

JZ Analytics Interactive Survey of Arkansas Adults 6/19/12 thru 6/21/12 MOE +/- 4.4 percentage points

1. Have you ever heard the term "advanced energy" to describe technologies and energy sources?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	129	25.1	25.1	25.1
	No	271	52.8	52.8	77.8
	Not sure	114	22.2	22.2	100.0
	Total	514	100.0	100.0	

2. Advanced energy is a relatively new term that describes energy sources, technologies, and services that are affordable, clean, and secure over the long term. - everything from hybrid cars to smart buildings to wind, solar and nuclear energy. In your opinion, how important is advanced energy to America's future?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	260	50.5	50.5	50.5
	Somewhat important	172	33.5	33.5	84.0
	Somewhat unimportant	24	4.7	4.7	88.7
	Very unimportant	15	2.9	2.9	91.7
	Not sure	43	8.3	8.3	100.0
	Total	514	100.0	100.0	

3. When it comes to Arkansas, how important to you think it should be for the state's political leaders to do more to further advanced energy in the state?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	251	48.8	48.8	48.8
	Somewhat important	185	36.0	36.0	84.8
	Somewhat unimportant	15	2.9	2.9	87.7
	Very unimportant	14	2.8	2.8	90.5
	Not sure	49	9.5	9.5	100.0
	Total	514	100.0	100.0	

4. Would you describe the United States' current dependence on foreign oil as a crisis, a major problem, a minor problem, or not a problem, for our country?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A crisis	102	19.9	19.9	19.9
	A major problem	317	61.7	61.7	81.7
	A minor problem	58	11.3	11.3	93.0
	Not a problem	6	1.1	1.1	94.1
	Not sure	30	5.9	5.9	100.0
	Total	514	100.0	100.0	

5. Thinking about how electricity is made and delivered in the U.S. including its cost, reliability, safety, public health impact, and environmental impact—would you say that in terms of electricity the country is in a state of crisis, has major problems, has minor problems, or has no problems at all?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	The country is in a state of crisis	65	12.6	12.6	12.6
	The country has major problems	220	42.8	42.8	55.4
	The country has minor problems	156	30.4	30.4	85.8
	The country has no problems at all	17	3.3	3.3	89.1
	Not sure	56	10.9	10.9	100.0
	Total	514	100.0	100.0	

6. Do you think efforts to make greater use of energy-saving technologies like high-efficiency lighting, appliances, and insulation mostly create American jobs or cost us American jobs?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Efforts to make greater use of energy-saving technologies create jobs	295	57.4	57.4	57.4
	Efforts to make greater use of energy-saving technologies reduce jobs	68	13.2	13.2	70.6
	NS	151	29.4	29.4	100.0
	Total	514	100.0	100.0	

7. From the following two statements please choose the one that comes closest to your own view. Statement A: Efforts to make greater use of energy-saving technologies that help our country do more with less energy have been positive because they save money over the long-run and make our economy more productive and competitive Statement B: Efforts to make greater use of energy-saving technologies that help our country do more with less energy have been negative because they cost more initially and do not meet our energy needs effectively

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Statement A	301	58.6	58.6	58.6
	Statement B	90	17.6	17.6	76.2
	Not sure	122	23.8	23.8	100.0
	Total	514	100.0	100.0	

8. Five years from now, what do you think will be the cost for a gallon of gasoline?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	\$3 a gallon or less	59	11.4	11.4	11.4
	\$4 a gallon	98	19.0	19.0	30.5
	\$5 a gallon	126	24.5	24.5	55.0
	\$6 a gallon	89	17.4	17.4	72.4
	\$7 a gallon	24	4.6	4.6	77.0
	\$8 a gallon, or more	24	4.6	4.6	81.6
	Not sure	95	18.4	18.4	100.0
	Total	514	100.0	100.0	

9. How important do you think it is to Arkansas's economy to manufacture advanced energy products like batteries for power storage, high-efficiency motors and equipment, and wind turbine components?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Very important	245	47.6	47.6	47.6
	Somewhat important	206	40.1	40.1	87.7
	Somewhat unimportant	13	2.4	2.4	90.2
	Very unimportant	9	1.7	1.7	91.9
	Not sure	42	8.1	8.1	100.0
	Total	514	100.0	100.0	

10. Independent experts say that requiring utility companies to generate between 15 percent and 25 percent of their electricity from renewable sources before 2021 could lead to higher electricity rates. How much more per month would you be willing to pay on your electricity bill in order to increase renewable energy in Arkansas?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Less than two dollars per month	181	35.3	35.3	35.3
	Two dollars to five dollars per month	131	25.5	25.5	60.8
	Five dollars to 10 dollars per month	88	17.1	17.1	77.8
	More than 10 dollars per month	16	3.2	3.2	81.0
	Don't know	98	19.0	19.0	100.0
	Total	514	100.0	100.0	

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11. Wind energy has flourished in Arkansas, creating over 500 jobs in manufacturing. Should Congress try to promote wind energy by extending existing tax credits for wind energy or let wind compete without credits even if it meant a loss of jobs in Arkansas?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, the tax credit promotes business growth in Arkansas	315	61.3	61.3	61.3
	No, wind has to compete on its own no matter the impact	88	17.1	17.1	78.4
	Not sure	111	21.6	21.6	100.0
	Total	514	100.0	100.0	

Party

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democratic	154	30.0	30.0	30.0
	Republican	154	30.0	30.0	60.0
	Independent	206	40.0	40.0	100.0
	Total	514	100.0	100.0	

Age group A

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	105	20.4	21.0	21.0
	30-49	175	34.0	35.0	56.0
	50-64	125	24.3	25.0	81.0
	65+	95	18.5	19.0	100.0
	Total	500	97.3	100.0	
Missing	.00	14	2.7		
Total		514	100.0		

