## **State Alliance Support Resources**

**Op-Eds** – 25x'25 can provide support for the drafting of op-eds for inclusion in local and regional publications.

Media Events  $-25x^2$  can assist in preparation for media events such as farm and facility tours, state action plan announcements, etc.

Meeting Planning  $-25x^25$  is available to assist with meeting planning for state alliance work and the advancement of renewable energy from agricultural and forestry sources in your state.

**Teleconference lines**  $-25x^2$  can provide teleconference lines for state alliance meeting purposes, if geography and scheduling interfere with face to face meeting planning.

Issues Research  $-25x^25$  is happy to provide limited issues research for state alliances provided that specific goals and objectives are sought in alignment with  $25x^25$  goals.

State Web pages  $-25x^25$  can work with state alliance leadership to add and update content on  $25x^25$  state web pages to suit the needs of the state alliance on the  $25x^25$  website.

Event promotion  $-25x^2$  can promote state and regional renewable energy events via the  $25x^2$ 5 website events page.

State Action Plan Facilitation Support – 25x'25 can lend facilitation support to state alliances in their efforts to develop state level 25x'25 Action Plans.

Interstate Issues Expertise – State alliance facilitators can provide insight and clarity on approaches other states are using to tackle similar issues. Perhaps the issue facing your state can be addressed using a method employed in a different region or state.

**Materials and Issues Promotion** - 25x'25 can provide event materials including fliers, brochures, posters, buttons, Action Plan Summaries and other materials upon advance request for state and regional events.

Resource Documents – The 25x'25 website contains reports, position papers, and other background materials that can be readily accessed by state alliance partners. In addition, we have developed a "Partner Toolkit" that offers a variety of communications tools and document templates that can be used in your efforts to broadcast the message of 25x'25.

**Social Media** – Sign up to follow 25x'25 on Twitter and Facebook. Also, sign up to receive our Weekly REsource blog and newsletter to get the latest developments in renewable energy policy, projects, research, opinions, and more: www.25x25.org