve economies, create jobs for the world marketplace and make our planet a healthier place to live.

With information, dialogue and a growing network of partners, we can help our nation move forward and enjoy a cleaner, more secure future fueled by home-grown renewable energy.

We need your help in bringing the 25x'25 vision to life. Join with us in our effort to achieve this bold vision.

About 25x'25

25x'25 is a diverse alliance of agricultural, forestry, environmental, conservation and other organizations and businesses that are working collaboratively to advance the goal of securing 25 percent of the nation's energy needs from renewable sources by the year 2025. 25x'25 is led by a national steering committee composed of volunteer leaders. The 25x'25 goal has been endorsed by nearly 1,000 partners, current and former governors, state legislatures and the U.S. Congress through The Energy Independence and Security Act of 2007.

25x'25 is a special project of the Energy Future Coalition, a broad-based non-partisan public policy initiative that seeks to bring about change in U.S. energy policy to address overarching challenges related to the production and use of energy. The Energy Future Coalition is organized as a project of the Better World Fund, which acts as its fiscal agent. The Better World Fund is a tax-exempt organization under section 501(c)(3) of the Internal Revenue Code and shares a common board of directors with the United Nations Foundation.



25x'25
AMERICA'S
ENERGY FUTURE


25x'25

1430 Front Ave., Lutherville, MD 21093

www.25x25.org

25x'25

America's Energy Future



The 25x'25 Alliance has set a bold vision that America's farms, forests and ranches will provide high-value solutions to meet our energy needs.

Making Progress

In 2004, 25x'25 formed around a bold vision – that 25 percent of our nation's energy would come from renewable resources provided by America's farms, forests and ranches by the year 2025, while continuing to produce abundant, safe and affordable food, feed and fiber. Just as bold, the Alliance set out to achieve this goal by organizing a broad coalition of stakeholders with an interest in a home-grown, clean-energy future for the United States.

So how far have we come in meeting the 25x'25 goal? The renewable energy sector has been the fastest growing domestic energy sector over the last five years. Since 2004, the share of U.S. energy consumption coming from renewable resources grew 30 percent, from 6.2 percent to 8.3 percent of total energy consumed. During this time, renewable energy production saw marked growth, including increases of over 400 percent for wind, 41 percent for solar, 33 percent for biomass, and 7 percent for geothermal energy.

The 25x'25 Alliance has helped shape laws and rules that are changing the energy landscape and creating new opportunities for farmers, ranchers and foresters to help our nation reduce our reliance on imported oil and harness clean energy solutions from the land. We are now on a path to meet or exceed the 25x'25 goal, but much still remains to be done.