Age group B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	56	10.9	11.2	11.2
	25-34	72	13.9	14.3	25.5
	35-54	197	38.2	39.3	64.8
	55-69	132	25.7	26.4	91.2
	70+	44	8.6	8.8	100.0
	Total	500	97.3	100.0	
Missing	.00	14	2.7		
Total		514	100.0		

Generation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	First Globals	123	23.8	24.5	24.5
	Nikes	137	26.7	27.4	51.9
	Woodstockers	169	32.8	33.8	85.7
	Privates	71	13.9	14.3	100.0
	Total	500	97.3	100.0	
Missing	.00	14	2.7		
Total		514	100.0		

Education

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	No College Degree	340	66.1	67.0	67.0
	College Degree+	167	32.5	33.0	100.0
	Total	507	98.6	100.0	
Missing	.00	7	1.4		
Total		514	100.0		

Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	407	79.2	79.2	79.2
	Hisp	20	4.0	4.0	83.2
	AfrAmer	71	13.8	13.8	97.0
	Asian	3	.7	.7	97.7
	Other	12	2.3	2.3	100.0
	Total	514	100.0	100.0	

Live

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Lge City	53	10.3	10.3	10.3
	Sm City	170	33.1	33.3	43.7
	Suburbs	87	17.0	17.1	60.8
	Rural	200	38.9	39.2	100.0
	Total	510	99.3	100.0	
Missing	.00	4	.7		
Total		514	100.0		

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Ideology Recoded

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	84	16.4	18.9	18.9
	Moderate	119	23.2	26.7	45.6
	Conservative	243	47.3	54.4	100.0
	Total	447	86.9	100.0	
Missing	.00	67	13.1		
Total		514	100.0		

Religion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	27	5.2	5.2	5.2
	Protestant	290	56.4	56.4	61.5
	Jewish	2	.5	.5	62.0
	Other/None	195	38.0	38.0	100.0
	Total	514	100.0	100.0	

BornAgain

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	192	37.4	66.4	66.4
	No/NS	97	19.0	33.6	100.0
	Total	290	56.4	100.0	
Missing	.00	224	43.6		
Total		514	100.0		

Marital status?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	277	53.8	54.8	54.8
	Single	109	21.2	21.6	76.4
	Div/Sep/Wdw	108	20.9	21.3	97.7
	Civil union	11	2.2	2.3	100.0
	Total	505	98.2	100.0	
Missing	.00	9	1.8		
Total		514	100.0		

Sympathetic to the Tea Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	121	23.5	23.5	23.5
	No	393	76.5	76.5	100.0
	Total	514	100.0	100.0	

Sympathetic to Occupy Wall Street?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	91	17.7	17.7	17.7
	No	423	82.3	82.3	100.0
	Total	514	100.0	100.0	

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	141	27.5	30.3	30.3
	\$25-35K	87	16.9	18.6	48.9
	\$35-50K	100	19.4	21.4	70.3
	\$50-75K	78	15.2	16.8	87.1
	\$75-100K	34	6.7	7.4	94.4
	\$100+	26	5.1	5.6	100.0
	Total	467	90.8	100.0	
Missing	.00	47	9.2		
Total		514	100.0		

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	249	48.5	48.5	48.5
	Female	265	51.5	51.5	100.0
	Total	514	100.0	100.0	

Residency

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	My city or town	210	40.9	42.6	42.6
	America	202	39.3	41.0	83.6
	The planet earth	81	15.7	16.4	100.0
	Total	493	95.9	100.0	
Missing	.00	21	4.1		
Total		514	100.0		

Union Member in Household

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	43	8.4	8.4	8.4
	No	471	91.6	91.6	100.0
	Total	514	100.0	100.0	

Child <17

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	141	27.5	27.8	27.8
	No	367	71.4	72.2	100.0
	Total	508	98.9	100.0	
Missing	.00	6	1.1		
Total		514	100.0		

You/Family in Armed Forces

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	63	12.3	12.3	12.3
	No	451	87.7	87.7	100.0
	Total	514	100.0	100.0	

NASCAR fan?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	112	21.8	22.2	22.2
	No	393	76.5	77.8	100.0
	Total	505	98.3	100.0	
Missing	.00	9	1.7		
Total		514	100.0		

Social Networker?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	219	42.5	42.5	42.5
	No	295	57.5	57.5	100.0
	Total	514	100.0	100.0	

Attend place of worship?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly+	102	19.8	21.1	21.1
	Weekly	115	22.4	23.9	45.1
	1-2/Month	39	7.5	8.0	53.1
	Holidays	18	3.4	3.7	56.8
	Rarely	134	26.1	27.9	84.7
	Never	73	14.3	15.3	100.0
	Total	480	93.4	100.0	
Missing	.00	34	6.6		
Total		514	100.0		

Self ID Investor

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	94	18.2	19.4	19.4
	No	390	75.9	80.6	100.0
	Total	484	94.1	100.0	
Missing	.00	30	5.9		
Total		514	100.0		

Shop at Wal-Mart?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly	280	54.4	55.9	55.9
	Few/Month	165	32.0	32.9	88.9
	1-2/year	44	8.5	8.7	97.6
	Never	4	.9	.9	98.5
	Other	8	1.5	1.5	100.0
	Total	500	97.3	100.0	
Missing	.00	14	2.7		
Total		514	100.0		

Passport?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	139	27.0	27.9	27.9
	No	359	69.9	72.1	100.0
	Total	498	96.8	100.0	
Missing	.00	16	3.2		
Total		514	100.0		