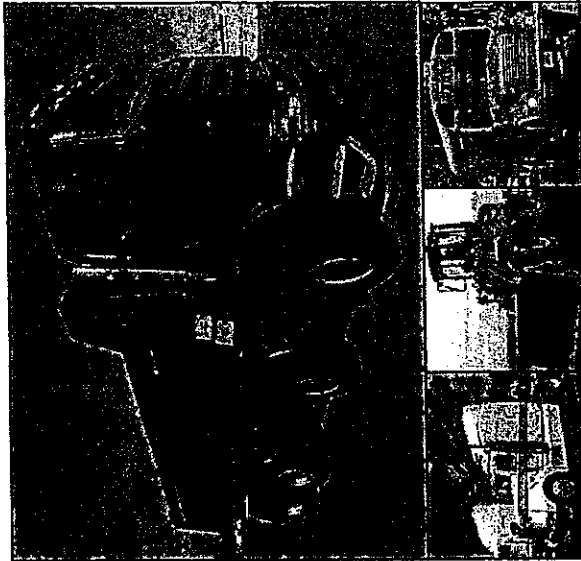


GO RED!

REDUCE EMISSIONS FROM DIESELS



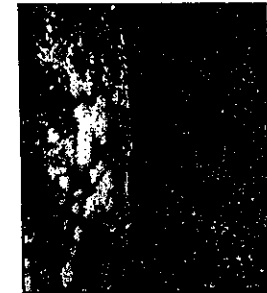
HOW TO RECEIVE FUNDING ASSISTANCE TO REDUCE DIESEL EMISSIONS

ADEQ

ARKANSAS
Department of Environmental Quality

ADEQ: What We Do

The Arkansas Department of Environmental Quality is a state agency. We are headquartered in North Little Rock and have offices and inspectors throughout the state.



Sioux Lake
Arkansas Dept. of Parks and Tourism

Our regulatory programs for air, water, solid waste, hazardous waste, petroleum storage tanks and mining help protect the environment. We issue operating permits for businesses and farms and monitor for compliance.

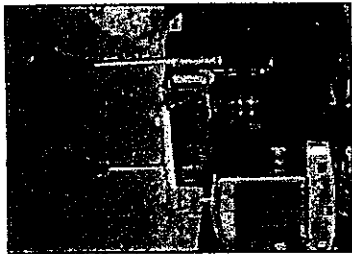
We manage programs to assist businesses, educators and the public with regulatory, recycling and other issues. ADEQ offers loans and tax credits for environmental improvement projects.

Arkansas Department of Environmental Quality
5301 Northshore Drive
North Little Rock, AR 72118-5317
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www.adeq.state.ar.us

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Diesel Exhaust Health Concerns



All diesels, particularly older diesels, release harmful substances into the air, including nitrogen oxides, particulate matter, carbon monoxide and hydrocarbons.

These emissions can cause serious health concerns, especially for children, the elderly and persons with respiratory problems.

Each year, these emissions are linked to thousands of premature deaths, asthma attacks, millions of lost work days and many other health impacts across the nation.

Projects funded will support EPA's and the Blue Skyways Collaborative's goal to reduce harmful diesel emissions.

Watch our website for updates.
http://www.adeq.state.ar.us/air/branch_planning/clean_diesel.asp

About Go RED!

You may be eligible for funding to reduce harmful emissions from diesel engines!

Arkansas has received funding from the U.S. Environmental Protection Agency to reduce emissions from diesel engines in the state.

ADEQ is offering these funds as a competitive funding assistance opportunity called, *Reduce Emissions from Diesels*, or *Go RED!*

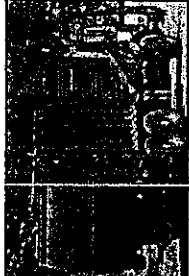
Medium and heavy-duty diesel equipment are eligible, including: buses, trucks, marine engines and non-road engines.

Who Can Apply

Any public or private entity or non-profit organization that owns and operates eligible diesel equipment is eligible to apply for funding assistance as part of this opportunity.

Funding Information

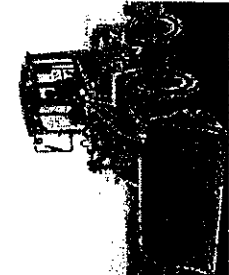
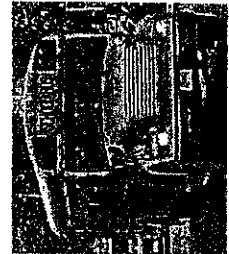
The funds will be awarded on a competitive basis, and projects that are selected for awards must reduce diesel emissions in Arkansas.



The total amount of available funding is approximately \$100,000.

Priority will be given to clean diesel projects that:

- Maximize public health benefits
- Are cost effective
- Serve areas with the highest population densities or are in poor air quality areas
- Conserve diesel fuel



To receive notices about Go RED! Please subscribe to our listserv by sending an email to cleandieselfunding@listserv.adeq.state.ar.us

Potential Uses

Diesel emissions may be reduced by employing:

- Retrofit equipment (funding up to 100% for public/85% for private entities)
- Idling reduction technology (funding up to 50% for public/35% for private entities)
- Engine upgrades (funding up to 75% for public/60% for private entities)
- Engine replacement (funding up to 50% for public/35% for private entities)
- Vehicle/Equipment replacement (funding up to 25% for public/10% for private entities)

Important Dates

The program will open in December 2011, and the deadline for ADEQ to receive proposal submittals is January 31, 2012. Awards will be made by late winter or early spring. Projects must be completed by August 31, 2012.

Go RED! Contact Information:
GoRED@adeq.state.ar.us
501-682-0751