Benefits of a 25x'25 Energy Future

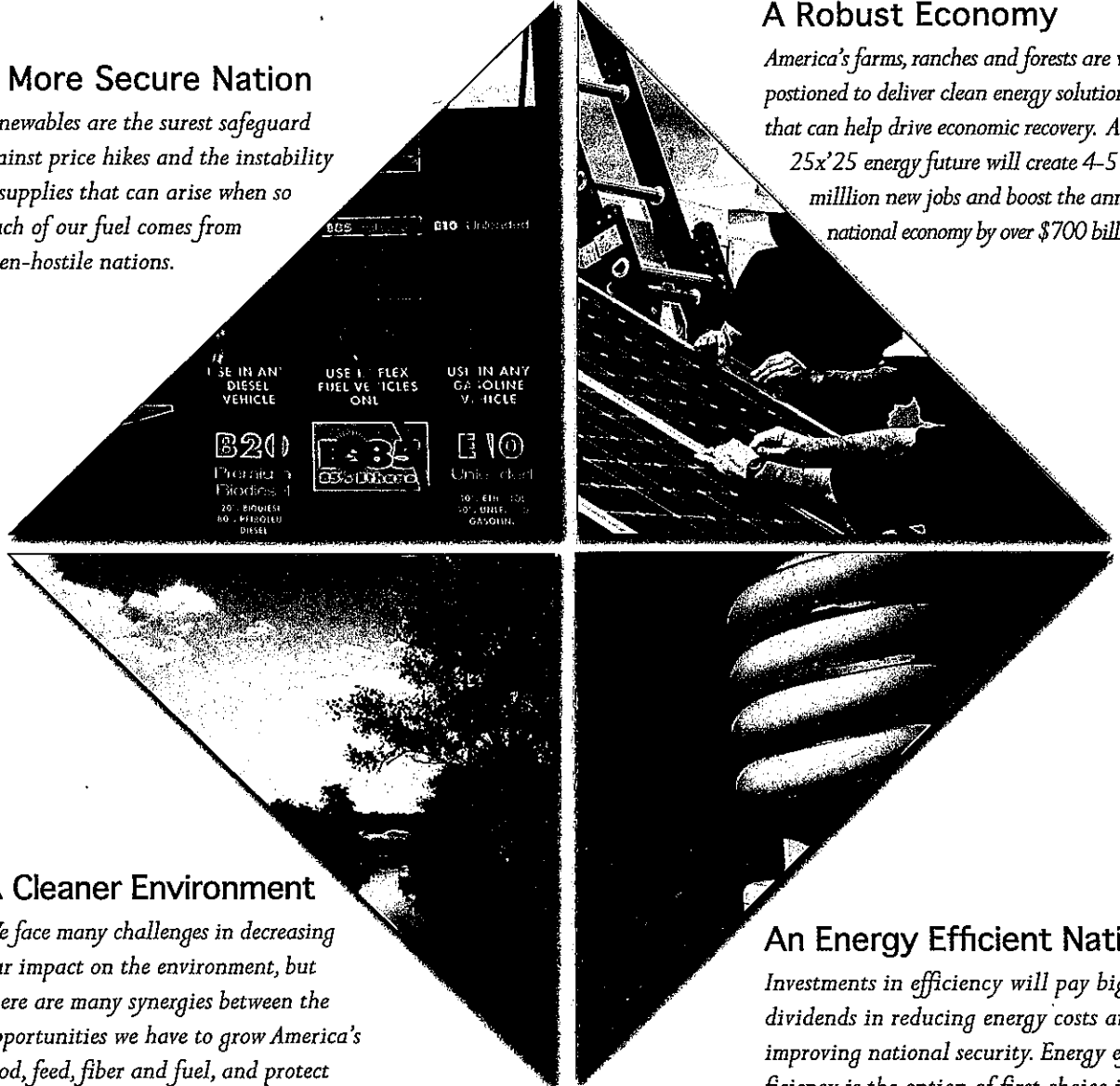
—It's more than just about energy

A More Secure Nation

Renewables are the surest safeguard against price hikes and the instability of supplies that can arise when so much of our fuel comes from often-hostile nations.

A Robust Economy

*America's farms, ranches and forests are well positioned to deliver clean energy solutions that can help drive economic recovery. A 25x'25 energy future will create 4-5 million new jobs and boost the annual national economy by over \$700 billion.**



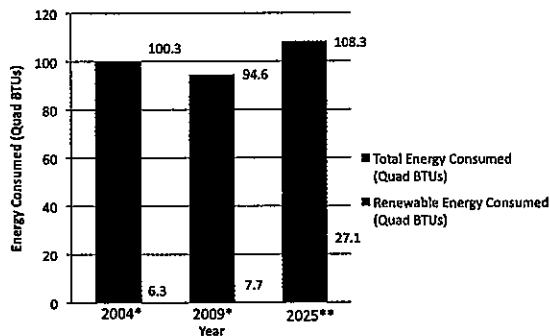
A Cleaner Environment

We face many challenges in decreasing our impact on the environment, but there are many synergies between the opportunities we have to grow America's food, feed, fiber and fuel, and protect and conserve our natural resources.

An Energy Efficient Nation

Investments in efficiency will pay big dividends in reducing energy costs and improving national security. Energy efficiency is the option of first choice in America's energy future.

U.S. Energy Consumption 2004-2025



*Source: EIA Annual Energy Review 2009, Annual Energy Outlook 2010
** Source: 25x'25 Vision

*Source: The University of Tennessee Biobased Energy Analysis Group; 25% Renewable Energy for the United States By 2025: Agricultural and Economic Impacts, Nov. 2006.